

INFORMATION ITEMS

Week Ending November 1, 2013

REPORTS

1. 2014 Conservation Calendar

CORRESPONDENCE

1. Association of Municipalities of Ontario – Federation of Canadian Municipalities Launch of “Fixing Canada’s Housing Crunch” Campaign
2. Ontario Good Roads Association – First Call for Nominations to the 2014/15 OGRA Board of Directors

BOARDS & COMMITTEES

1. None

ITEMS AVAILABLE IN THE CLERK’S OFFICE

1. Guelph Cemetery Commission – Resignation from Hugh Spencer
2. Municipal Information Form, Liquor Licence Application – Golden Fish & Chips, 787 Woolwich Street
3. Upper Grand District School Board – Director’s 2012 Annual Report

INFORMATION REPORT



TO **Guelph City Council**

SERVICE AREA Corporate and Human Resources
DATE Friday, November 1, 2013

SUBJECT **2014 Conservation Calendar**
REPORT NUMBER CHR-2013-56

BACKGROUND

In 2008, the City of Guelph began producing an annual calendar to provide residents with a user-friendly garbage collection schedule—a common practice among municipalities that offer bi-weekly waste collection.

Guelph's *Conservation Calendar* goes well beyond the requirements of delivering a garbage collection schedule to homes; it is designed to help foster a culture of conservation in the community.

Highlights in every edition:

- Useful conservation-related tips and information aligned with the City's Corporate Strategic Plan Framework, Solid Waste Management Master Plan, the Community Energy Initiative, and Water Conservation and Efficiency Strategy Update
- A resource for new and established conservation programs and information, with a year-long shelf life
- Easy-to-use waste pull out section, including the 2014 garbage collection schedule, curbside collection guidelines, and information about special waste collection programs
- Beautiful images showcasing Guelph's natural beauty, photographed by residents

The calendar is well-received in the community. The majority of residents completing the 2013 online survey find the calendar to be of fair to good value (67 per cent) with 63 per cent (2013) of respondents agreeing that the calendar encouraged conservation at home.

Previous editions of the calendar have received awards and recognition from the Canadian Public Relations Society, the Municipal Waste Association and the Recycling Council of Ontario.

REPORT

The 2014 edition of the *Conservation Calendar* celebrates and encourages conservation and sustainability at the City and at home. This edition encourages residents:

- To use less and save more, highlighting ways to save money at home with tips on energy and water conservation;
- To take pride in our accomplishments in reducing waste output, and water and energy use; and
- To explore the various programs the City has in place to help protect and conserve Guelph's precious resources – today and tomorrow.

This year, we invited our Council members, to contribute a personal conservation tip. Those submitted have been included, helping our residents identify even more ways they can conserve at home. Meanwhile our monthly *Making a Difference* features highlight ways in which others in the Guelph community are contributing to Guelph's sustainable future.

The calendar continues to include the much-used waste collection pull-out section that provides residents with their 2014 garbage collection schedule – both for bags and carts, as well as curbside collection guidelines and information on special waste collection programs, services and events.

The *2014 Conservation Calendar* will be delivered to Guelph homes in the *Guelph Tribune* on Tuesday, November 26. Copies of the calendar will also be made available at several City facilities for residents to pickup.

CORPORATE STRATEGIC PLAN

2.3 Ensure accountability, transparency and engagement.

3.3 Strengthen citizen stakeholder engagement and communications.

FINANCIAL IMPLICATIONS

The cost to produce and distribute the calendars to residents is approximately \$0.48 per unit; the total cost (including tax) is \$22,064. Costs associated with the *2014 Conservation Calendar* were approved as part of the 2013 budget process.

DEPARTMENTAL CONSULTATION/CONCURRENCE

Corporate Communications
Community Energy
Solid Waste Resources
Water Services
Guelph Transit
Engineering Services

COMMUNICATIONS

A communications plan in support of the *2014 Conservation Calendar* has been developed. Promotional elements include a media release, print advertisements, and promotion on **guelph.ca** and on the City's social media properties.

Prepared By:

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TO THE IMMEDIATE ATTENTION OF THE CLERK AND COUNCIL

October 28, 2013

FCM Launch of "Fixing Canada's Housing Crunch" Campaign

Today, the Federation of Canadian Municipalities (FCM) launched their campaign, "[Fixing Canada's Housing Crunch](#)," to urge the federal government to work with provincial, territorial and municipal leaders to develop a long-term, coordinated plan for housing.

AMO supports this campaign. "The stakes are especially high for Ontario's municipal governments," said AMO President Russ Powers in a [News Release](#) today. Unlike other provinces, responsibility for housing in Ontario is downloaded to municipal governments and represents a significant cost on the property tax base.

The FCM is suggesting a number of ways for municipal governments to join the advocacy campaign. One of the suggested methods is for municipal councils to pass a resolution of support.

Suggested Action:

AMO suggests that Ontario's municipal councils pass FCM's resolution, modified in the 6th whereas for the Ontario context, as follows:

RESOLUTION

Development of a New Long-Term Federal Plan to Fix Canada's Housing Crunch

WHEREAS, a stable and secure housing system that creates and maintains jobs and allows for a range of living options is essential to attracting new workers, meeting the needs of young families and supporting seniors and our most vulnerable citizens; and,

WHEREAS the high cost of housing is the most urgent financial issue facing Canadians with one in four people paying more than they can afford for housing, and mortgage debt held by Canadians now standing at just over \$1.1 trillion; and,

WHEREAS housing costs and, as the Bank of Canada notes, household debt, are undermining Canadians' personal financial security, while putting our national economy at risk; and,

WHEREAS those who cannot afford to purchase a home rely on the short supply of rental units, which is driving up rental costs and making it hard to house workers in regions experiencing strong economic activity; and,

WHEREAS an inadequate supply of subsidized housing for those in need is pushing some of the most vulnerable Canadians on to the street, while \$1.7 billion annually in federal investments in social housing have begun to expire; and,

WHEREAS the stakes are especially high for Ontario's municipal governments as housing responsibilities have already been downloaded (unlike other provinces and territories) and this is not sustainable on the property tax base; and,

WHEREAS, the Federation of Canadian Municipalities (FCM) has launched a housing campaign, "Fixing Canada's Housing Crunch," calling on the federal government to increase housing options for Canadians and to work with all orders of government to develop a long-term plan for Canada's housing future; and,

WHEREAS FCM has asked its member municipalities to pass a council resolution supporting the campaign;

AND WHEREAS, our community has continuing housing needs, such as the XX and the XX, that can only be met through the kind of long-term planning and investment made possible by federal leadership;

THEREFORE BE IT RESOLVED that council endorses the FCM housing campaign and urges the Minister of Employment and Social Development to develop a long-term plan for housing that puts core investments on solid ground, increases predictability, protects Canadians from the planned expiry of \$1.7 billion in social housing agreements and ensures a healthy stock of affordable rental housing for Canadians; and,

BE IT FURTHER RESOLVED that a copy of this resolution be sent to the minister noted above, to Ontario's Minister of Municipal Affairs and Housing, to (Name of local MP), to the Federation of Canadian Municipalities and to the Association of Municipalities of Ontario.

AMO Contact: Michael Jacek, Senior Advisor, mjacek@amo.on.ca, 416-971-9856 ext. 329

PLEASE NOTE AMO Breaking News will be broadcast to the member municipality's council, administrator and clerk. Recipients of the AMO broadcasts are free to redistribute the AMO broadcasts to other municipal staff as required. We have decided to not add other staff to these broadcast lists in order to ensure accuracy and efficiency in the management of our various broadcast lists.

October 31, 2013



Working for Municipalities

To the Head & Members of Council:

Pursuant to Policy B-008 of the Ontario Good Roads Association, the Nominating Committee shall report to the Annual Conference its nominations for 12 directors. The following members of the Board will automatically serve on the 2014-2015 Board of Directors in the following capacity:

President	Tom Bateman, P. Eng., County Engineer, County of Essex
1 st Vice-President	Rick Champagne, Councillor, Municipality of East Ferris
Immediate Past President	Joanne Vanderheyden, Mayor, Municipality of Strathroy-Caradoc

Those nominated by the Nominating Committee shall be selected from OGRA'-s municipal membership pursuant to the requirements for geographic representation contained in Section 12 of the Constitution, and so far as possible meeting the criteria established in Policy B-008. A full copy of the Constitution can be viewed on the OGRA web-site:

<http://www.ogra.org/AboutOGRA/Constitution.aspx>

The following incumbent Directors have put their name forward wishing to continue to represent their respective Zones:

North (3 to be elected)

Luc Duval,
City Engineer
City of Timmins

John MacEachern
Mayor
Township of Manitouwadge

Southwest (1 to be elected)

No candidate at this time

South Central (3 to be elected)

Ken Lauppé,
Manager, Road Operations – East,
City of Brampton

Duncan McKinlay
Warden
County of Grey

Terry McKay,
Deputy Mayor,
Township of Chatsworth

Southeast (3 to be elected)

Craig Davidson
CAO/Treasurer
Municipality of Hasting Highlands

Steve Desroches
Deputy Mayor
City of Ottawa

Michelle Hendry,
Director of Public Works,
City of Kawartha Lakes

Toronto (2 to be elected)

Robert Burlie
Manager, Road Operations
City of Toronto

Mark Grimes*
Councillor
City of Toronto

*Pending approval by the City of Toronto

One vacancy exists in both the **Northern** and **Southwest** Zones.

The Northern Zone consists of the municipalities in the Districts of Algoma, Cochrane, Kenora, Manitoulin Island, Nipissing, Parry Sound, Rainy River, Sudbury, Thunder Bay and Timiskaming; municipalities in and including the District of Muskoka and the City of Greater Sudbury.

The Southwest Zone consists of the municipalities in and including the Counties of Brant, Bruce, Elgin, Essex, Haldimand, Huron, Lambton, Middlesex, Norfolk, Oxford, and Perth, the municipality of Chatham-Kent, and municipalities in and including the Regional Municipality of Waterloo.

The South Central Zone consists of the municipalities in and including the Counties of Dufferin, Grey, Simcoe, and Wellington, and municipalities in and including the Regional Municipalities of Durham, Halton, Niagara, Peel and York, and the City of Hamilton.

The South East Zone consists of municipalities in and including the Counties of Frontenac, Haliburton, Hastings, Lanark, Leeds and Grenville, Lennox and Addington, Northumberland, Peterborough, Prescott and Russell, Prince Edward, Renfrew, and Stormont, Dundas and Glengarry, and the Cities of Kawartha Lakes and Ottawa.

Any member of Council or a permanent full time staff from an OGRA member municipality interested in being considered as a candidate for a position on the Board of Directors must complete the attached Nomination Consent form and submit it along with their résumé to the attention of the Chair of the Nominating Committee by no later than November 22, 2013. Fax your information to 289-291-6477, e-mail to info@ogra.org or mail to OGRA, 1525 Cornwall Road, Unit 22, Oakville, Ontario L6J 0B2

The Nominating Committee will meet in November to recommend a slate of Directors to the membership. The members of the Committee are:

Chair: Alan Korell, Immediate Past President
Members: Tom Bateman, OGRA 1st Vice President
Rick Champagne, OGRA 2nd Vice President
John Curley, OGRA Past President
John Parsons, OGRA Director

Any questions regarding the Nomination process or serving on the Board of Directors can be directed to the undersigned at joe@ogra.org.

Yours truly,

A handwritten signature in cursive script, enclosed in a hand-drawn oval. The signature appears to read "Joe Tiernay".

J. W. Tiernay,
Executive Director

c: Alan Korell, Chair, Nominating Committee