

MEETING MINUTES



MEETING **Tourism Advisory Committee**

DATE January 30, 2019

LOCATION City Hall Meeting Room B
TIME 4:00pm

PRESENT Erin Mares, Anu Saxena, Frank Cain, Lynn Broughton, Jen Whyte, Kevin Schmidt, Stacey Dunnigan (staff), Dana Keller (staff)

REGRETS Andrea McCulligh, Court Desautel, Heather Grummet, Marty Williams

DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	<p>Approval of October 9, 2018 Meeting Minutes</p> <p>Motion: That the October 9, 2018 Tourism Advisory Committee meeting minutes be approved. Moved: Frank Cain Seconded: Jen Whyte</p> <p>All in favour: minutes approved.</p>
2	<p>Welcome new and returning committee members</p> <p>Committee members made introductions and welcomed new member, Kevin Schmidt, General Manager of the Delta Hotel, to the committee.</p>
3	<p>Review: New committee term mandate and scope of work</p> <p>Staff provided a review of the committee’s mandate and scope of work for the term. Staff provided web resources for the committee to review.</p> <p>Staff reminded the committee about the opportunity to share input through the Ontario Tourism Strategy survey.</p>
4	<p>Action: Chair and vice chair appointments</p> <p>Staff advised that the committee must appoint a chair and vice chair for the term of the committee. Committee members were able to put their name forward, if they so chose. Positions will be appointed by way of public vote.</p> <p>Chair: no appointment. Deferred to the March TAC meeting</p>

	<p>Vice Chair: Committee member Frank Cain submitted his name Vote: unanimous</p> <p>Motion: That Frank Cain be appointed Vice Chair for the term of the Tourism Advisory Committee. Moved: Lynn Broughton Seconded: Kevin Schmidt</p>
5	<p>Update: Municipal Accommodation Tax</p> <p>Staff shared examples of municipalities around Ontario who have implemented a Municipal Accommodation Tax.</p> <p>Staff reviewed the proposed timelines and expectations with the committee for 2019. The committee asked staff questions about the process and future steps. Staff reviewed the committee's role and involvement in the process in 2019.</p>
6	Next meeting: to be confirmed
7	Adjournment: 5:30 p.m.