

Sign Fees

Effective January 1, 2022

Table 1, Building and Freestanding Signs

Sign Area	Fee	Acceptable method of payment
Less than/equal to 10m ²	\$230.00*	Cash, cheque, debit
Greater than 10m ²	\$460.00*	Cash, cheque, debit

Sign area means the area of a sign on which copy, text or the like can be placed. This includes any backer and any painted area relating to the sign.

Table 2, Mobile and Banner Signs

Mobile and Banner Signs	Fee	Acceptable method of payment
For each 30 consecutive day period	\$85.00*	Cash, cheque, debit Online: Visa and MasterCard

For each 30 consecutive calendar period as set out in the Sign Bylaw

Table 3, Portable Signs

Time period	Fee	Acceptable method of payment
Per calendar year	\$100.00*	Cash, cheque, debit
Permit purchased after July 1	\$50.00*	Cash, cheque, debit

Table 4, Sign Variance Application Fee

Sign Variance Application	Fee	Acceptable method of payment
Per application	\$1,100.00	Cash, cheque, debit

*** Additional Administration Fee – 50% of permit fee where sign is erected prior to permit issuance.**

Alternate formats are available as per the Accessibility for Ontarians with Disabilities Act by contacting Building Services at 519-837-5615 or email building@guelph.ca.