

MEETING MINUTES



MEETING **Tourism Advisory Committee**

DATE July 15, 2019

LOCATION City Hall Meeting Room C

TIME 4:00pm

PRESENT Andrea McCulligh (chair), Erin Mares, Heather Grummet, Jen Whyte, Lynn Broughton, Anu Saxena Court Desautel, Frank Cain, Dana Keller (staff), Stacey Dunnigan (staff)

REGRETS Marty Williams

DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	<p>Call to order (4:30 p.m.) The chair called the meeting to order</p> <p>Disclosure of Pecuniary Interest and General Nature Thereof</p> <p>There were no disclosures.</p>
2	<p>Authority to move into closed meeting:</p> <p>Moved by Frank Cain Seconded by Court Desautel</p> <p>That the Tourism Advisory Committee now hold a meeting that is closed to the public, pursuant Section 239 (2) (i)(j) of the Municipal Act, to consider:</p> <p>Municipal Accommodation Tax - Request for Expression of Interest (RFI) for Not-for-Profit Tourism Promotion update</p>
3	<p>Closed meeting (4:07 p.m.)</p> <p>Disclosure of Pecuniary Interest and General Nature Thereof</p> <p>There were no disclosures.</p> <p>The following matter was considered: Municipal Accommodation Tax - Request for Expression of Interest (RFI) for Not-for-Profit Tourism Promotion update</p>

	<p>Rise and recess from Closed Meeting (5 p.m.)</p> <p>Open meeting (5:01 p.m.)</p>
4	<p>Approval of May 1, 2019 Meeting Minutes</p> <p>Motion: That the May 1, 2019 Tourism Advisory Committee meeting minutes be approved.</p> <p>Moved: Lynn Broughton</p> <p>Seconded: Court Desautel</p> <p>All in favour: minutes approved.</p>
5	<p>Discussion: Municipal Accommodation Tax next steps</p> <p>Staff provided the committee with an update on the status of MAT. Staff advised that a staff report will be going forward at the September 3, 2019 Committee of the Whole council meeting. The staff report is to provide Council with information and to seek direction for staff to proceed into negotiations with a potential eligible tourism entity for the purpose of developing an agreement to implement a Municipal Accommodation Tax on all transient accommodations within the City of Guelph.</p> <p>The committee asked questions surrounding the timeline and next steps of the project if council approves the staff report. Staff advised that if council approves the staff report, the negotiation process will begin soon after with intentions to go back to council with a draft bylaw in 2020. No implementation timeline has been set.</p> <p>Motion: That the Tourism Advisory Committee supports the recommendation to Council that staff develop an agreement with an eligible tourism entity</p> <p>All in favour, motion approved.</p>
8	<p>Next meeting: to be confirmed</p>
9	<p>Adjournment: 5:20 p.m.</p>