

MEETING MINUTES

MEETING **Guelph Museums Advisory Committee**

DATE Thursday, April 25, 2019

LOCATION Guelph Civic Museum

TIME 5:30 pm

PRESENT Shannon Coles (Chair), Jeremy deWaard (Vice Chair), Robert Hohenadel, Kesia Kvill, Jayne Osborn, (Executive Member), Eleanor Ross, Judi Prigione (Staff), Dawn Owen (Curator) and Val Harrison (Supervisor, Visitor Services).

REGRETS Paul Baker, Kim Landoni, Kris Tozer and Tammy Adkin (Manager)

DISCUSSION ITEMS

ITEM # DESCRIPTION

1	Adoption of the Agenda MOTION 2019/09: That the agenda be adopted. Moved: Kesia Kvill Seconded: Jeremy deWaard CARRIED
2	Adoption of the minutes of the meeting of the Guelph Museums Advisory Committee of March 28, 2019. MOTION 2019/10: That the minutes of March 28, 2019 be accepted with the amendment in Section 7 – Fundraising Report to read “The live auction was successful” instead of “very successful”. Moved: Jayne Osborn Seconded: Jeremy deWaard CARRIED
3	Business arising from the minutes <ul style="list-style-type: none">• None
4	Manager’s Report <ul style="list-style-type: none">• The Guelph Museums Management Report is attached and forms part of these minutes.• Dawn Owen discussed the report with Advisory Committee and noted that though March’s attendance numbers were down, April has been a very busy month.
5	Commemoration Committee Report <ul style="list-style-type: none">• Val Harrison provided the Advisory Committee with a brief overview of the upcoming trip to Scotland for the In the Footsteps of John Galt Tour.

6	Community Connections Committee Report <ul style="list-style-type: none"> No report.
7	Fundraising Committee Report <ul style="list-style-type: none"> No report.
8	New Business <ol style="list-style-type: none"> 1. Programming Overview <ul style="list-style-type: none"> Val Harrison provided the Advisory Committee with an overview of the upcoming events for spring and summer 2019 including, Doors Open After Dark, Poppy Day, Mother's Day Tea, Summer Teas and the Backyard Theatre Program. Val Harrison also noted that there will be "Fifth Friday" pub nights in May and August. 2. Facility Tour <ul style="list-style-type: none"> Dawn Owen discussed the upcoming exhibitions on the history of newspapers in Guelph and one on the history of eugenics. She noted the vibration exhibitions will have content in the gallery as well as throughout other areas of the museum. Dawn Owen provided tours of the current exhibitions "Indianized" and "Konnón:kwe".
9	Adjournment <p>MOTION 2019/11: That the meeting be adjourned.</p> <p>Moved: Kesia Kvill</p> <ul style="list-style-type: none"> Adjournment at 6:32 p.m. <p>The next meeting will be held at Guelph Civic Museum on Thursday, May 23 , 2019 at 5:30 pm.</p>

GUELPH MUSEUMS MANAGEMENT REPORT

March 2019

Mark your calendars

Friday, April 23	9 PM to 1 AM	Doors Open After Dark/Galt 240 Launch
Saturday, May 11	11:00 AM	Poppy Day at McCrae House
Sunday, May 12	1 and 3 PM	Mother's Day Tea

Community engagement

Attendance	Mar-19	Mar-19	Variance		YTD 19	YTD 18	Variance	
Civic Museum	2542	2918	-376	↓	6533	6826	-293	↓
McCrae House	155	192	-37	↓	172	372	-200	↓
Outreach	55	133	-78	↓	205	227	-22	↓
Total	2752	3243	-491	↓	6910	7425	-515	↓

Memberships	Mar-19	Mar-18	Variance		YE 18	Variance	
Family	332	368	-36	↓	340	-8	↓
Individual	39	50	-11	↓	47	-8	↓
Total	371	418	-47	↓	387	-16	↓

	Mar-19		2018		YTD 19	
Education Programs	Programs	Guests	Variance		Programs	Guests
Arts and Culture Day					1	78
Canada at War						
Create Your Own					2	107
Downtown Walk						
Fibre to Fashion					1	34
First World War						
Games & Toys					3	147
Guided Tour - Civic					2	55
Guided Tour - McCrae						
Local Government						
No Word for Art						
STEM Week						
Tombstone Tales						
Local Government						
Total	0	0	2&79	↓	9	421

	2019		2018	
Parties & Meetings	Events	Guests	Variance	
Rentals	12	214	12&289	↓
Birthday Parties	7	139	12&217	↓

Research Requests	Mar-19	Mar-18	Variance		YTD 19	YTD 18	Variance	
Email	176	108	68	↑	544	315	229	↑
Phone	16	9	7	↑	48	27	21	↑
In Person	10	7	3	↑	20	21	-1	↓
Mail	0	0	0	↑	2	0	2	↑
Web Users	2368	1294	1074	↑	6309	3896	2413	↑
Total Researchers	2570	1418	1152	↑	6923	4259	2664	↑
Web Searches	2937	1269	1668	↑	7937	4268	3669	↑

Social Media	Mar-19	Mar-18	Variance		YTD 19	YTD 18	Variance	
Twitter Followers	19	38	-19	↓	3707	3380	327	↑
Engagement	282	266	16	↑	859	629	230	↑
Facebook Page Likes	50	22	28	↑	1700	1076	624	↑
Facebook Post Likes	652	279	373	↑	3266	696	2570	↑
Facebook Shares	80	17	63	↑	392	99	293	↑

Fundraising

	Mar-19	Mar-19	Variance	↑	YTD	Annual	%
	Actuals	Target		↓	Actual	Target	Achieved
Earned Revenue	10891	12467	-1576	↓	26370	149600	18%
Grant Revenue	0	0	0		0	90000	0%
Fundraised Revenue	1018	3500	-2482	↓	22696	45000	50%