



**Minutes of the Community and Social Services Committee
Held in the Council Chambers, Guelph City Hall on
Tuesday June 11, 2014 at 5:00 p.m.**

Attendance

Members: Chair Dennis
Mayor Farbridge
Councillor Van Hellemond
Councillor Wettstein

Councillors: Councillor Hofland
Councillor Furfaro

Regrets: Councillor Laidlaw

Staff: Mr. D. Thomson, Executive Director, Community & Social Services
Ms. C. Clack, General Manager, Culture & Tourism
Ms. J. Sweeney, Council Committee Coordinator
Ms. G. van den Burg, Council Committee Coordinator

Call to Order (5:00 p.m.)

Chair Dennis called the meeting to order.

Disclosure of Pecuniary Interest and General Nature Thereof

There were no disclosures.

Confirmation of Minutes

1. Moved by Mayor Farbridge
Seconded by Councillor Van Hellemond

That the open and closed meeting minutes of the Community and Social Services Committee held on May 13, 2014 be confirmed as recorded.

*VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Van Hellemond and Wettstein (4)
VOTING AGAINST: (0)*

CARRIED

Presentations:

Mr. Scott Lale of the Guelph Arts Council (GAC) explained how the GAC promotes cultural activities, youth events, musical & arts organizations and the delivery of information to community, art, and cultural groups. He noted that GAC will be undergoing a review of relocating the GAC office to a new visible and suitable street level location that would increase creative programming in the community as well as create a central unified hub for arts and culture and heritage organizations.

Ms. Cynthia Kinnunen outlined how the GAC rebranded itself through improvements in the website, developing a new logo, and enhancing communication.

Consent Agenda

The following items were extracted:

- CSS-2014.15 Guelph Youth Council Annual Update**
- CSS-2014.16 South End Community Centre Needs Assessment and Feasibility Study**
- CSS-2014.17 Tourism Operational Review**

Extracted Consent Items

CSS-2014.15 Guelph Youth Council Annual Update

Selena Barra and Patrick Black of the Guelph Youth Council presented highlights of the activities the Youth Council has been managing including but not limited to promoting events related to the 2014 Youth Week in May, Youth in Spotlight – a musical talent show, and the ACTIVATE Youth Leadership Conference. Mr. Black provided an overview of the results from the Youth Strategy and provided some recommendations arising from the Strategy.

2. Moved by Mayor Farbridge
 Seconded by Councillor Wettstein

That the June 11, 2014 report entitled 'Guelph Youth Council Annual Update', be received for information.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Van Hellemond and Wettstein (4)
VOTING AGAINST: (0)

CARRIED

CSS-2014.16 South End Community Centre Needs Assessment and Feasibility Study

Mr. Jonathan Hack of Sierra Consulting described the review conducted by the consultants to determine whether there was a city-wide need for a multi-use recreational centre and a location analysis to determine the most appropriate site.

Derrick Thomson, Executive Director of Community & Social Services, provided an overview of the financial opportunities and potential partnerships available to the city for funding the construction of the recreational centre.

Hugh Whiteley, resident, raised concerns about the 2009 Master Plan not having been received by Council and questioned its authority under the Planning Act. Mr. Whiteley requested City Council to remedy this issue by directing staff to present an updated Master Plan to council for adoption.

3. Moved by Mayor Farbridge
Seconded by Councillor Wettstein
 1. That Council endorse the staff recommendation for the proposed site location of the South End Community Centre and the proposed facility scope, and programming elements included.
 2. That the proposed costs for the South End Community Centre be referred to the 2015 capital budget process.
 3. That staff be directed to continue discussions with potential partner organizations and report back to the Community and Social Services Committee by January 2015 on the progress of these discussions.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Van Hellemond and Wettstein (4)

VOTING AGAINST: (0)

CARRIED

CSS-2014.17 Tourism Operational Review

Jon Linton of TCI Management Consultants and Jane Londerville of GCA Management Consultants presented findings from the Operational Review of City of Guelph's Tourism Services. The organization investigated business processes, organization & governance issues, management and staff responsibilities, and expenditures and finances in relation to its mandate.

4. Moved by Councillor Farbridge
Seconded by Councillor Wettstein
 1. That the 21 recommendations included in the consultants' report relating to the Tourism Operational Review be **received**.
 2. That staff be directed to form a Tourism Industry Stakeholder Advisory Committee, to be established no later than Q4 2014.
 3. That the remaining 20 recommendations included in the consultants' report be referred to staff and the Advisory Committee to review and establish the timeline for implementation.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Van Hellemond and Wettstein (4)

VOTING AGAINST: (0)

CARRIED

Staff Updates and Announcements

Derrick Thomson, Executive Director of Community & Social Services acknowledged the efforts of the Tourism staff and the professionalism they have displayed throughout the review process. Mr. Thomson also recognized Colleen Clack, General Manager of Culture & Tourism for her two comprehensive culture & tourism reports presented to Committee.

Adjournment (6:55 p.m.)

5. Moved by Mayor Farbridge
Seconded by Councillor Van Hellemond

That the meeting be adjourned.

CARRIED

Joyce Sweeney – Designated Clerk