

COMMITTEE AGENDA



TO **Community & Social Services Committee**

DATE June 11, 2013

LOCATION Council Chambers, Guelph City Hall, 1 Carden Street

TIME 5:00 p.m.

DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

CONFIRMATION OF MINUTES- May 14, 2013 open meeting minutes

PRESENTATIONS (Items with no accompanying report)

a) None

CONSENT AGENDA

The following resolutions have been prepared to facilitate the Committee's consideration of the various matters and are suggested for consideration. If the Committee wishes to address a specific report in isolation of the Consent Agenda, please identify the item. The item will be extracted and dealt with separately. The balance of the Community & Social Services Committee Consent Agenda will be approved in one resolution.

| ITEM | CITY PRESENTATION | DELEGATIONS | TO BE EXTRACTED |
|--|--|-------------|-----------------|
| CSS-2013.17 Community Investment Strategy: Innovation Fund Implementation | | | |
| CSS-2013.18 Cultural Development Initiatives | <ul style="list-style-type: none">Ella Pauls, Manager Cultural Development | | √ |

Resolution to adopt the balance of the Community & Social Services Committee Consent Agenda.

ITEMS EXTRACTED FROM THE CONSENT AGENDA

Once extracted items are identified, they will be dealt with in the following order:

- 1) delegations (may include presentations)
- 2) staff presentations only
- 3) all others.

ADJOURN

NEXT MEETING: July 16, 2013 (if required)



**Minutes of the Community and Social Services Committee
Held in the Council Chambers, Guelph City Hall on
Tuesday May 14, 2013 at 5:00 p.m.**

Attendance

Members: Chair Dennis, Mayor Farbridge, Councillors Laidlaw and Van Hellemond

Absent: Councillor Burcher

Councillors: Councillors Bell, Furfaro, Hofland, Piper and Wettstein

Staff: Ms. C. Bell, Executive Director, Community & Social Services; Ms. C. Clack, General Manager, Culture & Tourism; Ms. B. Powell, General Manager, Community Engagement & Social Services; Ms. T. Agnello, Deputy Clerk; Ms. J. Sweeney, Council Committee Coordinator

Call to Order (5:00 p.m.)

Chair Dennis called the meeting to order.

Disclosure of Pecuniary Interest and General Nature Thereof

There were no disclosures.

Confirmation of Minutes

1. Moved by Councillor Van Hellemond
Seconded by Councillor Laidlaw

That the open meeting minutes of the Community and Social Services Committee held on April 9, 2013 be confirmed as recorded.

*VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw and Van Hellemond (4)
VOTING AGAINST: (0)*

CARRIED

Consent Agenda

The following items were extracted:

CSS-2013.14 Long-Term Care Project Findings
**CSS-2013.15 Community Investment Strategy Review of Discretionary Grants
Cost Shared with the County of Wellington**

Balance of Consent Items

2. Moved by Councillor Laidlaw
Seconded by Councillor Van Hellemond

That the balance of the Community and Social Services Committee May 14, 2013 Consent Agenda, as identified below, be adopted:

CSS-2013.16 Community Benefit Agreement: Guelph Neighbourhood Support Coalition

1. That Council delegate authority to the Executive Director of Community and Social Services to approve the GNSC (Guelph Neighbourhood Support Coalition) Community Benefit Agreement as part of the Community Investment Strategy implementation, subject to approval by Legal and Realty Services.
2. That Committee approve Schedule V of the Delegation of Authority By-law with the updated version attached hereto as Attachment 1.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw and Van Hellemond (4)
VOTING AGAINST: (0)

CARRIED

Extracted Consent Items

CSS-2013.15 Community Investment Strategy Review of Discretionary Grants Cost Shared with the County of Wellington

Ms. C. Bell, Executive Director of Community & Social Services, introduced the report and advised that it is not the intention to place any groups at risk, but to recognize groups would be better serviced by funding from other sources.

Ms. Sheila Markle on behalf of Give Yourself Credit provided a brief history of the organization. She advised that this program provides assistance to at risk youth who are disengaged from the system and school. She requested that the reconsideration be given to funding this program.

Ms. Heather Pfaff advised of her history and the impact of participating in Give Yourself Credit had on her ability to turn around her life. She advised that the program not only helps with finishing your high school education, but also teaches life skills. She suggested that it would be detrimental to the at risk youth if this program is not funded.

Ms. Stefanie Eley, a past student to Give Yourself Credit, advised that the program is more than just a school. It gives the youth a real chance to make something of their lives. She suggested that the program is a necessary investment in the lives of youth and any reduction in funding will impact the youth involved.

Ms. Becky Leuschner, a former student of the program, provided a history of her life prior to attending the Give Yourself Credit program. She advised that she finished high school and is enrolled in university. She advised that the program was part of her ability to end her family intergenerational poverty and addictions.

Ms. Fiona Robinson, a teacher at Give Yourself Credit, provided information on the number of students in the program. She advised that the program provides the youth with a safe friendly environment. She played a video of three students in the program who advised of the impact the program has had on their lives.

Ms. Rosemarie Combs, Executive Director of Michael House and one of the founding members of Give Yourself Credit, provided a brief history on the formation of the program and the number of youth the program has provided assistance to date. The program not only assists with youth getting an education but also teaches them about health and volunteering.

There was considerable discussion on alternative sources of funding

3. Moved by Mayor Farbridge
Seconded by Councillor Van Hellemond

- 1. Whereas the Give Yourself Credit is a vital community program.**
- 2. That Community & Social Services staff work with Give Yourself Credit to secure alternative sustainable funding.**
- 3. That staff return to Community & Social Services Committee prior to the approval of the 2014 operating budget to confirm funding has been secured to ensure the continuance of the Give Yourself Credit program.**

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw and Van Hellemond (4)
VOTING AGAINST: (0)

CARRIED

4. Moved by Mayor Farbridge
Seconded by Councillor Laidlaw

That the May 14, 2013 report entitled "Community Investment Strategy Review of Discretionary Grants Cost Shared with the County of Wellington" be received for information.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw and Van Hellemond (4)
VOTING AGAINST: (0)

CARRIED

CSS-2013.14 Long-Term Care Project Findings

Ms. C. Bell, Executive Director Community & Social Services, introduced the report and the staff and consultants present.

Ms. Karen Kawakami, Social Services Program & Policy Liaison, provided a brief history on the City's long-term care, the status of the Wellington Terrace agreement and The Elliott status.

Mr. Michael Klejman of Klejman & Associates Consulting Inc., provided an overview of the report, highlighting the data collection and risk analysis, the analysis of options and key considerations, opportunities, results of the public forum and the recommendations.

5. Moved by Mayor Farbridge
Seconded by Councillor Laidlaw

1. That Council request confirmation from The Elliott's Board of Directors affirming their continued interest in working with the City and willingness to participate in the elements of the business case development to assess the suitability of The Elliott as the City's designated municipal home.
2. That staff be directed to scope the required elements and associated costs to develop a comprehensive business case for The Elliott as the City's designated municipal long-term care home and report back to Council on this recommendation in fall 2013.
3. That, through the Older Adult Strategy, staff be directed to determine the feasibility of a "campus of care" model to meet future demands for long-term care with relevant stakeholders and partners predicated on collaboration and shared responsibility, using a 20 year planning horizon.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw and Van Hellemond (4)

VOTING AGAINST: (0)

CARRIED

Review of Draft Meeting Flow Guide

The Committee reviewed and provided the feedback on a draft meeting flow guide developed in accordance with the recently established Standing Committee Terms of Reference.

Adjournment (6:55 p.m.)

6. Moved by Councillor Laidlaw
Seconded by Councillor Van Hellemond

That the May 14, 2013 meeting of the Community and Social Services Committee be adjourned.

CARRIED

Deputy Clerk

**COMMUNITY & SOCIAL SERVICES COMMITTEE
CONSENT AGENDA**

June 11, 2013

Members of the Community & Social Services Committee.

SUMMARY OF REPORTS:

The following resolutions have been prepared to facilitate the Committee’s consideration of the various matters and are suggested for consideration. If the Committee wishes to address a specific report in isolation of the Consent Agenda, please identify the item. The item will be extracted and dealt with immediately. The balance of the Community & Social Services Consent Agenda will be approved in one resolution.

A Reports from Administrative Staff

| REPORT | DIRECTION |
|---|------------------|
| <p>CSS-2013.17 COMMUNITY INVESTMENT STRATEGY: INNOVATION FUND IMPLEMENTATION</p> <p>1. That Committee approve the City’s role as a funding partner and trustee in this emerging Innovation Fund model, delegating authority to the Executive Director of Community and Social Services to make funding decisions as part of this collaboration.</p> <p>2. That Committee direct staff to report back early in 2014 on the first cycle of awards and key performance indicators.</p> | Approve |
| <p>CSS-2013.18 CULTURAL DEVELOPMENT INITIATIVES</p> <p>1. That the June 11, 2013 report entitled “Cultural Development Initiatives” be received for information.</p> | Receive |

attach.

STAFF REPORT



TO Community & Social Services Committee

SERVICE AREA Community and Social Services
Community Engagement and Social Services

DATE June 11, 2013

SUBJECT Community Investment Strategy: Innovation Fund Implementation

REPORT NUMBER CSS-CESS-1325

EXECUTIVE SUMMARY

PURPOSE OF REPORT

The purpose of the report is to seek Committee's endorsement of the program model as it aligns with the Community Investment Strategy, and to direct staff to collaborate with community partners to implement the fund.

KEY FINDINGS

Following Council's approval of the Community Investment Strategy (CIS) in September 2012, staff have been identifying and working with local leaders in the development of a new Innovation Fund for Guelph. A small group of community leaders from 10 Carden, Innovation Guelph and the Guelph Community Health Centre have now developed a model for the fund which is based on research from other communities and similar work that is undertaken with entrepreneurs in the private sector. The Innovation Fund will create benefits for the community in many ways. For instance, the implementation of the fund will build stronger networks, mobilize skills, leverage investment and create a more creative, connected and skilled community benefit sector. The public nature of the fund will increase the range and number of Guelph residents engaged in social innovation and community building through providing new and creative events and processes for civic engagement.

The intention is to generate and support ideas from people who might not usually participate in community benefit work and/or that would not likely get funding through the channels currently available. The Fund offers a variety of kinds of support based on a "money plus" concept. Applicants could receive funding and other resources such as coaching, training, networking or space. This support will be tailored to suit the applicants' needs.

FINANCIAL IMPLICATIONS

Council approved \$50,000 for the Innovation Fund as part of the CIS Implementation. Community partners, 10 Carden Street, Innovation Guelph and

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the Guelph Community Health Centre have contributed an additional \$90,500 dollars in financial and in-kind support to the fund over a three year period beginning this year. Each funder/investor retains control over how their contribution is spent. Additionally, the group is committed to expanding the fund over the next number of years and has submitted a grant application to the Ontario Trillium Fund for \$135,700 over 24-36 months to implement the Innovation Fund.

ACTION REQUIRED

Staff is asking that the Committee endorse the program model, direct staff to collaborate with community partners to implement the fund, approve the City's role as a funding partner and trustee in the emerging Innovation Fund model and direct staff to report back early in 2014 on the first cycle of awards.

RECOMMENDATION

1. That Committee approve the City's role as a funding partner and trustee in this emerging Innovation Fund model, delegating authority to the Executive Director of Community and Social Services to make funding decisions as part of this collaboration
2. That Committee direct staff to report back early in 2014 on the first cycle of awards and key performance indicators

BACKGROUND

The implementation of the CIS will support the City to work with the local community benefit sector in a more focused and transparent way, achieving improved wellbeing for Guelph residents. It will enable the City to effectively contribute to the sustainability of current community services and programs and also guide City investment towards achieving the new Corporate Strategic Plan.

In September 2012, Council approved the Community Investment Strategy and one of the five key mechanisms in the CIS is the Innovation Fund. The Innovation Fund was envisioned as a collaborative approach to support promising but untried ideas in the realm of community innovation that warrant financial support but do not qualify for other CIS investment mechanisms. The City will be one of many investors in this fund.

The Innovation Fund requires local investors to work together and collaborate differently. The goal is to design a way for creative ideas that could yield social benefit to access a co-ordinated pool of investors who can contribute money plus coaching, networking, space, or other resources that innovators need to succeed.

To date, community partners have worked together to explore funding models, possible partnership opportunities, and the investment model, which includes the

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governance and administrative structures to launch the fund. The partners have put in place a plan to develop, inspire and support innovators and develop the investor pool. Prospective investors and applicants will be invited to work together to fine tune the details of the model, in preparation for a Fall 2013 launch.

REPORT

The purpose of the Innovation Fund is to support social innovation that benefits the community of Guelph through a process that is creative, simple, inclusive and fun.

The work has been spearheaded by a small group of community leaders from 10 Carden, Innovation Guelph and the Guelph Community Health Centre who have developed a working model of the fund based on research from other communities and similar work locally with entrepreneurs in the private sector. The intention is to generate and support ideas from people who might not usually participate in community benefit work and/or that would not likely get funding through the channels currently available. The Fund offers a variety of kinds of support based on a "money plus" concept. Applicants could receive funding and other resources such as coaching, training, networking or space. This support will be tailored to suit applicant needs and the investor pool.

The various steps in the process provide an easy way to help innovators network, develop and "pitch" an idea, and gain support from a "trustee" group to refine and an idea. Residents will be involved in helping to determine which innovative ideas make the short list, through public events and electronic exposure. The final step involves a "giving circle" where each funder/investor can choose the kind and amount of resources they can contribute to each successful applicant. The process will be agile and learning oriented so it can be flexible and responsive as it moves forward.

Each successful idea aims to achieve social benefit for Guelph in a wide variety of sectors (e.g. arts, environment, recreation and leisure, human and social services) that correspond to the domains of the [Canadian Index of Wellbeing](#). The eight domains are: Community Vitality, Democratic Engagement, Education, Environment, Healthy Populations, Culture/Arts/Sport/Recreation, Living Standards and Time Use.

The community leaders who have acted as champions to date will form the initial group of "trustees" who will develop and guide the structure, process and establishment of the fund. They are currently developing materials to communicate the Innovation Fund to potential innovators and investors. An initial community event was held in early June where potential applicants and investors could shape the details of the fund. They will provide a name to the fund; fine tune the process design and help to generate excitement and momentum for this new community venture.

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Eligible ideas

The funding model has developed preliminary eligibility criteria that is flexible and inclusive and draws in people who may not already be social innovators. It also sets parameters on the types of ideas that can be supported providing accountability and risk management for both the trustees and the investors; ideas that:

- have the potential for community-wide impact, that is unique enough not to fit easily elsewhere
- are Guelph-focused and fit within the realm of the eight domains of Wellbeing noted in the Canadian Index of Wellbeing
- create public benefit and are not a commercial venture
- could leverage a small, targeted investment now for even larger benefit in the future

Individuals cannot apply alone -- they need to apply as a group or organization. Applicants can choose the best way to apply or to make their pitch and each pitch will be evaluated against standardized criteria.

The Process

The process is designed to benefit all participants – innovators, investors and residents – in some way.

- a) The trustee group receives initial pitches, in a variety of formats (e.g. written proposal, presentation, creative offering etc.).
- b) Initial pitches are strengthened through assistance from the trustees.
- c) Those pitches “go public” to a collaborative, public, community process that builds momentum and ultimately generates a short list of great ideas (and may lead to some other benefits along the way).
- d) Those short listed proposals go to members of the Giving Circle, who decide what kinds or levels of investment they are interested in contributing. It might be money, or some other kinds of support, or both. Level and type of investment will vary and is not pre-set.
- e) Giving Circle investors will make their contribution through an organization that has charitable status so there is accountability and the ability to receive a tax receipt.

Accountability

Each member of the trustee group has signed a draft partnership agreement as part of the Ontario Trillium Foundation proposal, and we will develop a memorandum of understanding for the implementation of the Innovation Fund. This memorandum will formalize the collaboration, and ensure accountability. It will provide direction on conflict of interest. Trustees are collectively responsible for guarding the vision and the direction of the initiative. The trustee group will be documenting their learnings, ensuring the reporting back from innovators who have participated in the process and gathering the key performance indicators. These will

STAFF REPORT



be used to fine tune the process and report back to their organization's respective Board of Directors.

Each investor is responsible for the stewardship of their contribution. The City as an investor will be making contribution decisions based on the directions of the Corporate Strategic Plan and its key initiatives. They will draw on the direction provided by the Community Investment Strategy and consult with City staff as needed. Staff will report back after each cycle of awards on the process, progress, key performance indicators and refinements to the model. The City's financial contribution is subject to annual budget approval.

Ontario Trillium Foundation Grant

The trustees are seeking Ontario Trillium funding to support a Community Animator to maintain momentum, widen the collaborative circle of investors and innovators, and increase public engagement and support learning and evaluation. The Community Animator will be hosted by 10 Carden. The group envisions it will take up to three years to solidly establish the fund.

Monitoring and Measuring Impact

The success of this initiative will be seen in numerous socially innovative ideas coming to fruition, leveraging additional investment and yielding significant and lasting benefits to residents in Guelph. Each innovator that is supported will be required to report back on their achievements, challenges. This information will support the ongoing refinement of the fund

Impacts will be monitored and measured through key performance indicators such as:

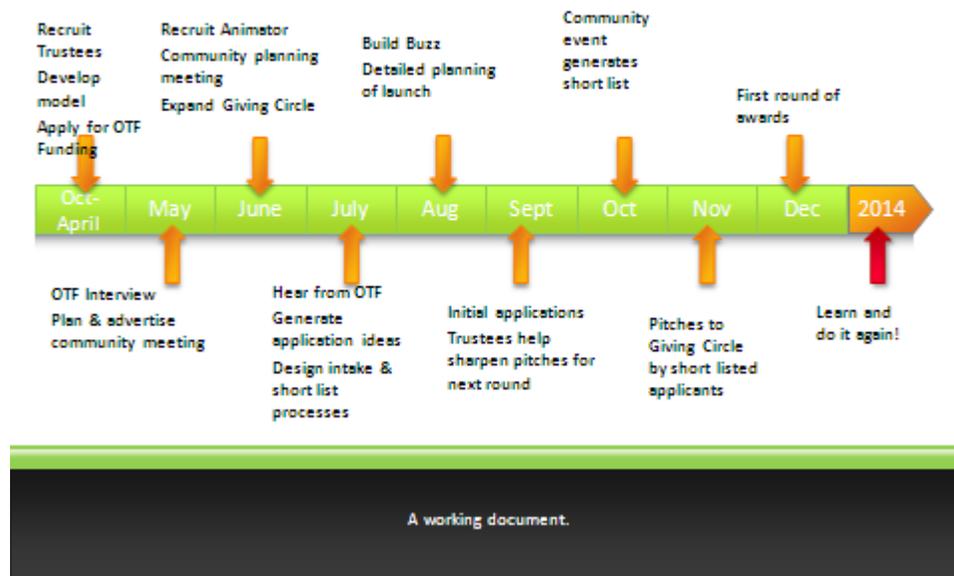
- Attendance and participation in public events
- Number of volunteers and the hours they contribute
- Collaborations created or strengthened through the Innovation Fund
- Amount of funding and leveraging that funding generates
- Amount of media attention generated
- Dissemination and uptake of lessons leveraged

STAFF REPORT

Next Steps

The timeline below outlines the process to date and the process envisioned until the end of the year

Innovation Fund Timeline



CORPORATE STRATEGIC PLAN

Organizational Excellence

- 1.2 Develop collaborative work team and apply whole systems thinking to deliver creative solutions
- 1.3 Build robust systems, structures and frameworks aligned to strategy

Innovation in Local Government

- 2.1 Build an adaptive environment, for government innovation to ensure fiscal and service sustainability
- 2.2 Deliver Public Service better
- 2.3 Ensure accountability, transparency and engagement

City Building

- 3.1 Ensure a well designed, safe, inclusive, appealing and sustainable City
- 3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

Community Investment Strategy Management Team:
(Community and Social Services; Business Services; Culture and Tourism;

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Community Engagement and Social Services Liaison; Parks and Recreation
Operations, Transit and Emergency Services: Public Works
Corporate and Human Resources: Legal and Realty Services, Courts Services
Finance and Enterprise: Finance Services)
Downtown Development

COMMUNICATIONS

Communications are being developed by members of the Innovation Fund collaboration.

ATTACHMENTS

N/A

A handwritten signature in cursive script that reads "Barbara Powell".

A handwritten signature in cursive script that reads "Colleen Clack".

Approved By

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Recommended By

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Cultural Development Initiatives

CSS Committee

June 11, 2013

MusicWorks | StageWorks

- River Run's first hands-on youth mentorship program to learn all aspects of putting on a professional-style show
- 45 high school age youth – performers
- 15 Guelph Youth Council members – mentors
- City Youth Services staff – coordinators
- River Run staff – advisors
- Month-long program culminated in two performances



MusicWorks | StageWorks



MusicWorks | StageWorks

YOUTH IN THE SPOTLIGHT

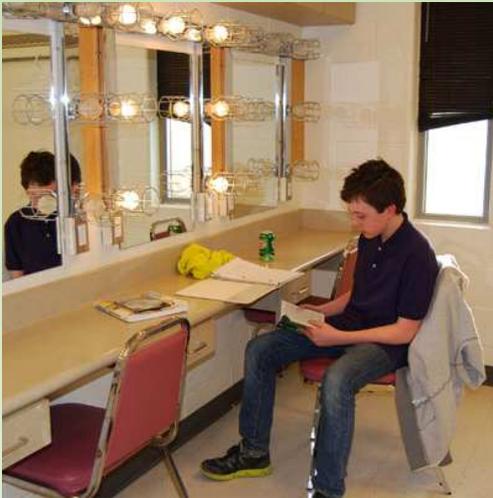
High school students showcase musical talents on stage at River Run Centre

JOIN US APRIL 3, 2013, 7 PM
APRIL 4, 2013, 7 PM

RIVERRUN.CA · FREE ADMISSION
Seating on first-come basis.

MusicWorks | StageWorks is a joint mentorship program of River Run Centre and Guelph Youth Council for high school students to learn the art of putting on a professional-style show.

MusicWorks | StageWorks



Supporting Guelph's emerging talent through mentorship and partnership.



The Guelph Shebang

- First artist residency program offered at River Run focused on developing interdisciplinary creative practice
- 6 day-residency under direction of Toronto-based dance artist Andrea Nann
- 6 Guelph resident artists
- 5 partners (Ed Video Media Arts Centre, Eden Mills Writers' Festival, Guelph Dance, Guelph Jazz Festival and Hillside Festival)
- 50 attendees to final presentation



Ishra Blanco - dancer
Jenn Norton - video artist
Meg O'Donnell - dancer
Claire Tacon - writer
Amadeo Ventura - musician
Bry Webb - musician



Dorothy Fisher - coordinator
Andrea Nann - director

The Guelph Shebang



"This was an amazing opportunity to connect with cultural producers in Guelph." – video artist Jenn Norton

Cultural Development Initiatives

QUESTIONS

STAFF REPORT



TO Community and Social Services Committee

SERVICE AREA Community and Social Services
Culture and Tourism

DATE June 11, 2013

SUBJECT Cultural Development Initiatives

REPORT NUMBER CSS-CT-1327

EXECUTIVE SUMMARY

PURPOSE OF REPORT

To highlight two significant projects undertaken within the Culture and Tourism department over the past few months as part of an increased focus on mentoring youth and supporting the development of local artists.

KEY FINDINGS

Creating mentorship opportunities for youth and creative development opportunities for local artists are key focus areas for the Cultural Development division. MusicWorks|StageWorks gave local high school students the opportunity to learn about all aspects of putting on a professional-style show at River Run Centre through a new hands-on mentorship program. The Guelph Shebang was the first artist residency program offered at River Run Centre that allowed local artists working in different disciplines to explore their own creative voices, thereby enhancing the creative capacity in our community.

FINANCIAL IMPLICATIONS

The costs for both programs were covered through existing staff resources, along with funding from the Ontario Dances program through the Ontario Arts Council, and through a sponsorship from TD Bank.

ACTION REQUIRED

Receive the staff report.

RECOMMENDATION

1. That the June 11, 2013 report entitled "Cultural Development Initiatives" be received for information.

BACKGROUND

The Cultural Development division within Culture and Tourism provides a variety of internal and external services related to the development of arts and culture in

STAFF REPORT



Guelph. In addition to overseeing the fundraising and sponsorship activities for the department as well as the marketing support for departmental programming, staff within Cultural Development also play a key role in developing arts and culture initiatives that grow the creative capacity within Guelph.

REPORT

Two significant new projects have been undertaken over the past few months as part of an increased focus on mentoring youth and supporting the development of local artists.

Mentoring the next generation of performers and presenters

This year River Run Centre teamed up with Guelph Youth Council of the City of Guelph to present MusicWorks|StageWorks – a hands-on mentorship program for high school students focused on the art of putting on a professional-style show. River Run’s technical and programming staff worked with about 45 young performers over a period of one month culminating in two performances. As part of the lead up to the performances, the students learned about the various aspects of building and advancing a successful show – such as, putting out a call for artists, staging, flow, timing, transitions and even emceeing.

Partnering to support creative development of local artists

This year River Run Centre offered its first artist residency program, called The Guelph Shebang, in partnership with Ed Video Media Arts Centre, Eden Mills Writers’ Festival, Guelph Dance, Guelph Jazz Festival and Hillside Festival. Selected by the partners, six Guelph artists from various disciplines came together over a period of six days to explore collaborative approaches to creative practice. Under the direction of the well known Toronto-based dance artist Andrea Nann and artistic director of Dreamwalker Dance Company, the group was challenged to explore their own voices within the context of disciplines beyond their own. The residency created time and space to unify local artists working in different disciplines – marking an exciting new step forward in supporting the development of our local artists and enhancing the creative capacity in our community.

CORPORATE STRATEGIC PLAN

Organizational Excellence

1.1 Engage employees through excellence in leadership

City Building

3.1 Ensure a well designed, safe, inclusive, appealing and sustainable City

3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

None

STAFF REPORT

COMMUNICATIONS

Media releases about both initiatives were issued in advance of the final performances.

ATTACHMENTS

None



Approved By

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