

INFORMATION ITEMS

Week Ending July 25, 2014

REPORTS

1. Winterfest 2014
2. Community Investment Strategy Update

CORRESPONDENCE

1. None

BOARDS & COMMITTEES

1. None

ITEMS AVAILABLE IN THE CLERK'S OFFICE

1. None

INFORMATION REPORT



TO City Council

SERVICE AREA Community and Social Services

DATE July 24, 2014

SUBJECT Winterfest 2014

REPORT NUMBER CSS-CESS-1432

EXECUTIVE SUMMARY

SUMMARY OF REPORT

Winterfest is an annual City-supported event organized by neighbourhood volunteers. It is held at various City of Guelph and Upper Grand District School Board outdoor rink and Guelph Neighbourhood Support Coalition (GNSC) Neighbourhood Group sites across the city. This report provides a brief history of this event, an update on 2014 activities, and plans for the 20th annual Winterfest in 2015.

KEY FINDINGS

Winterfest began almost two decades ago when volunteers at a few City outdoor rink sites decided to organize an afternoon of activities for their neighbours. City Community Development staff became involved in the early 2000's to assist volunteers in their efforts. Today, City staff from various departments continue to provide a wide range of supports to neighbourhood Winterfest volunteers. In 2014, there were twelve Winterfest sites. Six sites returned a post-event survey that indicated a total of 1,200 people attended this year's event at those six sites, and involved 81 volunteers. In 2015, the City will partner with the GNSC to co-host Winterfest. The Winterfest 2015 date will be moved from the first Sunday of February to Family Day on a one year pilot basis. City staff will work with the GNSC and involve outdoor rink volunteers to determine a final decision about a permanent Winterfest date change to Family Day in future years. Winterfest directly supports the vision of the City's Sustainable Neighbourhood Engagement Framework (2010).

FINANCIAL IMPLICATIONS

Winterfest is being implemented within existing budget resources.

BACKGROUND

For almost two decades on the first Sunday of February, neighbourhood volunteers have organized Winterfest activities at multiple outdoor rink sites across the City.

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Winterfest started informally in the early 1990's at a handful of outdoor rink sites when volunteers organized some games, activities and refreshments to encourage their neighbours to get outside in winter and share a fun afternoon together.

Over the years the number of Winterfest sites grew. In the early 2000's City Community Development staff started to provide a number of Winterfest supports to outdoor rink and Neighbourhood Group volunteers including information and sign-up packages, activity planning, promotion and marketing materials, and prizes and giveaways.

From 2007 - 2013, Wellington-Dufferin-Guelph (WDG) *in motion*, a regional collaborative of public and non-profit health service providers with a mission to promote physical activity and health, partnered with the City to provide Winterfest funding. This funding was discontinued in 2014.

Today the City continues to support and promote Winterfest volunteer efforts to organize an afternoon of fun outdoor winter activities in neighbourhoods across the city. Winterfest directly supports the vision of the City's Sustainable Neighbourhood Engagement Framework (approved July 2010) which is: "Every neighbourhood in Guelph is a welcoming, inclusive place that engages its residents and involves them in shared activities that impact the circumstances, aspirations and opportunities of all who live there, and raise the quality of life for Guelph as a whole."

REPORT

Winterfest 2014

This year Winterfest was held on Sunday, February 2, 2014, at twelve neighbourhood sites including City parks and arenas, Market Square, and Upper Grand District School Board sites. Nine of these sites were organized by Guelph Neighbourhood Support Coalition (GNSC) Neighbourhood Group volunteers.

Community Engagement staff provided leadership to staff from Community and Social Services Customer Service, Bookings and events, Parks Customer Service, and Corporate Communications, all of whom supported this year's Winterfest. Supports included: information and registration packages, space booking, site prizes and giveaways, promotion and marketing materials, post-event survey. Site prizes and giveaways were provided by a number of City departments including: Finance and Purchasing, Sleeman Centre, Guelph Museums, River Run Centre, Guelph Wellbeing, and Waste Water Services. This year for the first time, a number of GNSC Partner Panel members also provided site prizes and giveaways.

Six of the twelve sites (46%) responded to this year's post-event survey and provided the following feedback:

- Total number of participants at 6 sites - 1,200
- Total number of volunteers at 6 sites - 81

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- 83% (5 sites) rated their event's overall success as good or excellent
- Favorite site activities – skating, tobogganing, snow painting, outdoor games (road/snow hockey, tug' o 'war, giant ball)
- Move 2015 event to Family Day – 4 sites in favour or indifferent; 2 sites not in favour

Winterfest 2015

Next year will mark the 20th annual Winterfest. Staff have decided to pilot a date change for 2015 Winterfest to Family Day. This decision is based on 2014 feedback from site volunteers, as well as the opportunity to enhance both Winterfest and existing City outdoor and indoor Family Day activities at Market Square, City Hall, Guelph Museum, and West End Community Centre and Victoria Road Recreation Centre. Feedback from Winterfest sites will be collected again in 2015 to assess whether Winterfest and Family Day activities will continue on the same day in future years.

Staff support for Winterfest 2015 will expand within the Community Engagement and Social Services Liaison (CESSL) department to include Youth Services, Seniors Services, Accessibility Services and the Local Immigration Partnership. CESSL staff will continue to work with various City departments to support 2015 Winterfest through provision of information and sign-up packages, event bookings and administration, promotion and marketing materials, donation of site prizes and giveaways. In addition, the City will partner with the GNSC to co-host Winterfest 2015. It is anticipated this partnership will bring increased supports to all Winterfest sites, as well as increased sustainability to this long-standing and popular community building event.

CORPORATE STRATEGIC PLAN

Organizational Excellence

- 1.2 Develop collaborative work team and apply whole systems thinking to deliver creative solutions

Innovation in Local Government

- 2.1 Build an adaptive environment, for government innovation to ensure fiscal and service sustainability
- 2.2 Deliver Public Service better
- 2.3 Ensure accountability, transparency and engagement

City Building

- 3.2 Be economically viable, resilient, diverse and attractive for business
- 3.3 Strengthen citizen and stakeholder engagement and communications

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DEPARTMENTAL CONSULTATION

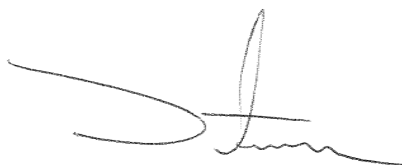
- Discussion and consultation throughout 2013 – 2014 with the following Community and Social Services departments: Business Services, Culture and Tourism, Parks and Recreation, Community Engagement and Social Services Liaison
- On-going collaboration with Parks and Recreation Operations, Community and Social Services Events Planning

COMMUNICATIONS

- Development of annual Communications Plan
- Email message to Winterfest site volunteers to notify about annual survey results and 2015 date change
- Banner on Norfolk Street Bridge
- Advertisement in Guelph Tribune
- Publicized notice in the Fall/Winter Community Guide
- Notice to be posted on City of Guelph website

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TO City Council

SERVICE AREA Community and Social Services

DATE July 24, 2014

SUBJECT Community Investment Strategy Update

REPORT NUMBER CSS-CESS-1433

EXECUTIVE SUMMARY OF REPORT

To provide an update to Council on the progress of the Community Investment Strategy (CIS) and the five individual mechanisms that it contains:

1. Wellbeing Grant Program
2. The Elevator Project
3. Community Benefit Agreements
4. Small Dollar Waiver Program
5. Rental Discount Program

KEY FINDINGS

Over the past year, staff have made significant progress rolling out the CIS. This has resulted in the successful launch of both the Wellbeing Grant Program and The Elevator Project, in the fall of 2013. Community and Social Services (the department that oversees the strategy) has also made progress in identifying and developing 12 new Community Benefit Agreements, set for completion in 2014.

Two mechanisms are still in the early stages of scoping. These are the Small Dollar Waiver program and the Rental Discount Program. Staff are currently working to scope the Small Dollar Waiver program model and aim to bring recommendations forward to Council in 2015. Work to develop the Rental Discount Program has been deferred until 2015. The business unit responsible for developing the Rental Discount Program is focused currently on creating an Allocations Policy that will follow later in 2014, in part to prepare for the upcoming Victoria Road Renovation Project that will follow later in 2014.

FINANCIAL IMPLICATIONS

- Wellbeing Grants Program – The program allocated \$279,400 to 43 organizations in 2014, from the existing program budget.
- Elevator Project – The City contributed \$50,000 to this project in 2013/14. In addition to this, the project has already identified approximately \$225,700 of funding and in-kind supports for the next three years from

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external sources. The total project aims to further increase the level of investment from external sources.

- Community Benefit Agreements – CBAs are developed within the existing CSS budget and seek to leverage other funding and in-kind supports towards shared goals. Currently the CBA mechanism is operating within the existing budget of \$1,255,300. This figure does not include non-financial (in-kind) resources invested from the City, or those resources provided by other parties. These additional resources will be quantified as part of the process to develop and manage the CBAs.

BACKGROUND

The Community Investment Strategy (CIS) supports the Community and Social Service Area to work in a consistent, transparent and proactive way to support and partner with community benefit organizations/groups to achieve positive impacts for Guelph residents. The Strategy was approved in September 2012 (Report #CSS-CESS 1221). The Strategy is currently the responsibility of Community and Social Services (CSS); however, the Strategy enables projects and programs across a significantly diverse portfolio beyond the purview of just CSS. For example, the strategy enables investment in the following theme areas:

- Children, youth and seniors programming and supports
- Literacy and early learning
- Mental health and addiction
- Food security
- Housing and emergency shelter
- Poverty reduction
- Arts exhibits, programs, performances and art therapy
- Festivals and special events
- Environment, water protection and wastewater
- Sports and recreation
- Immigrant services
- Community engagement through volunteer programs
- Social enterprise and employment mentorship/supports

Although each mechanism has slightly different goals, ultimately each one aims to contribute in some way the eight domains of wellbeing as defined by the [Canadian Index of Wellbeing](#). These domains are Community Vitality; Democratic Engagement; Education; Environment; Healthy Populations; Leisure and Culture; Living Standards; and Time Use. As an example, the Wellbeing Grant Program asks that applicants show how their work supports two of the wellbeing domains. Community Benefit Agreements focus more on developing longer-term relationships with organizations to pool resources and achieve shared goals that align and support Community and Social Services goals and objectives. The Elevator Project aims to support social innovation that aims to make Guelph a better place to live – essentially improving wellbeing in a variety of different ways.

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REPORT

Community and Social Services have made considerable progress in rolling out the Community Investment Strategy. The following provides a summary of that progress and highlights the areas of future focus.

1. Community Wellbeing Grant Program

Progress to date

This program officially launched in September 2013. The Program budget of \$279,400 provides one-time capital, operating and project funding on an annual basis to organizations that can demonstrate their contribution to the program goals (based on the eight domains of wellbeing). The new program successfully introduced a number of new components including:

- Clear policy and program goals
- Information workshops for potential applicants to orientate organizations to the new program and assist them in their applications
- On-line application process
- A panel of residents appointed by Council to allocate the program budget
- A reporting requirement for successful grant recipients to communicate the impact of their grant
- A limit of \$15,000 for any single organization annually
- The introduction of capital funding option

The Program funded 43 organizations as reported by the Wellbeing Grant Allocation Panel in April 2014 (Report #CSS-CESS-1409).

What next for Wellbeing Grants?

The program will build upon the success of year one and include a number of small changes in 2014/15. These changes are largely administrative in nature, and include the following:

- In 2013, the program allowed unincorporated organizations to apply as long as they satisfied all of the other eligibility requirements. This was to aide transition to the new program and give groups a chance to adjust. Next year, unincorporated groups will not be eligible for the program. Groups had been notified of this requirement during the last funding round and staff will continue to communicate this requirement through a number of channels.
- The policy will include clearer guidance on fundraising activities as this lead to some confusion during the first round. The revised policy will make it clear that secondary allocations will not be funded. Secondary allocation refers to the process where funds received through the Wellbeing Grant Program are allocated to another organization by the applicant or a third party via a

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funding allocation process such as a grant program. In addition, the Wellbeing Grant Program will not support funding requests for activities that have the primary purpose of raising funds for a secondary allocation process. This includes fundraising activities carried out on behalf of or in support of a provincial or national organization/campaign that will then reallocate the raised funds to others.

- Staff will encourage potential applicants to sign up for information alerts on the program via the website. A small number of organizations reported that staff and volunteer turnover resulted in missing the deadlines, and staff would like to make it easier for organizations to keep track of the program.
- Minor adjustments to the application form itself, particularly regarding the financial information required from applicants.

2. The Elevator Project

Progress to Date

The Elevator Project (formerly the Community Innovation Connection) was identified in the CIS as a mechanism to nurture and support social innovation in Guelph. During 2013, the City facilitated a small group of partners who together have developed and implemented a brand new approach to leveraging local resources to support new and innovative ideas (Report #CSS-CESS-1325). The project is now lead by 10 Carden St and supported by the City, Innovation Guelph and the Guelph Community Health Centre. This project aims to leverage investment from a variety of sources to support ideas that will make Guelph an even better place to live. In addition to this goal, the initiative aims to build stronger networks, mobilize skills, and create a more creative, connected and skilled community benefit sector. The public nature of the fund also aims to increase the range and number of Guelph residents engaged in social innovation and community building through providing new and creative events and processes for civic engagement.

The project is based on a "money plus" concept. Applicants can receive funding and other resources such as mentoring, training, networking, space or materials tailored to suit the applicants' needs.

The Elevator Project successfully launched in September of 2013. To date the project has achieved the following:

- The project partners proactively reached out to groups across Guelph and held a series of workshops/open houses to raise the profile of the project. This also served to assist people to develop their ideas and complete the application form.
- 52 innovative ideas were formally submitted to the project.
- The 52 ideas were subject to a public vote (facilitated on-line) and a community panel review (composed of residents). This identified 15 ideas that were considered to have immediate potential and interest.

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- The Project hosted a “Big Show” event at the River Run Centre. This event showcased local innovation and attracted approximately 200 attendees (residents, local funders/investors, community benefit organization representatives) who viewed video presentations of the top 15 ideas and the investments they received. (For a full list of the 15 top ideas and their investments, see ATT-1).
- The City’s contribution to the investment was deliberated by the CIS Management Group (composed of senior managers in CSS, Legal, Finance and Operations) and was approved by the Executive Director of Community and Social Services in accordance with a delegation of authority by-law.
- The project has successfully secured foundational funding for the next three years from a number of different sources. The project aims to increase this investment. To date the project has secured the following:
 - ❖ Ontario Trillium Foundation has awarded the project \$135,700 to support the development of the initiative.
 - ❖ The key partners estimate their contribution to be approximately \$90,000 in financial and in-kind support to the project.
 - ❖ In addition to this, the City has committed \$50,000 in 2013 and intends to continue this support in 2014.

What next for the Elevator Project?

Over the next 12 months, the project aims to:

- Attract more investors and investment to the initiative and the ideas currently in the [“Idea Bank”](#).
- Continue to support the top 15 ideas, track, and report on their progress and success.
- Further work is also underway to develop the general capacity-building component of the program, which aims to build skills and networks locally to support social innovation.
- Complete a second round of the project to commence in the fall of 2014.

3. Community Benefit Agreements

Progress to date

The Community Benefit Agreement mechanism (CBAs) specifically aims to build longer-term relationships with incorporated not-for-profit organizations in pursuit of shared goals and objectives. The aim of these agreements are to pool resources (financial and in-kind) to work together to achieve things that the Community and Social Services Area has an interest in, but cannot achieve alone.

Over the past 12 months, staff have been working to develop the policy and process infrastructure to consistently manage the mechanism. This new

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approach aims to create a transparent process that accurately estimates the total investments (financial and in-kind) provided by each party in any shared venture. The new process also builds in a reporting component that includes specific performance indicators that help track the progress and impact of each agreement based on specific and agreed objectives. This approach will help staff analyse the whole impact of the CBA portfolio.

In May 2013, Community and Social Services reviewed 12 existing agreements with local organizations using the CIS (Report #CSS-CESS-1319). These agreements had previously been developed and administered by the County of Wellington as the local Consolidated Municipal Services Manager. Of these existing agreements, five were determined to be relationships that met the criteria for a CBA, as defined by the CIS.

In 2013/2014, staff also reviewed a number of arrangements the city had with local organizations to provide special events through the Civic Celebrations funding stream (Report #CSS-CT-1418). Of these, staff identified two events that aligned with the CBA mechanism. Those were the Rotary Club Canada Day event and the Royal Canadian Legion Remembrance Day event.

In addition to this, the Service has identified six existing relationships that also fall within the purview of the CIS and satisfy the CBA criteria. These six relationships are with the Neighbourhood Support Coalition, the Guelph Wellington Seniors' Association, the Volunteer Centre Guelph Wellington, the Guelph Arts Council, Wyndham House Youth Shelter and Kindle.

What next for CBAs?

The coming year will be dedicated to:

- Working with the organizations listed in ATT-2 to complete the transition to the new CBA approach. Many of these CBAs will be up to two years in length during the transition period, however the aim is to extend CBAs for up to five years.
- Consolidating and refining the new policy and procedures.
- Analysing the total investment leveraged from CBAs.
- Working with Legal Services to consider the purchase of a new contract management system to efficiently and effectively manage the agreements.
- Looking at ways that the CBA mechanism can better support the three theme areas (food, housing, connectivity) of the Guelph Wellbeing Initiative.
- Working with organizations to measure the performance of CBAs against shared objectives.
- Developing a CBA webpage that provides more information to the public about the ways the City works with organizations as part of this mechanism.

Summary and Conclusion

The CIS is a diverse and complex strategy with many components. Significant progress has been made in rolling out the strategy and there have already been achievements to celebrate. However, the roll out of this strategy is still underway and there are still areas to implement, particularly the Small Dollar Waiver Program and Rental Discount Program. Both of these programs have the potential to support a broad number of organizations and community interests. Currently organizations continue to access rental discounts at the City via existing routes.

Another area of focus for the coming year will be improving the way the City communicates and celebrates the work of its community benefit sector partners as part of the CIS. The CIS supports and champions an array of work that makes a difference to residents from all across Guelph. At the same time, it presents a unique learning opportunity for all parties to learn about the most effective and efficient ways of working. This approach will support both the goals of Open Government and Guelph Wellbeing, aiming to engage community in different ways to work with municipal government to solve challenges together. It also presents an opportunity for increased transparency and accountability that together improve the effectiveness and efficiency of this work.

CSS will continue to provide updates on the CIS through the service area's annual report to Council.

CORPORATE STRATEGIC PLAN (delete those that don't apply)

Organizational Excellence

- 1.1 Develop collaborative work team and apply whole systems thinking to deliver creative solutions
- 1.2 Build robust systems, structures and frameworks aligned to strategy

Innovation in Local Government

- 2.1 Build an adaptive environment, for government innovation to ensure fiscal and service sustainability
- 2.2 Deliver Public Service better
- 2.3 Ensure accountability, transparency and engagement

City Building

- 3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

Community and Social Services – Community Engagement and Social Services Liaison; Business Services; Culture and Tourism; Parks and Recreation
Corporate and Human Resources – Legal Services
Operations, Transit and Emergency Services – Public Works

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COMMUNICATIONS

Staff proactively communicate the mechanisms of the CIS through targeted communications, media releases and web content updates.

ATTACHMENTS

- ATT-1 Elevator Project Round 1 Top 15
- ATT-2 List of current CBAs in development

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Attachment 1–Elevator Project Round 1 Top 15 | 2014

Project	Summary	Investment
Diyode – 3D Printing Lending Lab	The Diyode Community Workshop will provide a 3D Technology Lending Lab for loan to local schools. The lab would include a 3D scanner, printer, a computer loaded with software, and curriculum. The lending lab will bring access to modern prototyping techniques to students in the city that would otherwise not have access to them	<ul style="list-style-type: none"> • \$1,350 mentorship from the Elevator Project • \$3,000 City of Guelph
Botanical Gardens that Reclaim Guelph’s Wastewater	Project to create a botanical garden that treats wastewater to a tertiary level while providing year-round community green-space. Efficient and effective greenhouse-based wastewater treatment systems can provide clean water, soil amendments, and space to start seedlings for urban agriculture; educational opportunities; and a therapeutic space to promote wellbeing.	<ul style="list-style-type: none"> • \$1,350 mentorship from Innovation Guelph • \$1,000 website donation from MyParisApartment.ca • Introduction to the City of Guelph Water Treatment Team
CLIMB 2014	Project to support youth led social entrepreneurship. The project is targeted particularly at youth from equity neighbourhoods, who might not have the same opportunities as kids from other, more affluent neighbourhoods.	<ul style="list-style-type: none"> • \$2,700 mentorship with Innovation Guelph and the Elevator Project
Community Connector Initiative	This project will build an informal network of volunteers to provide information and connection for immigrants to Guelph. We need funding for a pilot project and passionate partners!	<ul style="list-style-type: none"> • \$8,000 from the City of Guelph • \$2,000 from the Guelph Community Health Centre • \$1,350 mentorship from the Guelph Community Health Centre
Ed Video Microtiles	Ed Video will bring art out of the gallery and into the public spaces by purchasing eight Christie Digital Microtiles. The tiles are very bright and long lasting, making it possible to see media art everywhere, day or night, from store fronts to community centres. They	<ul style="list-style-type: none"> • \$8,100 from the City of Guelph

Attachment 1–Elevator Project Round 1 Top 15 | 2014

Project	Summary	Investment
	<p>can be assembled in different shapes like Lego blocks. For Ed Video this increases partnership opportunities and allows artists to find new, larger audiences through community outreach.</p>	
Farm to Fork	<p>Project helping improve the connection between emergency food providers and their donors. Using www.farm-to-fork.ca, emergency food providers can list the exact foods they need at any given time. Donors can then make donations knowing the right food is getting to those who need it. The system updates in real time so the right needs are always being met. We want to make Farm To Fork free to anyone who needs it.</p>	<ul style="list-style-type: none"> • \$2,000 from the Guelph Community Health Centre • \$8,000 from the City of Guelph • \$2,700 mentorship with Innovation Guelph and the Guelph Community Health Centre
FUN! – Farming in Urban Neighbourhoods	<p>FUN! will train residents living with a low income to become local urban farming apprentices in neighbourhoods where the only food products available in walking distance are on the shelves of the 7 Eleven. These participants will learn skills in horticulture to expand and intensify the local community gardens, harvesting, and food preservation in the community kitchens. The products will be sold at a new summer neighbourhood urban farmer market.</p>	<ul style="list-style-type: none"> • \$15,000 from the City of Guelph and a permit for an end of season market
Guelph Neighbourhood Support Coalition (GNSC) Dream Bus	<p>A project to develop a mobile outreach vehicle to deliver a variety of programs to neighbourhoods</p>	<ul style="list-style-type: none"> • \$1,000 from the Guelph Community Health Centre • \$2,700 mentorship with the Guelph Community Health Centre and an evaluation specialist
Guelph Pollinator Garden	<p>Project to create a pollinator garden along an area that is unmanaged by the City along a community trail. The objective is for all to have ownership/stewardship of</p>	<ul style="list-style-type: none"> • In-kind mulch and top soil from the City of Guelph • \$300 – 75 plants donated by Tin

Attachment 1–Elevator Project Round 1 Top 15 | 2014

Project	Summary	Investment
	the garden. This will help build awareness of the need for habitat for birds, bees, etc., and create an ongoing feeding area.	Roof Rusted Farm & Plant Nursery
Guelph Wellington Time Bank	The Guelph-Wellington Time Bank is a community-building tool for the cash-free economy. Within the Time Bank, for every hour that you volunteer your skills to meet the needs of another member, you earn a time credit. This credit can then be redeemed for services from any other member of the Time Bank.	<ul style="list-style-type: none"> • \$2,700 mentorship with Innovation Guelph and the Volunteer Centre Guelph/Wellington
Knit a Knot	Knit a Knot is a group formed by immigrant seniors to promote social and economic participation. They are an intergenerational and intercultural group of avid knitters looking for a marketing mentor and a product expert who can help galvanize our enterprise and direct our passion for life-long learning and our desire to support other older adults who may experience barriers to participation because of language.	<ul style="list-style-type: none"> • \$1,350 in kind mentorship from Innovation Guelph
Music Lives!	Music Lives! is a not for profit organization that promotes live music in the city of Guelph. They believe that a vibrant live music scene leads to a number of community advantages such as new talent attraction, local economic stability, and a more prosperous community.	<ul style="list-style-type: none"> • \$1,350 mentorship from six2one
Re:Mediate	Re:Mediate brings together artist Christina Kingsbury, writer Anna Bowen, and Pollination Guelph to create a 1000 sqft quilt for the Eastview Landfill site. The quilt, made from recycled paper embedded with native seeds, will become a living garden and habitat for threatened pollinators, and the process will be	<ul style="list-style-type: none"> • \$1,050 from the City of Guelph

Attachment 1–Elevator Project Round 1 Top 15 | 2014

Project	Summary	Investment
	documented in poetry. The public will be invited to participate in sewing the quilt in June 2014.	
The Golden Bus DIY Album Factory	A project to create a mobile recording studio/album manufacturing facility. Participating youth will record music and be coached through the process of taking a band from its creation through all the first steps of producing, manufacturing and promoting an album. This project will provide outreach and support to youth artists, demonstrating what they can create in small alternative spaces with small budgets.	<ul style="list-style-type: none"> • \$2,700 mentorship from Innovation Guelph and the Elevator Project
Yorklands Green Hub	<p>A project to create an educational and demonstration within the City of Guelph at the old Guelph Correctional Center to expose children, adults and business people to innovations in sustainability in the areas of:</p> <p>Urban agriculture Alternative energies Resource conservation Low impact transportation</p>	<ul style="list-style-type: none"> • \$2,700 mentorship from Innovation Guelph and Guelph Community Health Centre • \$5,500 2 minute animated video donated by HandOnAWhiteBoard.com • \$500 from 10Carden

Attachment 2–List of Current CBAs in Development | 2014

Organization	Program, activity, or amenity	City's Financial Investment (\$)
1. The Children's Foundation	Program to support children's access to culture and recreational programs in Guelph	32,000
2. Guelph Arts Council	Supporting and facilitating arts and culture in Guelph	51,000
3. Guelph Community Health Centre	Wellington & Guelph Drug Strategy Coordinator position. To support the ongoing development and implementation of a community-based, funded drug strategy	75,200
4. Guelph Wellington Seniors Association Note: CBA Completed	Social and health support opportunities for seniors	(in-kind investment ¹)
5. Neighbourhood Support Coalition incorporating the Parent and Child Place Program Note: CBA Completed	Neighbourhood based program development and delivery of social, recreational and health related programs	419,500
6. Rotary Club of Guelph	Canada Day Celebration	32,000
7. Royal Canadian Legion	Remembrance Day	3,000
8. Canadian Mental Health Association Waterloo, Wellington and Dufferin (formerly Trellis)	Seniors at Risk Coordinator to support an interdisciplinary committee to review cases where elder abuse is suspected and other activities to support seniors at risk	57,000
9. Wellington Dufferin Guelph Public Health	Support the coordinator of the Guelph and Wellington Poverty Task Force	75,000
10. Guelph-Wellington Volunteer Centre Note: CBA Completed	To administer a best practice Volunteer Screening Program	48,000
11. Wyndham House	Operation of a youth emergency shelter	442,600
12. Kindle	The provision of a Gymnasium at the Shelldale Centre	20,000
Total		\$1,255,300

¹ The total in-kind investment in the activities covered by the CBA has an estimated value of \$252,475