COMMITTEE AGENDA



TO Community & Social Services Committee

DATE March 19, 2014

LOCATION Council Chambers, Guelph City Hall, 1 Carden Street

TIME 5:00 p.m.

DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

CONFIRMATION OF MINUTES- February 11, 2014 open and closed meeting minutes

PRESENTATIONS (Items with no accompanying report)

a) Mr. Derrick Thomson, Executive Director Community & Social Services – recognition of Anna Nguyen, Patrick Black and Sophie Rymill, Youth Council Members who participated in the ACTIVATE Ontario Youth Training Summit.

CONSENT AGENDA

The following resolutions have been prepared to facilitate the Committee's consideration of the various matters and are suggested for consideration. If the Committee wishes to address a specific report in isolation of the Consent Agenda, please identify the item. The item will be extracted and dealt with separately. The balance of the Community & Social Services Committee Consent Agenda will be approved in one resolution.

okhuis, ir Grants
Panel
 Jaidip Kambo, participant of the Brant Children's Garden Club Alexis Marco, participant of the Brant Children's Garden Club Peggy Nickels

CSS-2014.7 Brant Neighbourhood Hub Development	 Lynne Kloostra and Linda Beal, Brant Avenue Neighbourhood Group (*has asked for 10 minutes) Andrea Roberts, Director Family & Health Analytics, WDGPH Katie Davis, Parent Outreach Worker, Brant Ave. Neighbourhood Group Brendan Johnson, Executive Director, Guelph Neighbourhood Support Coalition Halima Ahmed Janice Pearce Faubert Kathy Dalziel Daniel Moore, Executive Director, Family & Children's 	
CSS-2014.8 Smoke-Free Outdoor Spaces	Jennifer McCorriston, Chronic Disease & Injury Prevention, Wellington-Dufferin- Guelph Public Health	√
CSS-2014.9 Approval of the Elliott to Operate as the City's Municipal Home		

Resolution to adopt the balance of the Community & Social Services Committee Consent Agenda.

ITEMS EXTRACTED FROM THE CONSENT AGENDA

Once extracted items are identified, they will be dealt with in the following order:

1) delegations (may include presentations)

- staff presentations only all others. 2) 3)

STAFF UPDATES AND ANNOUNCEMENTS

ADJOURN

NEXT MEETING: April 9, 2014



Minutes of the Community and Social Services Committee Held in the Council Chambers, Guelph City Hall on Tuesday February 11, 2014 at 5:00 p.m.

Attendance

Members: Chair Dennis Councillor Van Hellemond

Mayor Farbridge Councillor Wettstein

Councillor Laidlaw

Councillors: Councillor Furfaro

Councillor Hofland

Staff: Mr. D. Thomson, Executive Director, Community & Social Services

Ms. B. Powell, General Manager, Community Engagement & Social Services

Ms. C. Clack, General Manager, Culture & Tourism Mr. M. Cameron, General Manager, Parks & Recreation

Ms. T. Agnello, Deputy Clerk

Ms. J. Sweeney, Council Committee Coordinator

Call to Order (5:00 p.m.)

Chair Dennis called the meeting to order.

Disclosure of Pecuniary Interest and General Nature Thereof

There were no disclosures.

Confirmation of Minutes

 Moved by Councillor Laidlaw Seconded by Councillor Van Hellemond

That the open and closed meeting minutes of the Community and Social Services Committee held on December 10, 2013 be confirmed as recorded.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw, Van Hellemond and

Wettstein (5)

VOTING AGAINST: (0)

CARRIED

Consent Agenda

The following items were extracted:

CSS-2014.1	Annual Report of Guelph Museums Advisory Committee
CSS-2014.2	Guelph Wellington Local Immigration Partnership Contribution
	Agreement Extension

CSS-2014.3 Conceptual Master Plan for Jubilee Park

Balance of Consent Items

Moved by Councillor Laidlaw Seconded by Councillor Van Hellemond

That the balance of the Community and Social Services Committee February 11, 2014 Consent Agenda, as identified below, be adopted:

CSS-2014.4 Outstanding Resolutions of the Community and Social Services Committee

That the report, dated February 11, 2014, regarding outstanding resolutions of the Community and Social Services Committee, be received.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw, Van Hellemond and

Wettstein (5)

VOTING AGAINST: (0)

CARRIED

Extracted Consent Items

CSS-2014.1 Annual Report of Guelph Museums Advisory Committee

Ms. Tammy Adkin, Manager Guelph Museums introduced Joanne Hayter a member of the Guelph Museums Advisory Committee.

Ms. Joanne Hayter recognized the contribution of Anne Holman, Chair who is finishing her term on the Guelph Museums Advisory Committee. Ms. Hayter highlighted the Committee's goals and accomplishments for 2013.

3. Moved by Mayor Farbridge Seconded by Councillor Van Hellemond

That the February 11, 2014 report entitled "Annual Report of Guelph Museums Advisory Committee" be received for information.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw, Van Hellemond and

Wettstein (5)

VOTING AGAINST: (0)

CARRIED

CSS-2014.2 Guelph Wellington Local Immigration Partnership Contribution Agreement Extension

Mr. Alex Goss, Project Manager Guelph Wellington Local Immigration Partnership, highlighted the accomplishments of the past year and outlined the current priorities.

Mr. Dion Murphy of Lutherwood, advised of the programs they have available to assist newcomers.

 Moved by Mayor Farbridge Seconded by Councillor Wettstein

That the February 11, 2014 report entitled "Guelph Wellington Local Immigration Partnership Contribution Agreement Extension" be received for information.

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw, Van Hellemond and

Wettstein (5)

VOTING AGAINST: (0)

CARRIED

CSS-2014.3 Conceptual Master Plan for Jubilee Park

Mr. Murray Cameron, General Manager, Parks & Recreation, provided an overview of the master plan for Jubilee Park and highlighted the community engagement.

A discussion ensued regarding the process of choices for items that can be included in a park and also the fact that all city parks are open for use to everyone in the city.

- 5. Moved by Councillor Wettstein Seconded by Mayor Farbridge
 - 1. That the February 11, 2014 report entitled "Conceptual Master Plan for Jubilee Park" be received.
 - 2. That the Conceptual Master Plan for Jubilee Park, as noted in Attachment 1 be approved.
 - 3. That staff be directed to proceed with the implementation of the Jubilee Park Conceptual Master Plan, as outlined in the report

VOTING IN FAVOUR: Mayor Farbridge, Councillors Dennis, Laidlaw, Van Hellemond and

Wettstein (5)

VOTING AGAINST: (0)

CARRIED

Authority to Resolve into a Closed Meeting

6. Moved by Councillor Laidlaw Seconded by Councillor Van Hellemond

That the Community and Social Services Committee now hold a meeting that is closed to the public with respect to Sec. 239(2)(b) of the *Municipal Act* with respect to personal matters about identifiable individuals.

CARRIED

Closed Meeting (6:15 p.m.)

The following matter was considered:

CSS-C-2014.1 Citizen Appointments to the Guelph Cemetery Commission

Rise from Closed Meeting (6:29 p.m.)

7. Moved by Councillor Van Hellemond Seconded by Mayor Farbridge

That the Community and Social Services Committee rise from its closed meeting.

CARRIED

CARRIED

Open Meeting (6:29 p.m.)

Staff Updates and Announcements

Mr. Derrick Thomson, Executive Director Community & Social Services, advised that four members of the Guelph Youth Council will be participating in ACTIVATE Ontario 2014 to be held in Ottawa Ontario February 21 – 23, 2014.

Adjournment (6:30 p.m.)

8. Moved by Mayor Farbridge Seconded by Councillor Van Hellemond

That the meeting be adjourned.

_	Deputy Clerk	

COMMUNITY & SOCIAL SERVICES COMMITTEE CONSENT AGENDA

March 19, 2014

Members of the Community & Social Services Committee.

SUMMARY OF REPORTS:

The following resolutions have been prepared to facilitate the Committee's consideration of the various matters and are suggested for consideration. If the Committee wishes to address a specific report in isolation of the Consent Agenda, please identify the item. The item will be extracted and dealt with immediately. The balance of the Community & Social Services Consent Agenda will be approved in one resolution.

A Reports from Administrative Staff

REPORT			DIRECTION
CSS	5-2014.5	2014 WELLBEING GRANT ALLOCATIONS	Receive
1.		arch 19, 2014 report entitled "2014 Wellbeing Grant" be received for information	
CSS	6-2014.6	COMMUNITY GARDENS PROGRAM ANNUAL REPORT	Receive
1.		arch 19, 2014 report entitled "Community Gardens nual Report" be received for information.	
CSS	5-2014.7	BRANT NEIGHBOURHOOD HUB DEVELOPMENT	Approve
1.	criteria and Park lands,	be directed to conduct a feasibility study, and determine a timeline for locating a community hub on Brant Avenue and bring back a recommendation for further on at a future Community and Social Services Committee	
CSS	5-2014.8	SMOKE FREE OUTDOOR SPACES	Approve
1.	entitled Sm Free Outdo Disease and Guelph Pub	nittee and Council receive the report and presentation toke-free Outdoor Spaces Results from the 2013 Smoke-or Spaces Survey, City of Guelph 2013, by the Chronic d Injury Prevention Team of the Wellington-Dufferin-lic Health Unit's report. The report and findings of the Wellington-Dufferin-Guelph	

Public Health Unit be referred to staff for their investigation and follow-up with the Health Unit, and report to Committee on outdoor spaces smoke-free recommendations.

CSS-2014.9 APPROVAL OF THE ELLIOTT TO OPERATE AS THE CITY'S MUNICIPAL HOME

Report will be distributed separately.

attach.



TO Community and Social Services Committee

SERVICE AREA Community and Social Services

DATE March 19, 2014

SUBJECT 2014 Wellbeing Grant Allocations

REPORT NUMBER CSS-CESS-1409

EXECUTIVE SUMMARY

PURPOSE OF REPORT

To advise Committee of 2014 Wellbeing Grant allocations

KEY FINDINGS

The City supports non-profit, non-governmental community groups through the Wellbeing Grant program. Applications from eligible organizations received within the designated period were adjudicated by the Grants Allocation Panel and allocations were made. Decision letters were mailed January 10, 2014 to all applicants.

FINANCIAL IMPLICATIONS

Funds for the grant program were approved in the 2014 operating budget. The total 2014 Community Grants budget is \$279,400.

ACTION REQUIRED

To receive report for information

RECOMMENDATION

That the March 19, 2014 report entitled "2014 Wellbeing Grant Allocations" be received for information

BACKGROUND

The City works with and supports many local organizations in the community to improve the wellbeing of Guelph residents. These organizations deliver a range of services from organizing sports and recreational activities to staging arts and culture events to meeting basic human needs such as food and shelter.

The City provides funding and in-kind support to local not-for-profit organizations to achieve a variety of community and social goals. In September 2012 (Report #CSS-CESS 1221), Council approved the Community Investment Strategy. The



Community Investment Strategy provides the City with a strategy for investing in local organizations and the work that they do.

One method of funding these community groups is provided through the Wellbeing Grant Program. This program is designed to direct City funding to not-for-profit, non-governmental community organizations to promote the wellbeing of Guelph residents. Eligible organizations can apply for small operating, project, or capital grant funding on an annual basis. Funds for the grant program are approved as part of the City of Guelph's annual budget process.

In March 2013 (Report #CSS-CESS-1317), City Council approved the new Wellbeing Grants program model. Features of the Wellbeing Grant program which differ from its predecessor are:

Wellbeing Grant Allocation Panel

A panel composed of eight (8) residents with appropriate skills and knowledge was formed for the purpose of reviewing applications and allocating funds. The Panel's decisions use a set of guidelines approved by City Council. This Panel helps ensure that the grant program is supporting areas of importance to Guelph residents and increases community participation in municipal decision making. Authority to make grant allocation decisions on behalf of City Council was delegated to the Panel in May 2013.

Clear program goals

Funding decisions are aligned to the community's wellbeing priorities, as defined in the Community Wellbeing Initiative. The Wellbeing Grant Program has 21 grant goals covering the eight domains of wellbeing outlined in the Canadian Index of Wellbeing.

- Community Vitality
- Democratic Engagement
- Education
- Environment
- Healthy Populations
- Leisure and Culture
- Living Standards
- Time-use

Applicants must clearly show how they will contribute to these goals.

Expanded funding categories

Eligible organizations can apply for small operating, project, or, for the first time, capital funding.



Enhanced eligibility criteria and application forms

Criteria for eligible organizations and eligible funding requests have been established in the wellbeing grants policy. The application forms were adjusted to reflect the specific information required to ascertain eligibility and evaluation criteria. Applicants were accepted electronically, via e-mail, which has improved administrative efficiency.

Application supports

Application guidance materials were provided and information workshops were held for prospective applicants to support organizations in their applications. These supports were designed to help organizations navigate the application process and ensure they include all the information members of the Wellbeing Grant Allocation Panel needed to make informed decisions. Staff support was provided to assist applicants with the new application and electronic submission requirement.

Reporting and evaluation

At the end of the funding year, organizations that receive funding are required to report on their achievements using performance measures they have chosen. These reports will enable the City and residents to understand and assess the impact of its community investments. Reports for 2014 grant funding will be due by January 15, 2015.

REPORT

Organizations were able to submit a 2014 Wellbeing Grant Application from September 9 until 4pm on October 4, 2012. All eligible applications received by the deadline were adjudicated by the Wellbeing Grant Allocation Panel.

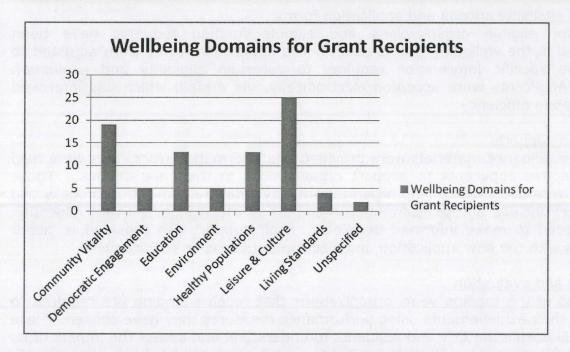
Over the period of September to December 2013, the Grants Allocation Panel held 7 meetings, totalling 16 hours for training, distribution of eligible applications, reviewing/discussing each application and determining grant allocations. Each application was reviewed by two Panel members and presented to the plenary Panel for discussion. Panel members reviewed their assigned applications outside the scheduled meetings.

The total 2014 Community Grants budget is \$279,400. A total of 77 grant applications were received with a total requested amount of \$764,853 in funding. Of the 77 applications, 43 organizations were awarded funding. Of the funds allocated:

- 27 organizations received a total of \$188,950 for operating costs
- 13 organizations received a total of \$69,450 for project costs
- 3 organizations received a total of \$21,000 for capital costs

Funds awarded crossed all domains of wellbeing, as identified by the organization. The domains of "community vitality" and "leisure & culture", followed by "education" and "healthy populations" were most strongly supported.





On January 10, 2014, a letter was sent to each applicant communicating the Panel's decision. Consistent with the Council-approved policy, all decisions are final and not subject to appeal.

First-round learning

At the end of the process, the Grants Allocation Panel met with staff to discuss their experiences, to reflect on what worked well and to identify areas for improvement to the grants program in the future.

Members of the Panel were clear about their role, noting that staff support and advice enabled them to manage the process appropriately. Members agreed the Panel had been well constituted. Each Panel member had particular areas of expertise and knowledge of the community and community organizations, enabling the Panel to make informed and appropriate decisions in conformity with City policy. Members of the Panel found the guidance materials and forms helpful in this regard. Panel members familiar with the former process commented that the process had very much improved.

Members of the Panel identified a number of opportunities for improvement in future granting cycles. The Panel found that the quality of financial information provided by applicants was inconsistent. Identifying the financial need and financial standing of applicants whose application lacked comprehensive financial information was difficult. Both the application and guidance should be re-developed to make it easier for applicants to present financial information consistently and reliably.



The Panel also suggested that because the Wellbeing Brant Program is not intended to support organizations seeking funds for secondary allocations, the guidance should be modified to exclude fundraising for purposes beyond the mandate of the applicant organization or fundraising as part of a provincial or national structure or campaign. The Panel recognized that fundraising is a normal and necessary part of being a not-for-profit organization but felt that in keeping with the Grants Allocation Policy, City grants should first and foremost be awarded to activities that directly facilitate the wellbeing of Guelph residents.

The Panel also suggested that the application form should allow more space for applicants to share more information in the following sections:

- Descriptions of their organizational mandate and history
- How their funding request will facilitate the achievement of particular Wellbeing goals
- Why their organization is the right organization to do the work

The Panel has been working with staff to review and potentially incorporate these suggestions for future program refinement.

CORPORATE STRATEGIC PLAN

Organizational Excellence

1.3 Build robust systems, structures and frameworks aligned to strategy

Innovation in Local Government

- 2.1 Build an adaptive environment, for government innovation to ensure fiscal and service sustainability
- 2.3 Ensure accountability, transparency and engagement

City Building

- 3.1 Ensure a well designed, safe, inclusive, appealing and sustainable City
- 3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

N/A

COMMUNICATIONS

With the assistance of Communications, advertisements were placed in local newspapers and on the City's website to advertise the call for applications. An email blast was also sent to community groups who participated in the CIS public forums or applied in past years.

Applicants were notified of the Panel's decision in letters dated January 10, 2014.

Communications issued a media release announcing the recipients of a 2014 grant and provided issues management support. The list is posted on the City's website.



ATTACHMENTS

ATT-1

2014 Wellbeing Grant Allocations

Approved By:

Alison Govier

Chair

Grants Allocation Panel

Approved By:

J.C. Blokhuis Vice-chair

Grants Allocation Panel

2014 WELLBEING GRANT ALLOCATIONS

Organization Name	2014 Allocation
10 Carden Shared Space Build momentum of Fourth Fridays through increased communications and marketing, and by creating a showcase forum to promote and support Guelph youth artists.	\$2,500
Action Read Community Literacy Centre of Guelph Provide language-rich, developmentally appropriate learning activities & tools to preschool kids & their parents in the Early Start Family Literacy Program.	\$11,000
Bangladesh Association of Guelph Organize and deliver courses and events through communications, operational expenses, and course material preparation and delivery.	\$4,000
Big Brothers Big Sisters of Guelph Increase self-esteem and self-confidence of at-risk children. Provide an adult role model in a school setting where they are motivated physically, intellectually and socially and encouraged to stay in school through the funding of staff and volunteer recruitment for the In School Mentoring Program.	\$8,000
Canadian Mental Health Association Provide an increased number of more advanced and specific arts-based workshops, and awareness-raising events through art supplies, equipment and facility rentals.	\$3,400
Chalmers Community Services Centre Work together with the program dietician to determine quantities and quality of food in order to provide 2-3 days' worth of nutritious emergency food.	\$7,500
Community Torchlight Become a volunteer driven call-out service for Guelph residents who are vulnerable, isolated and are coping with physical, mental, or developmental disability and might be disadvantaged.	\$5,000
Diyode Community Workshop Give residents a jumpstart on creating with today's emerging technologies through the funding of a portable lab that can travel to schools, organizations and community events.	\$6,000
Ed Video Inc. Support and enhance community endeavours and artists with art projects, workshops, exhibitions and outreach programs and providing 24-hour edit suites and gallery space for new media.	\$12,000

Organization Name	2014 Allocation
eyeGO to the Arts Inc. Support live performance venues and performing arts organizations by providing marketing exposure through the website, print materials for distribution, and ideas to increase youth attendance. Provide youth the opportunity to see a variety of culturally diverse events and experience the arts.	\$1,500
Faery Fest Inc. Attract visitors from Guelph and surrounding townships through advertising, venue cost and the rising cost of Jousting.	\$6,000
Festival of Moving Media Support local filmmaking and build awareness of local issues. Bring new perspectives regarding trends, philosophies and technical feats in the world of documentary film to the after-film community discussions by bringing in more visiting directors.	\$5,000
First Light Theatre Engage youth and help them to develop their innate creative potential. Build interpersonal and life-enhancing skills including empathy, cooperation, confidence and self-esteem, and an appreciation for our diverse community through the funding of our programs.	\$4,000
Focus on Nature Expand delivery and enhance the nature photography program for young people. Strengthen organizational capacity to deliver more workshops by recruiting and training more volunteers and raising awareness.	\$4,000
Futurewatch Environment Development and Education Assist with the integration of newly established families in Guelph into the green sector, with focus on access to nutritious and affordable food that is environmentally sound and caters to their specific cultural needs.	\$5,000
Guelph Arts Council Connect community members and tourists with local businesses and promote civic pride by supporting Doors Open Guelph. Celebrate the skills and work of artists in our city through support of Art on the Street.	\$15,000
Guelph Chamber Choir Stage Mendelssohn's oratorio Elijah, Handel's Messiah and other performances by contributing to the costs of rental, staff and technical support at the River Run Centre.	\$2,500
Guelph Community Health Centre Support the distribution of Guelph Food Box through rentals, materials, preparation of newsletters and promotional materials, and staff coordination of food, volunteers & sites.	\$8,000

Organization Name	2014 Allocation
Guelph Community Singers Provide the opportunity for people to learn music and to sing in a supportive environment through the funding of music and operating expenses.	\$2,000
Guelph Contemporary Dance Festival Support the programming, promotion and administration expenses of the festival and assist with expenses of the Guelph Fab 5 promotion.	\$12,000
Guelph Environmental Leadership Build street and neighbourhood scale programs that allow for different access points to our expertise. Design practical solutions that leverage our expertise and engage more citizens.	\$10,000
Guelph Girls Minor Softball Association – Gators Offset the costs of fencing, diamonds, marketing and promotion and food for the volunteers to run a provincial girls softball tournament	\$5,000
Guelph Jazz Festival A recently formed education advisory committee will assist with designing a range of new informal educational programs and an additional youth oriented music stage at the free Market Square program will be provided.	\$15,000
Guelph Pipe Band Replace worn and obtain new uniforms and equipment and enable child drummers to participate in parades and performances with the purchase of two new junior drums.	\$5,000
Guelph Symphony Orchestra Support reduced tickets for youth, and outreach programs including GSOkids through operational expenses, performance fees, staff remuneration and promotional materials.	\$9,500
Guelph Wellington Women in Crisis Ensure the continuance and increase participation in public education and awareness events, specifically International Women's Day, Take Back the Night and the December 6 Vigil.	\$3,000
Guelph Youth Music Centre Support operating expenses to continue programming, special events, marketing and promotion and building/property maintenance.	\$6,000
Guelph Youth Singers Support operating expenses for programs including weekly rehearsals with training in vocal technique, theory & sight signing and weekend workshops. Offer community outreach programs to schools, senior's centres and community events.	\$2,500

Organization Name	2014 Allocation
Hillside Community Festival of Guelph Bring innovative music, aboriginal drumming, children's entertainment and much more to residents through the festival. Offer year round educational workshops in aboriginal culture, song writing, peacemaking, and environmental projects.	\$13,000
Hospice Wellington Expand the hours of the art therapist allowing Hospice to offer 2 additional art therapy groups, and a public workshop, Expand the grieving and bereavement hospice community served.	\$7,500
Immigrant Services - Guelph Wellington Organize World Next Door forums in 10-12 neighbourhoods for intercultural dialogue. Engage people from all backgrounds in a mutual-learning process about diversity, immigration, need for understanding and inclusive community building practices.	\$6,000
Kazoo! Festival Help local artists through fair wages. Encourage Guelph residents to celebrate the work of local artists by expanding distribution of pocket guides and reaching an increased number of Guelph residents.	\$4,000
Kinette Club of Guelph Provide Guelph seniors the opportunity to connect together and experience the feeling of Christmas as the group tours past Guelph homes & Sparkles in the Park.	\$550
Lakeside Church In collaboration with Five Star Relationships, provide subsidized one-to- one counselling support and walk-in services to low-income city residents.	\$7,500
Lakeside Hope House Expand the program by providing access and education around fresh, nutritious food for residents experiencing food insecurity	\$7,500
Navy League of Canada, Guelph Branch New uniforms and training materials which will support increased participation and accessibility to the program for all youth. This physically and mentally challenging program encourages confident well rounded future citizens of our community.	\$4,500
Rainbow Chorus. The Waterloo Wellington Chorus of GLB & Friends Show the community's support for GLB community and contribute to the strength of both individual and community identity through concert production materials, honoraria, and promotional materials.	\$1,400

Organization Name	2014 Allocation
Speed River Track and Field Club Grow the Speed River Inferno Track Meet by adding a community mile race in downtown Guelph and attracting more athletes and fans. Bring school kids to meet the elite athletes and learn about the sport and active healthy living.	\$5,000
St. John Ambulance - Guelph Branch Provide regular companionship of an animal to those who need it most through support of Therapy Dog program. Extensive training of the Medical First Response Division will provide peace of mind and safety at community events by having trained volunteers ready to assist with First Aid emergencies.	\$5,550
The Guelph Enabling Garden Incorporate Braille and English instructional signage throughout the Garden thereby expanding the benefit from the dynamic people-plant interactions through the practice of Horticultural Therapy.	\$11,500
Transition Guelph Support a coordinator to facilitate the Guelph-Wellington Time Bank to engage with individuals and groups allowing them to bring about change, make choices and take control of the wellbeing of their own lives and neighbourhoods.	\$10,000
Volunteer Centre of Guelph/Wellington Spark and sustain a community dialogue around the social value of volunteerism through new staff and the materials necessary to extend advocacy and outreach to community members not traditionally involved in volunteerism.	\$8,000
Wellington Water Watchers Expand our public outreach activities with website improvements, organization of educational events, increased memberships & sponsorships, and volunteer participation. Hire a part time volunteer / public outreach coordinator.	\$7,000















































































TO Community and Social Services Committee

SERVICE AREA Community and Social Services

Community Engagement and Social Services

DATE March 19, 2014

SUBJECT Community Gardens Program Annual Report

REPORT NUMBER CSS-CESS-1412

EXECUTIVE SUMMARY

PURPOSE OF REPORT

To provide an update and evaluation of the Community Gardens Program for the 2013 growing year.

KEY FINDINGS

The City of Guelph is committed to supporting the Community Gardens Program. The partnership with the Upper Grand District School Board, private land owners and the Neighbourhood Groups of the Guelph Neighbourhood Support Coalition is a strong model of collaboration that contributes to the wellbeing of people in Guelph. The support from the City of Guelph to establish community gardens is highly appreciated by the program participants.

FINANCIAL IMPLICATIONS

Annual costs for existing gardens in 2014 are estimated at \$450.00 for mulch delivery from Operations, Transit and Emergency Services – Forestry Services, and metered water supply from Planning, Building, Engineering and Environment – Water Services. Community Garden Program coordination and communications costs are estimated at \$1,500.00.

A new garden proposal for implementation in the fall is still under review. If this proposal moves forward, there is an estimated cost of \$1,100.00 from Community and Social Services – Parks and Recreation, for site approval, preparation, water supports and community engagement. All costs associated with the Community Gardens Program are to be managed within existing budgets.

ACTION REQUIRED

That the Community Gardens Program Report be received.



RECOMMENDATION

1. That the March 19, 2014 report entitled "Community Gardens Program Annual Report" be received for information.

BACKGROUND

A full evaluation of the Community Garden Pilot Program was provided in Report #CSS-CESS-1153, and it was recommended "that the Community Gardens Program be made a permanent City of Guelph program." Council approved the program and directed staff to explore sponsorship opportunities with the private sector, where joint agreements between the City, the community and local businesses could further the Community Garden Program, and report back annually to Council.

Report #CSS-CESS-1303 outlined the approved policy, sponsorship and funding, as well as evaluation of the 2012 program. The report promoted the support of existing gardens and encouraged the development of new gardens.

REPORT

This report provides a summary and update of the Community Gardens Program for the 2013 growing season. It outlines sponsorship and funding, and evaluation of the Community Gardens Program.

1. Sponsorship and Funding

The Guelph Wellington Food Round Table (GWFRT) was the successful recipient of a Community Wellbeing Grant, and \$800.00 of that grant was allocated to community garden start up costs. The Community Garden Working Group of the GWFRT will be applying for other community and environmental grant opportunities in 2014 to support new community garden development for the future. Private businesses can sponsor gardens by accessing the "How to Get Involved" page at guelph.ca/Community Gardens.

2. Evaluation

The Community Gardens Working Group evaluated community gardens through on-going comments during monthly meetings and an annual survey circulated at the end of the growing season.

An evaluation review suggests that the participant benefits of the Community Gardens Program exceed the advantage of fresh produce. The community garden coordinators report that they see increased:

- "Resilience" in the gardeners who participated in the garden season
- Increased community and fellowship
- Increase in food skills in children who participate with their families or as members of children's garden programs.



One community gardener wrote in her survey:

"I made a friend there, each time I was planning to go there. I called my friend; we meet there, did gardening, after gardening sat down, had tea together and shared our stories which strengthen me all the time in my day to day life."

The community garden program has a high rate of repeat participants; 94% of responding gardeners report they would like to continue next spring. Community gardens contributed approximately 360kgs of produce to food security programs in 2013. This number is down from 2012 because the fresh produce donated this year contained more fresh greens which weigh less than last year's tomatoes, squash and potatoes. The food cupboards such as Chalmers Community Service Centre, who receive fresh produce from the Harcourt Memorial United Church community garden report that greens were popular.

3. New Gardens

One new community garden was implemented in 2013 in John Galt Park.

4. Challenges

Finding appropriate City owned property is a challenge for community garden sites. There is little available space in the areas of the city with the most interest in community gardens. Soil unsuitability and lack of available water infrastructure have made two sites unsuitable for community gardening. City staff will continue to seek appropriate water solutions and investigate soil issues to further increase the number of sites available for this program.

5. Departmental Support

- Operations, Transit and Emergency Services Forestry Services Wood chip mulch delivery and assistance with water needs
- <u>Planning, Building, Engineering and Environment Water Services</u>
 Loan of water barrels, and water conservation education specific to vegetable gardening
- <u>Planning</u>, <u>Building</u>, <u>Engineering</u> and <u>Environment</u> <u>Landscape Planning</u>
 Site visits and assessments of potential sites
- Community and Social Services Community Engagement and Social Services
 - Program coordination and support of the Community Gardens Working Group of the GWFRT
- <u>Corporate and Legal Services Realty Services</u>
 Agreement development and site ownership inquiries

6. Community Partnerships

Community Garden Working Group and GWFRT partnerships:

Upper Grand District School Board



- Guelph Neighbourhood Support Coalition: Brant Avenue, Grange Hill East, Downtown Neighbourhood Association, Onward Willow, and Parkwood Gardens Neighbourhood Groups
- Healthy Communities Fund, Government of Ontario
- Wellington-Dufferin-Guelph Public Health
- Guelph Wellington Taskforce for Poverty Elimination
- Guelph Wellington Local Food
- Harcourt Memorial United Church
- Priory Park Baptist Church

CORPORATE STRATEGIC PLAN

Organizational Excellence

1.1 Develop collaborative work team and apply whole systems thinking to deliver creative solutions

Innovation in Local Government

- 2.1 Build an adaptive environment, for government innovation to ensure fiscal and service sustainability
- 2.2 Deliver Public Service better
- 2.3 Ensure accountability, transparency and engagement

City Building

- 3.1 Ensure a well designed, safe, inclusive, appealing and sustainable City
- 3.2 Be economically viable, resilient, diverse and attractive for business
- 3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

Operations, Transit and Emergency Services – Forestry Division Planning, Building, Engineering and Environment Services – Water Services Division, and Landscape Planning

Community and Social Services – Community Engagement and Social Services, Parks and Recreation

COMMUNICATIONS

The Community Gardens Program is promoted in the Guelph Community Guide. The program applications and policy are available at guelph.ca/community gardens and gwfrt.com/working-groups/community-gardens.

Corporate Communications are consulted for Guelph Tribune City Pages to advertise the Community Garden program application deadlines and to notify the public about community engagement opportunities for proposed new garden sites on City of Guelph property.

ATTACHMENTS

N/A



Report Author

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z Poweee

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The Brant Avenue Neighbourhood Hub Proposal



Presentation to the City of Guelph Community & Social Services Committee

by

The Guelph Neighbourhood Support Coalition Partner Panel (GNSC)

Community Hubs Committee

March 19, 2014

Background: Who We Are

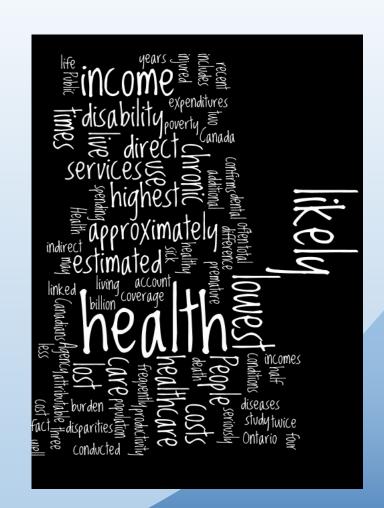
The GNSC Partner Panel Community Hubs Committee

- City of Guelph
- Family and Children's Services
- WDG Public Health
- Guelph Community Health Centre
- Canadian Mental Health Association Waterloo Wellington
- Upper Grand District School Board
- Wellington County Catholic District School Board
- Immigrant Services of Guelph Wellington



Overview

- The Brant Avenue Neighbourhood faces many challenges
- Long history of community consultations
- In 2008 a community Hub centrally located near Brant Avenue Public School was formally identified
- •A request to the City of Guelph to conduct a feasibility study to determine moving forward with the development of a Hub

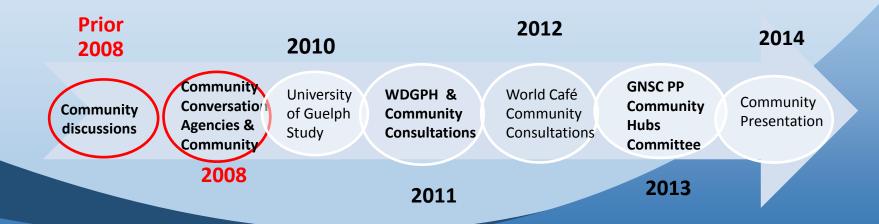


Timeline

Prior to 2008:

Brant Neighbourhood Group engaged community members of all ages in a discussion about hopes and dreams for the neighbourhood.

2008 Brant Neighbourhood Group Restructuring Committee invited key agencies and community members to community conversation



Timeline

- University of Guelph study
- 2011 WDG Public Health Community Consultations and key informant interviews to complete picture for report
- World Café with community members and agencies
- Community Hubs Committee
- Presentation



Why a Hub?

•A 2013 public health report identified the neighbourhood as a priority based on high levels of low income, unemployment and lack of affordable housing. Specific barriers identified include:

Low income families cannot afford reliable transportation which impacts:

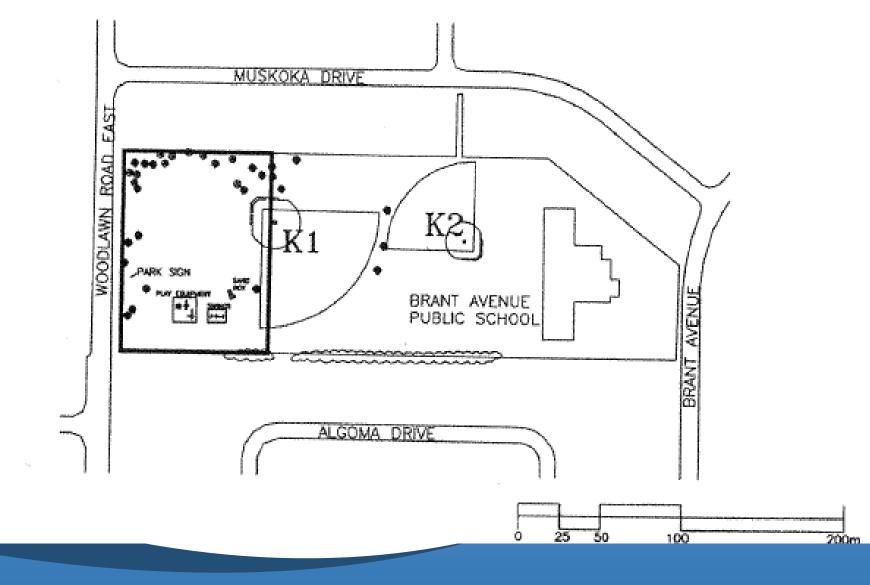
- Access to employment
- Access to grocery stores
- Access to food banks
- Access to agency services and programs
- Access to physical and mental health services and general well-being

Resources

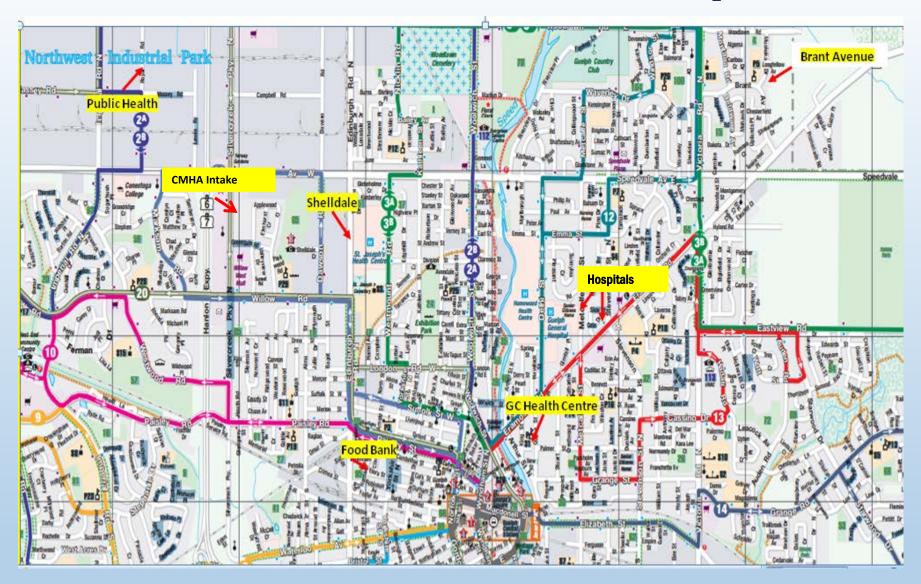


Services

Location of the Hub



Location of Services in Guelph



Who Would Provide Programs and/or Services?

Current Services

- •Family & Children Services
- Guelph Community Health Centre
- Guelph Neighbourhood Support Coalition
- Canadian Mental Health Association Waterloo

Wellington

WDG Public Health

Potential Services

- Employment Services
- •Immigrant Services
- Child Care Services
- Mental Health Services
- Police Services-Drug & Safety Committee



Who Would Provide Programs and/or Services?

Potential Programs

- Dental
- Early Years programs
- Primary Care Outreach
- Parenting Groups
- Recreational groups
- Food and clothing



What We Hope to Achieve

- Easy access to services, programs
- Decrease stigmatism by income, health or mental health issues
- AODA accessible location
- Increase in wellbeing of all community members
- Building strong community ties
- Improved outcomes for families and children



Summary

- There currently exists support from community members and agencies to create a community "HUB" which bring together a broad range of supports, programs and services for all community members
- Community members want to have their voice heard to influence decision making in their neighbourhood
- Services and programs that are easily accessible are needed in the Brant Avenue Neighbourhood
- A Hub will provide a strong sense of belonging for community members and a better connection between service providers to address concerns
- Ensuring the health and well being of our population is a shared responsibility.

Questions



Thank You





TO Community and Social Services Committee

SERVICE AREA Community and Social Services

Community Engagement and Social Services

DATE March 19, 2014

SUBJECT Brant Neighbourhood Hub Development

REPORT NUMBER CSS-CESS-1413

EXECUTIVE SUMMARY

PURPOSE OF REPORT

To describe the work undertaken to date with community partners to explore the feasibility of a "community hub" in the Brant neighbourhood, and how this request aligns with the City's Sustainable Neighbourhood Engagement Framework (SNEF). Also, to provide initial scoping requirements for the City to determine decision-making criteria and feasibility of developing a community hub on Brant Avenue Park lands (ATT-1).

KEY FINDINGS

In 2013, the City of Guelph has been involved in a series of meetings with the Guelph Neighbourhood Support Coalition (GNSC), community partners and the Brant Avenue Neighbourhood Group to support and contribute to the development of a "community hub" model of service delivery on Brant Avenue Park lands, similar to the Shelldale Centre in the Onward Willow/Norm Jary Park neighbourhood. A community hub consists of a building located in a neighbourhood setting, where community service providers offer integrated programs that address the needs and priorities identified by the local community. The Brant Avenue Neighbourhood Group and GNSC community partners have asked for the City to identify what is required and the timeline it will take for the City to decide if it is feasible to develop such a hub.

FINANCIAL IMPLICATIONS

Associated additional staff time to develop the feasibility study, over and above current 2014 work plans.

ACTION REQUIRED

To direct staff to conduct a feasibility study to determine a location for a community hub on Brant Avenue Park lands.



RECOMMENDATION

1. THAT staff be directed to conduct a feasibility study, and determine criteria and a timeline for locating a community hub on Brant Avenue Park lands, and bring back a recommendation for further consideration at a future Community and Social Services Committee meeting.

BACKGROUND

In July 2010, Council approved the Sustainable Neighbourhood Engagement Framework (http://guelph.ca/wp-content/uploads/SNEF Final Report June-21 2010.pdf), which provided a new structure for City support to Neighbourhood Groups. This involved an expanded role for the Guelph Neighbourhood Support Coalition (GNSC) as an independent organization (GNSC was incorporated in 2012) to be a bridge between Neighbourhood Groups and other community partners, including the City of Guelph, through a Partner Panel. Current GNSC Partner Panel members are:

- City of Guelph
- Family & Children's Services of Guelph and Wellington County
- Canadian Mental Health Association Wellington, Waterloo, Dufferin (formerly Trellis Developmental Services)
- Guelph Community Health Centre
- Guelph Police Services
- Guelph Wellington Immigrant Services
- Upper Grand District School Board
- Wellington Catholic District School Board
- Wellington-Dufferin-Guelph Public Health

In 2013, the GNSC made the development of a "community hub" model of service and program delivery in the Brant neighbourhood a priority, and has been working with neighbourhood leaders and community partners to move this initiative forward. The GNSC and Brant Avenue Neighbourhood Group leaders have requested that the City scope requirements to determine if a community hub could be built on Brant Avenue Park lands adjacent to the north of Brant Avenue Public School, as their preferred site.

The Brant Avenue Neighbourhood Group boundaries are: east of Victoria Road and north of Eramosa Road. Brant Avenue Park lies between Brant Avenue and Woodlawn Road, adjacent to Brant Public School. It is currently zoned as a "P2 Neighbourhood Park" and includes an outdoor ice rink and play structure. There are three other parks in this area, also zoned P2: Dakota Park (north of Dakota Drive), Beverley Robson and Ferndale Parks (north of Woodlawn Road). Currently, P2 zoning of parkland allows for informal play areas, outdoor skating rinks, picnic areas, play equipment, public washrooms, trails, and splash pads or water play areas.



REPORT

The guiding principles of the Sustainable Neighbourhood Engagement Framework (SNEF) are based on the "shared understanding that for participating organizations - neighbourhood groups, partner organizations and City staff - grassroots and community initiatives are most successful when they strengthen and build on the connections, interests, and skills of people who are already involved," (SNEF, p. 16). Currently, the City provides on-going implementation support to the SNEF and neighbourhood groups through a Community Benefit Agreement with the GNSC. Community and Social Services allocates Community Engagement staff time to work with GNSC staff, neighbourhood leaders and community partners to build broad community capacity to implement the SNEF. In addition, Community and Social Services currently provides annual funds to Kindle Communities Organization, owner of the Shelldale Centre, to support the operation of the gymnasium at this site. This investment increases neighbourhood residents' access to no/low cost recreation and leisure opportunities through the Onward Willow Neighbourhood Group.

Since 2008, the Brant Avenue Neighbourhood Group has formally identified a "wish" for a community hub in their neighbourhood, similar to the Shelldale Centre model in the Onward Willow/Norm Jary Park neighbourhood. Local community members identified a lack of transportation and locally accessible programs and services as major barriers to their wellbeing. In addition, the current Brant Avenue Neighbourhood Group space in a local townhouse is too small for existing program and service priorities. It also faces stigma in the community as a place where only those with low incomes go, and is not accessible under the requirements of the Accessible Ontarians Disability Act (AODA).

The community's preferred choice for a community hub location would be as close to Brant Avenue Public School as possible, either on Upper Grand District School Board or Brant Avenue Park property, or a combination of both. It is felt that this location is central in the neighbourhood and one where many community members already gather. Further, they could easily access future community hub programs and services at this location with less risk of being stigmatised by income, health or mental health issues, similar to the relationship between Willow Road Public School and the Shelldale Centre.

In 2013, Wellington-Dufferin-Guelph Public Health released a report entitled Addressing the Social Determinants of Health in Wellington, Dufferin and Guelph (https://www.wdgpublichealth.ca/sites/default/files/wdgphfiles/sdoh-wdg-report-2013-for-web.pdf). The report identifies four priority neighbourhoods in Guelph (Brant, Onward Willow, Two Rivers, West Willow Woods), where high percentages of the residents have low incomes and high unemployment rates, and spend 30% or more of their income on housing. The report describes how low income families cannot afford reliable transportation, which impacts employment levels and access to grocery stores, food banks, services and programs. The report also describes



how locally-based community hubs allow services and programs to reach the people who need them the most.

In response to the *Social Determinants of Health* report, in 2013 Family and Children's Services lead four meetings with neighbourhood leaders and GNSC Partners to explore the possibility of developing community hubs in two more of the four "priority" neighbourhoods, Brant and Two Rivers. In February 2013, Family and Children's Services Executive Director requested City of Guelph General Manager of Parks and Recreation to partner in "engaging the Brant community regarding the possibility that we might build a community hub in the Brant neighbourhood." In March 2013, Parks and Recreation staff met with Upper Grand District School Board staff to begin exploring the feasibility of locating a community hub behind Brant Public School.

Parks and Recreation staff have identified that a community hub located in Brant Avenue Park supports the City's goal of park animation and the development of a social-environmental infrastructure in neighbourhood parks; however, a facility could also impact informal recreational opportunities currently afforded the neighbourhood. It also aligns with the community building principles of the SNEF, and community wellbeing goals of Guelph Wellbeing – in particular their recently announced theme, connectivity, "everyone has a sense of belonging and inclusion through volunteering and access to services."

To date, in conjunction with UGDSB staff, Parks and Recreation staff have identified the following initial scoping requirements for the City to determine decision-making criteria and feasibility of developing a community hub on Brant Avenue Park land:

- Re-Zoning, Site Planning, and Building Code requirements
- Site servicing requirements: water, sanitary, parking/lay-by
- Transit access
- Community engagement process through the City's Community Engagement Framework
- Formalized agreement to establish a satellite facility
 - Capital and on-going operating cost considerations
 - Primary, secondary and tertiary accesses: restrictions/hours of access to UGDSB or park land

CORPORATE STRATEGIC PLAN

Innovation in Local Government

- 2.2 Deliver public services better
- 2.3 Ensure accountability, transparency and engagement

City Building

- 3.1 Ensure a well-designed, safe, inclusive, appealing and sustainable City
- 3.3 Strengthen citizen and stakeholder engagement and communications



DEPARTMENTAL CONSULTATION

To date, Community and Social Services: Parks and Recreation, Community Engagement

FINANCIAL IMPLICATIONS

Associated additional Parks and Recreation staff time required to participate in the development of the feasibility study, over and above current 2014 workplans.

COMMUNICATIONS

A communication strategy would be developed subject to Council's approval to proceed with this preliminary work.

ATTACHMENTS

ATT-1 Brant Avenue Park Map

Report Author

Kate Bishop Supervisor Community Engagement

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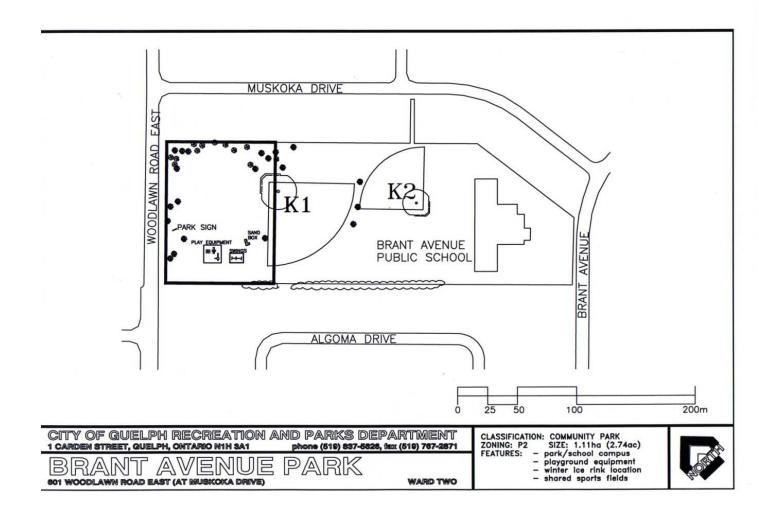
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CSS-CESS-1413 ATT-1



Why smoke-free outdoor spaces?

- Reduce exposure to harmful second-hand smoke
- Create healthy smoke-free outdoor spaces that are accessible to everyone
- Promote positive role modeling to children and youth
- Protect the environment and reduce litter

Smoke-Free Outdoor Spaces



Environmental Scan

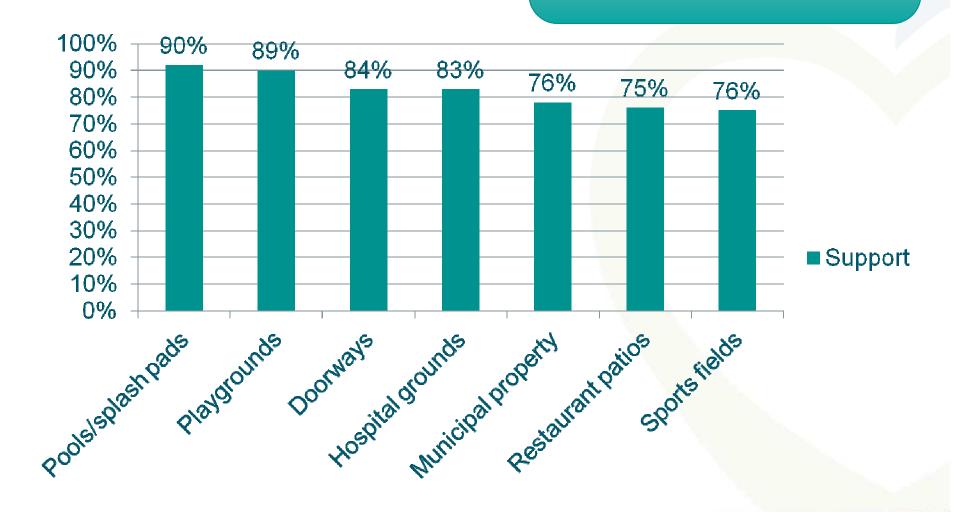
- 93 municipalities in Ontario have smoke-free outdoor space by-laws
- Range in level of comprehensiveness
- Locally, Orangeville implemented a by-law in June 2012

WDG Survey 2013

- 2001 surveys collected (91% residents of WDG)
 - 45% (902) from City of Guelph
 - 24% (481) from Wellington County
 - 22% (435) from Dufferin County
- Demographic characteristics: age, gender, smoking and parent status
- Knowledge and health beliefs associated with smoking

Survey Results

96% of Guelph respondents supported one or more 100% smoke-free outdoor areas



What would a by-law look like?

- By-law can be customized to include smoke-free areas that residents of Guelph support
- Education and appropriate signage are very important
- Communication campaign is important for by-law implementation and compliance



Enforcement

- Outdoor smoking by-laws tend to be selfenforcing, when combined with proper education, signage and social pressure so little active enforcement is typically needed.
- 50% of Guelph respondents reported that they would feel comfortable self-enforcing the by-law
- Enforcement tends to be complaint driven

Recommendations

- A comprehensive smoke-free outdoor spaces by-law
- A complete smoking ban rather than a partial ban
- A process for special events and/or businesses to opt into by-law
- Emphasis on public education rather than enforcement
- Positive messaging rather than anti-smoking messaging in a public education campaign
- Use of appropriate signage to increase public awareness of and compliance with by-law

How we can help

- Public Health would like to assist you in any way we can, including but not limited to:
- Consulting with staff
- Gathering additional research
- Delivering presentations
- Drafting a by-law
- Supporting an educational campaign
- Creating an enforcement plan
- Training enforcement officers
- Connecting smokers with cessation services

Smoke-Free Outdoor Spaces

Health authorities, including the World Health Organization, agree that there is no safe level of exposure to second-hand smoke (SHS) even outdoors. Long term exposure to SHS can have serious negative health consequences including cancer, heart disease and premature death. Across Ontario, many local governments are taking action to protect residents from SHS in outdoor spaces such as playgrounds, sports fields, municipal property and patios. Smoke-free outdoor by-laws also promote positive role modeling to children and youth, protect the environment and reduce litter, and increase motivation for smokers to quit or cut back.

Why Smoke-Free Outdoor Spaces?

- To reduce exposure to social, physical and environmental effects of tobacco smoke
- Create healthy smoke-free outdoor spaces that are accessible to everyone
- Promote positive role modeling to kids
- Protect the environment and reduce litter and fire risk

Enforcement

 Outdoor smoking by-laws tend to be self-enforcing, when combined with proper education, signage and social pressure so little active enforcement is typically needed.

- 51% of Wellington County respondents reported that they would feel comfortable selfenforcing the by-law
- Enforcement tends to be complaint driven
- Tickets and warnings are generally given by by-law officers although different enforcement strategies are used in different jurisdictions such as OPP, Tobacco enforcement officers and police

Current situation in Ontario

- 93 municipalities in Ontario have smoke-free outdoor spaces by laws
- Range in level of comprehensiveness
- Locally, Orangeville implemented a bylaw in June 2012

How we can help

- Consulting with staff
- Gathering additional research
- Delivering presentations
- Drafting a by-law
- Supporting an educational campaign
- Creating an enforcement plan
- Training enforcement officers





TO Community & Social Services Committee

SERVICE AREA Community and Social Services

Parks and Recreation

DATE March 19, 2014

SUBJECT Smoke-Free Outdoor Spaces

REPORT NUMBER CSS-PR-1414

EXECUTIVE SUMMARY

PURPOSE OF REPORT

To receive the findings of the Wellington-Dufferin-Guelph Public Health Unit's 2013 report on smoke-free outdoor spaces.

KEY FINDINGS

There is an apparent growing interest for more smoke-free public spaces outdoors, even among smokers. As people's exposure to second-hand smoke decreases, their tolerance for exposure decreases as well, resulting in a greater public demand for the protection from second-hand smoke outdoors.

FINANCIAL IMPLICATIONS

N/A

ACTION REQUIRED

That the Public Health Unit's presentation and report be received and referred to staff for follow-up.

RECOMMENDATION

- 1. That Committee and Council receive the report and presentation entitled *Smoke-free Outdoor Spaces Results from the 2013 Smoke-Free Outdoor Spaces Survey, City of Guelph 2013,* by the Chronic Disease and Injury Prevention Team of the Wellington-Dufferin-Guelph Public Health Unit's report.
- 2. That the report and findings of the Wellington-Dufferin-Guelph Public Health Unit be referred to staff for their investigation and follow-up with the Health Unit, and report to Committee on outdoor spaces smoke-free recommendations.



BACKGROUND

Health risks of second hand smoke are well established. It's been reported that outdoor levels of tobacco smoke within one to two metres of a lit cigarette can be as high as indoors, and that by-products of smoking are potentially harmful as well.

Outdoor smoking by-laws and bans provide protection from exposure to tobacco and are a means of protecting the public from second hand smoke, which is an important public health concern.

Last November 2013, the provincial government introduced the Youth Smoking Prevention Act as new legislation, and proposed regulatory changes that, if passed, would:

- Prohibit smoking on playgrounds, sport fields, restaurant and bar patios
- Double fines for those who sell tobacco to youth, making Ontario's penalties the highest in Canada
- Ban the sale of flavoured tobacco products targeted at youth to make smoking less appealing to young people
- Strengthen enforcement to allow for testing of tobacco in water pipes in indoor public places
- Prohibit tobacco sales on post-secondary education campuses and specified provincial government properties

The Municipal Act, 2001 empowers municipalities to pass by-laws with respect to the health, safety and well-being of persons, and specifically within s. 115 with respect to smoking. The Municipal Act provides that a municipality may prohibit or regulate the smoking of tobacco in public places and workplaces.

In considering a by-law under this authority, municipalities may define "public place" for the purpose of the by-law. The provisions of The Municipal Act do not, however permit the municipality to prohibit smoking on highways which includes a common and public highway, street or avenue and includes the area between the lateral property lines thereof. Public sidewalks are included within the definition of "highway" and as a result, municipalities do not have the authority to implement a by-law that would prohibit smoking on public sidewalks.

REPORT

A staff working group will be assembled to work with the Health Unit to review their 2013 *Smoke-Free Outdoor Spaces* report and further consider opportunities for community engagement surrounding this matter of personal choice and the health, social and environmental impacts on others.



Staff will also investigate and report on the implications for public spaces outside of parkland.

CORPORATE STRATEGIC PLAN

Innovation in Local Government

2.3 Ensure accountability, transparency and engagement

City Building

- 3.1 Ensure a well-designed, safe, inclusive, appealing and sustainable City
- 3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

Legal

Bylaw Compliance, Security & Licensing Community Engagement and Social Services

COMMUNICATIONS

N/A

ATTACHMENTS

ATT-1

Smoke-free Outdoor Spaces Results from the 2013 Smoke-Free Outdoor Spaces Survey, City of Guelph 2013, report by the Chronic Disease and Injury Prevention Team of the Wellington-Dufferin-Guelph Public Health

Report Author

D. Murray Cameron General Manager Parks and Recreation

. Munday Cleveral

Approved By

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2013

Smoke-Free Outdoor Spaces

Results from the 2013 Smoke-Free Outdoor Spaces survey City of Guelph

Chronic Disease and Injury Prevention Team Wellington-Dufferin-Guelph Public Health 9/25/2013

City of Guelph

Smoke-Free Outdoor Spaces Survey Results

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Executive Summary

Health authorities, including the World Health Organization, agree that there is no safe level of exposure to second-hand smoke (SHS) even outdoors. Long term exposure to SHS can have serious negative health consequences including cancer, heart disease and premature death. Across Ontario, many local governments are taking action to protect residents from SHS in outdoor spaces such as playgrounds, sports fields, municipal property and patios. Smoke-free outdoor by-laws also promote positive role modeling to children and youth, protect the environment and reduce litter, and increase motivation for smokers to quit or cut back.

Scientific research in combination with a movement across Ontario to create smoke-free outdoor spaces lead Wellington-Dufferin-Guelph Public Health to conduct a community survey during the summer of 2013 to gage the level of local support for smoke-free outdoor spaces.

In total, 902 City of Guelph residents completed a survey on smoking in outdoor spaces. The majority of respondents were between the ages of 35 and 54 and non-smokers and smokers were represented at a proportion that is similar to the proportion of non-smokers and smokers in Ontario overall. Nearly half of respondents were parents with children under the age of 18, and a larger proportion of respondents were women than men.

Support for a smoke-free policy is high among respondents from the City of Guelph, with 96% of respondents supporting at least one of the smoke-free policy options. Support is particularly high for splash pads and pools, playgrounds, 9 metres from doorways to public places and workplaces, hospital grounds, sports fields and property surrounding municipally owned buildings (i.e. libraries, municipal offices, and recreation centres). Further, most respondents are in favour of a complete smoking ban on all outdoor restaurant patios, outdoor ice rinks and bus stops. The majority of respondents also support complete smoking bans at outdoor events such as parades, markets, fairs and festivals.

The main reasons cited in comments by respondents to support smoke-free outdoor spaces include wanting to protect children, avoid exposure to SHS, reduce litter caused by cigarette butts, improve access to transit, patios and doorways without having to inhale SHS and improving positive role modeling for children. Support for smoking bylaws by current smokers was lower in each of the areas surveyed. Concerns identified by those opposed to a smoke-free outdoor spaces policy included infringement of personal rights, perception of a lack of health evidence for SHS exposure outdoors, smokers' rights, that there are more important social problems, and that SHS is an insignificant contributor to air pollution and air quality compared with car exhaust and other sources of pollution.

Of Guelph respondents, 50% agreed that they would feel comfortable asking someone who was smoking in a restricted area to stop or to move to an unrestricted area, which is consistent with

research that shows smoke-free bylaws to be largely self-enforcing. Overall, high public support, strong scientific evidence and success in other municipalities indicate that a smoke-free outdoor spaces bylaw in Guelph would promote health and positive role modeling and create a healthier physical and social environment for all Guelph residents to enjoy.

The purpose of this report is four-fold:

- 1) To provide the City of Guelph with evidence about the health effects associated with second-hand smoke outdoors and how to mitigate them;
- 2) To describe local public opinion about creating a bylaw restricting smoking in outdoor public places from the smoke-free outdoor spaces survey results;
- 3) To provide an overview of municipalities in Ontario with existing smoke-free outdoor spaces bylaws and what they include.
- 4) To make recommendations to council, based on existing literature and public opinion data, on adopting a local smoke-free outdoor spaces by-law.

Background

Tobacco use remains the leading cause of preventable illness and premature death in Ontario, killing about 13,000 Ontarians each year. A substantial amount of evidence has confirmed that exposure to second-hand smoke (SHS) leads to adverse health effects such as heart disease, lung cancer and respiratory tract infections and premature deaths among exposed children and adults. Health authorities (including the World Health Organization) agree that there is no safe level of exposure to second-hand smoke, even outdoors.

The effort to control second-hand smoke exposure in public places in Ontario began at the municipal level of government, with the first wave of 100% smoke-free indoor bylaws developed and passed by municipalities between 1995 and 1997. Chief among these were bylaws in Brantford, Guelph, London, Peterborough, Waterloo and Windsor. The leadership of the City of Guelph and the other championing municipalities ultimately prompted the development and implementation of the Smoke-Free Ontario Act (SFOA) in 2006, a major milestone in tobacco control in Ontario.

The SFOA protects the public from exposure to second-hand smoke primarily in indoor public spaces such as workplaces and restaurants. The SFOA also prohibits smoking on all school and day nursery property (public and private) both indoors and on all grounds. It also prohibits the display of tobacco products at stores and strengthens the laws against sale of tobacco products to minors in order to reduce tobacco exposure to youth. One year after the implementation of the SFOA, self-reported exposure to second-hand smoke among Ontarians decreased from 22.1% to 8.6% in restaurants, illustrating the protective effect that the bylaw had on employees

and patrons.³ Although the SFOA protects children by prohibiting smoking outdoors on properties that contain day nurseries, elementary and high schools, it does not apply to other areas like parks and playgrounds that are highly used by children.

In Ontario today many municipalities have created bylaws that go beyond the SFOA to restrict smoking in outdoor spaces. Section 115 of the Municipal Act authorizes the council of a local municipality to pass a bylaw to prohibit or regulate the smoking of tobacco in public places and workplaces within the municipality, and section 12 of the SFOA permits municipalities to enact smoking bylaws that are more restrictive than sections 9 and 10 of the Act. As of September 2013, 93 municipalities in Ontario have passed their own legislation to protect residents from SHS outdoors, though the bylaws do vary widely in the degree of protection provided.

Bylaws restricting smoking in outdoor spaces are important because they:

- Promote positive role modeling for children and youth;
- Protect the environment, reduce cigarette litter and fire risk;
- Provide protection to the public from direct exposure to second-hand smoke and;
- Create supportive environments for those who are interested in cutting back or quitting smoking.

A smoke-free outdoor space bylaw in the City of Guelph would support the current Guelph Community Wellbeing Initiative's vision "to be an engaged community that creates healthy and resilient people, places and spaces". As a result, areas where children play and adults are active will promote positive health and role modeling and will be accessible for everyone.

Public support for smoke-free outdoor spaces in Ontario is high. A recent survey conducted in 2012 by the Ontario Tobacco Research Unit found that 88% of Ontarians support smoke-free children's playgrounds. Evidence from other municipalities in Ontario shows that smoke-free outdoor space bylaws have high levels of support in the community, tend to be self-enforcing and complaint driven if the bylaw is supported in the community and accompanied by strong public education, appropriate signage and enforcement if necessary.

A study conducted by the University of Waterloo in 2012 reviewed 44 communities in Ontario with a smoke-free outdoor spaces bylaw in force for a minimum of 2 years and found that 95% of municipalities used signage to support awareness of the bylaw; 76% used bylaw enforcement officers (municipal staff) to enforce the bylaw; 57% had issued warnings; and 16% reported issuing tickets with the majority of those issuing 1 or 2 tickets since the bylaw came into effect. The study also found that all municipalities used a "grace period" system and that no municipality reported that they had hired additional enforcement staff as a result of their

community's smoke-free bylaw; rather, existing bylaw officers have managed complaints and non-compliance. The initial phase of enforcement generally consists of awareness raising and education and then moves towards warnings and/or charges as appropriate.

Methods

Between May 31 and August 20, 2013 Public Health administered a survey to Wellington, Dufferin and Guelph (WDG) residents (Appendix C). The survey was created using an online questionnaire tool called FluidSurveys and was made available on the Public Health website, via email (providing a link to the survey), over the phone, by scanning the QR code, in-person at local outdoor events or by picking up a paper copy at a Public Health office.

In Guelph, the survey was promoted by social media (facebook, twitter), through community partners and stakeholders (libraries, Guelph Police, Guelph Fire, Guelph Chamber of Commerce, Guelph Community Health Centre, Family Health Teams, Early Years Centres, Upper Grand District School Board, sports clubs, local businesses, etc.), and by sending a letter to the City of Guelph Mayor and Council.

The survey was also promoted through advertisements in the Guelph Mercury, and Wellington Advertiser and through earned media in the Guelph Tribune, Guelph Mercury, Orangeville Banner and CBC Waterloo, as well as through posters, postcards and in-person at local events and festivals such as the Multi-Cultural Festival and the Guelph Food Festival. Additionally, local youth were involved throughout the entire project to help with community engagement, conducting surveys and educating younger children about tobacco and smoke-free outdoor spaces. For example, 121 children in Guelph participated in a cigarette butt pick up at Royal City Park on World No Tobacco Day and youth volunteers lead activities and educated a group of youth at a YMCA leader in training camp program at Camp Conestogo on Guelph Lake.

The quantitative data collected through the survey was analyzed using Microsoft Excel and PowerPivot. NVivo software was used to analyze the qualitative data, additional comments provided by respondents in an open-ended text box on the survey. A sample size calculator was used to determine the sample sizes (i.e., number of responders) required in order for the survey results to accurately reflect the populations in the respective communities.

Results

Demographics

In total, 902 City of Guelph residents completed the survey, well exceeding the minimum sample of 384 required. Survey respondents from the City of Guelph ranged in age from under 17 to over 65; however, the majority of respondents were between the ages of 18 and 54 (86%). A much higher proportion of Guelph survey respondents was female (72%). Among survey respondents from Guelph, 43% identified themselves as parents of children under 18 years old. Finally, 17% of respondents from Guelph identified themselves as current smokers which is similar to the Ontario rate of 18%. ⁴

Health Beliefs

Survey respondents were asked whether they agree, disagree or are undecided about six health statements. Responses from the City of Guelph respondents are summarized in Table 1.

Table 1 Percent agreement for the health belief statements among Guelph respondents

Health Perception Statements	Percent
	Agreement
Exposure to second-hand smoke can cause serious health problems	94%
Banning smoking in outdoor spaces can help to protect people from	74%
second-hand smoke	
Cigarette butts are a significant source of litter in my community	74%
Cigarette butt pollution found in parks and playgrounds can lead to	59%
health problems	
Children and youth who see people smoking are at greater risk of using	72%
tobacco products	
Most smokers begin smoking before the age of 18	81%

Smoking status contributed to significant differences in participants' attitudes/opinions about smoking in outdoor spaces. Therefore, Figure 1 displays agreement with the health perception statements stratified based on smoking status.

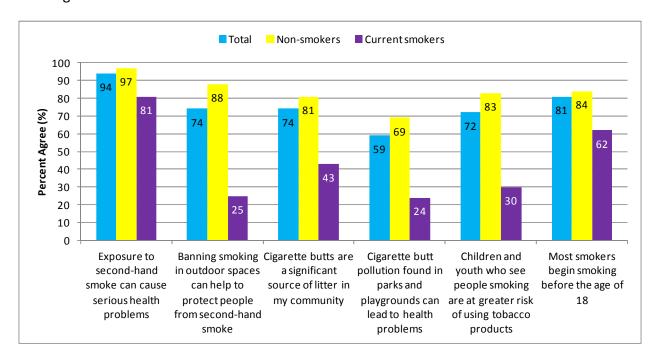


Figure 1 Agreement with health belief statement among Guelph respondents stratified by smoking status

Support for 100% Smoke-Free Policies

Survey participants were also asked about whether or not they supported a number of different policy options for restricting smoking outdoors. Support for some form of outdoor smoking restriction in Guelph was very high, with 96% of Guelph respondents supporting at least one of the smoke-free policy options. Overall, the results of the survey show a high level of support for smoke-free outdoor spaces in Guelph compared to Ontario. For example, 75% of Guelph residents support a ban on smoking on restaurant patios and 64% support a smoking ban on bar patios, compared to 57% of Ontarians. In the general population of Ontario, support for smoke-free parks is 55% whereas in Guelph 65% of total respondents support smoke-free parks. Generally, support for smoke-free outdoor spaces was higher among non-smokers and parents. Support from Guelph residents for each of the 13 smoke-free outdoor space policy options is shown in Appendix A which also displays the differing levels of support based on smoking status.

Among respondents from the City of Guelph, support for smoke-free outdoor pools and splash pads had the highest level of support (90%), followed by support for smoke-free playgrounds (89%), 9 metres from doorways (84%), hospital grounds (83%), sports fields and municipal property (76%), restaurant patios (75%), outdoor ice rinks (74%), bus stops (71%), outdoor special events (68%), parks (65%), other outdoor recreational areas (64%) and bar patios (62%). The complete list of results can be found in Appendix A.

Support among non-smokers was higher than smokers in all cases ranging from 95% support for splash pads and outdoor pools to 76% for bar patios. On average, support from non-smokers, who form the majority of the population (82%), was 44% higher than support from current smokers who comprise 18% of the population. Support from current smokers ranged from 77% support for smoke-free splash pads and outdoor pools to 17% for smoke-free bar patios.

Fifty percent of respondents from Guelph agreed (45% disagreed, 5% preferred not to answer) to the final question asking respondents whether they "would feel comfortable asking someone who was smoking in a restricted area to stop smoking or to move to an unrestricted area." This suggests that a bylaw with appropriate signage would:

- Support the residents who do not feel comfortable addressing this issue on their own (45% of Guelph residents);
- 2. Support residents who are willing to ask someone who is smoking in a restricted area to stop or move (50% of Guelph residents) by making reference to a law and signage and;
- 3. Be largely self-enforcing since 1 in 2 people are willing self-enforce the bylaw.

These results are consistent with research and experiences in other municipalities that show that smoke-free outdoor spaces bylaws tend to be mostly self-enforcing, requiring no additional enforcement staff.

Qualitative Statements

Of the 902 survey respondents from Guelph, 309 (34%) provided a comment in the open-ended comment box. Of these, 170 (55%) comments supported the creation of a smoke-free outdoor spaces bylaw. By far, the main theme identified from supportive respondents was protection of children from second-hand smoke. The second most common theme cited by this group was in regards to currently being bothered by exposure to second-hand smoke in public spaces. Other themes identified by this group included being bothered by litter caused by cigarette butts; being particularly bothered by smokers at transit stops (especially Guelph central station); patios and doorways; wanting to include apartments and other multi-unit dwellings (which was not listed on the survey) in the bylaw; having health issues aggravated by second-hand smoke exposure when they go out in public and feeling excluded from patios, outdoor events and recreation due to fear of second-hand smoke exposure.

Another 83 out of 309 (26%) respondents who left comments were not in favour of any type of smoke-free outdoor spaces bylaw. By far the main theme cited by this group was that the bylaw would be an infringement on personal rights and freedoms. Other themes identified were that they felt there was a lack of evidence on the dangers of second-hand smoke; that smoking in public should not be a priority issue for council; and that second-hand smoke is an insignificant

contributor to air pollution and air quality compared with car exhaust and other sources of pollution.

The remaining 54 of 309 (17%) of the comments were neither for nor against a bylaw. Many of these neutral comments were from people who classified themselves as respectful smokers who were upset by other smokers that litter and smoke in areas that bother other people and give the smoking population a bad reputation. Other general comments were primarily themed around concern for how the bylaw could be enforced, whether partial bans would work better in some locations (e.g. hospitals), the need for cessation services, and concern for patients at long-term care homes and hospitals being able to smoke comfortably.

Recommendations

- 1. Taking into account high local public support, health evidence associated with the effects of SHS and the success of smoke-free outdoor spaces bylaws in other Ontario municipalities, Public Health recommends that the City of Guelph develop and implement a comprehensive smoke-free outdoor spaces bylaw. Public Health recommends a bylaw to prohibit outdoor smoking on all municipally owned properties including parks, playgrounds, sports fields, splash pad and bus shelters, as well as on restaurant patios and 9m from doorways to public places and workplaces.
- 2. Public Health recommends that the bylaw consist of a complete smoking ban in these outdoor locations rather than a partial ban. A blanket ban that does not make exceptions more closely aligns with what more than 90 other municipalities have done across the province and is considered best practice. A complete ban is more effective, easier to communicate and easier to enforce.
- 3. Public Health recommends that the bylaw include a system or process for event organizers and private businesses to apply for or create smoke-free events and properties. This could include festivals, fairs, fundraising events and sporting events.
- 4. Public Health recommends an emphasis on public education rather than enforcement is used to implement the bylaw. A strong public educational component has been demonstrated to be more effective in garnering public support and ensuring compliance.
- 5. Public Health recommends that positive messaging rather than anti-smoking/anti-smoker messaging is used in a public education campaign to accompany the by-law. A focus on the healthy and constructive benefits of a complete ban rather than the negative aspects of smoking is important as the issue of SHS is controversial and continues to polarize, as seen in the survey comments. A campaign emphasizing resident's reasons for supporting the by-law, as listed in the qualitative section would help to keep the message positive and encouraging

6. Public Health recommends that appropriate signage be used to indicate smoke-free outdoor areas outlined in the by-law. Proper signage increases public awareness of and compliance with outdoor smoking restrictions.

Conclusion

Wellington-Dufferin-Guelph Public Health can support the City of Guelph to move forward on these recommendations in a number of ways. These include, but are not limited to consultations with staff, providing additional required evidence, delivering presentations to council, drafting a bylaw, supporting an educational campaign to implement the bylaw, creating an enforcement plan, and training enforcement officers.

Support for smoke-free outdoor spaces in the City of Guelph is high with 96% of the 902 survey respondents supporting 1 or more smoke-free outdoor spaces policies. This high level of public support in Guelph combined with the positive experiences from other Ontario municipalities that have already implemented comprehensive smoke-free outdoor spaces bylaws is a good indication that a smoke-free outdoor spaces bylaw in Guelph would be effective and supported by the community.

References

¹ World Health Organization. (2003). Framework Convention on Tobacco Control. Geneva, Switzerland.

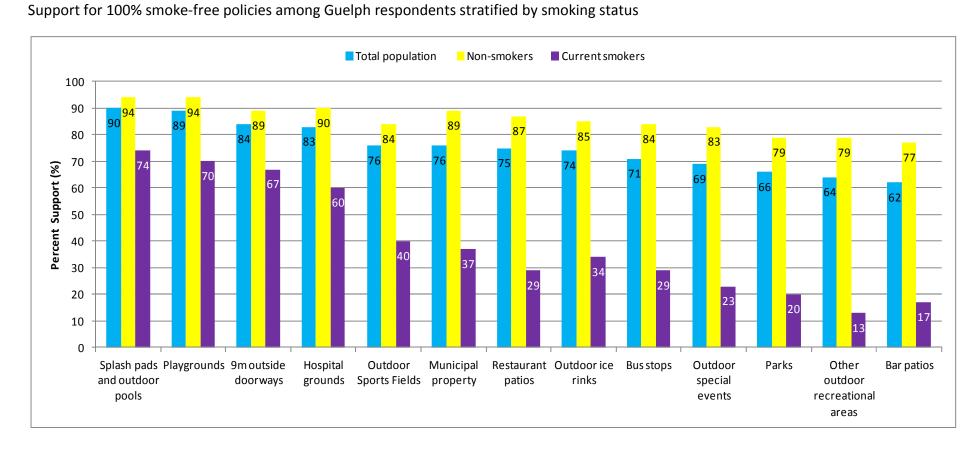
² Rehm J, Baliunas D, Brochu S, Fischer B, Gnam W, Patra J et al. (2006). *The costs of substance abuse in Canada* 2002. Canadian Centre on Substance Abuse. Ottawa, Canada.

³ Dubray, J., Schwartz, R. (May 2010). *Formative Evaluation of the Smoke-Free Ontario Act: Comprehensive Report*. Ontario Tobacco Research Unit, Special Report Series. Toronto, Ontario.

⁴ Ontario Tobacco Research Unit. (November 2012). Smoke-Free Ontario Strategy Evaluation Report (Special Report). Toronto, Ontario: Tobacco Research Unit.

⁵ Kennedy, R.R., Zummach, D., Filsinger, S., Leatherdale, S.T. (March 2013) *Reported Municipal Costs from Outdoor Smoke-free bylaws – the Ontario Experience*. Society for Research in Nicotine and Tobacco 2013 International Meeting. Boston, MA, USA.

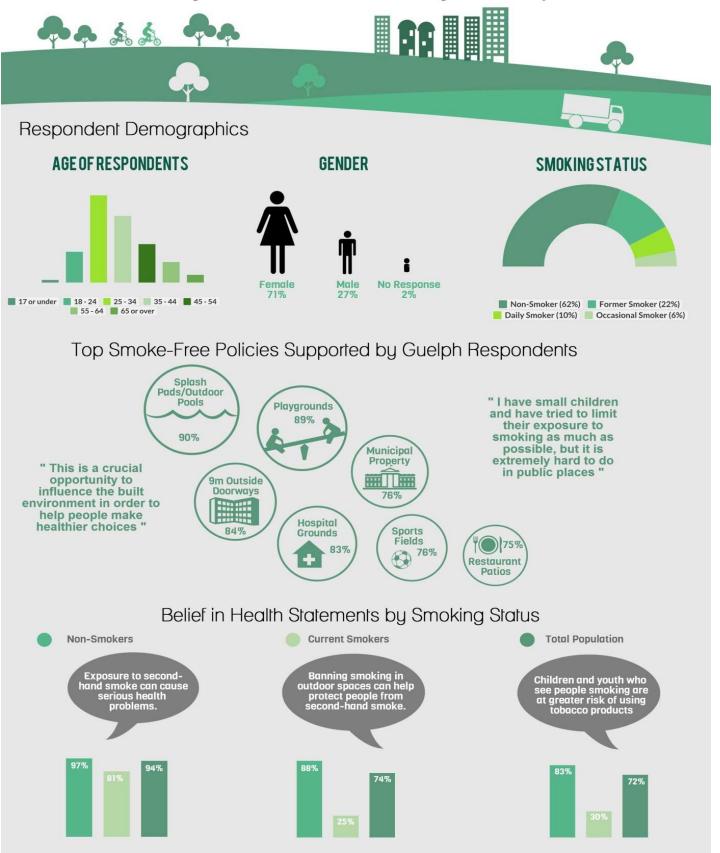
APPENDIX A



APPENDIX B

Smoke-Free Outdoor Spaces

Survey Results from the City of Guelph



APPENDIX C

Smoking in Outdoor Spaces Survey

Smoking in Outdoor Spaces important survey information: **Purpose**: The purpose of this survey is to collect feedback from residents of Wellington, Dufferin and Guelph about smoking in outdoor public spaces. Your responses are important and will help to shape policy recommendations that will be made to the each of the municipalities in WDG. **What does participation involve**? This survey should take about 5 minutes to complete. You should not feel obligated to answer any questions that make you feel uncomfortable. You may withdraw from the survey at any time without consequence. **Risks**: There are no known risks associated with this survey and your anonymity will be secured. All responses will be kept confidential. If you choose not to participate in this project, there will be no adverse consequences. The results of this survey will be published in a written report. If you are interested in receiving a copy of the study findings or have any questions regarding the survey, you can contact Laura Campbell at laura.campbell@wdgpublichealth.ca or (519) 846-2715 ex. 3711.**Incentive:** At the end of the survey you will be asked if you would like to have a chance to win a prize. If you respond "yes" to this question, you will be asked to provide personal contact information. Your contact information will never be connected with your survey responses.

By selecting "I agree to participate" below you confirm that you:

- 1. Understand what is required based on reading the information above
- 2. Understand that your participation is voluntary and you are free to withdraw at any time
- 3. Understand that your responses will be kept confidential.
- I agree to participate
- I do not agree to participate

The information on this form is collected under the authority of the Health Protection and Promotion Act in accordance with the Municipal Freedom of Information and Protection of Privacy Act and the Personal Health Information Protection Act. This information will be used for the delivery of public health programs and services; the administration of the agency; and the maintenance of healthcare databases, registries and related research, in compliance with legal and regulatory requirements. Any questions about the collection of this information should be addressed to the Chief Privacy Officer at 1-800-265-7293 ext 2975.

Where do you live?			
0	Amaranth		
0	Centre Wellington		
0	City of Guelph		
0	East Garafraxa		
0	East Luther Grand Valley		
0	Erin		
0	Guelph/Eramosa		
0	Mapleton		
0	Melancthon		
0	Minto		
0	Mono		
0	Mulmur		
0	Orangeville		
0	Puslinch		
0	Shelburne		
0	Wellington North		
0	Prefer not to answer		
0	Other, please specify		
W]	hat is your age?		
0	17 or under		
0	18-24		
0	25-34		
0	35-44		
0	45-54		
0	55-64		
0	65 or older		
\circ	Prefer not to answer		

W	hat is your gender?				
0	Female				
0	Male				
0	Prefer not to answer				
0	Other				
Ar	e you a parent or guardian of a child un	der 18	years of	age?	
0	Yes				
0	No				
0	Prefer not to answer				
Do	Do you smoke cigarettes and/or other lit tobacco products (e.g. cigars)?				
0) No				
0	No, but I used to				
0	Yes, occasionally (smoked in the last 30 days but no	ot every o	lay)		
0	Yes, daily				
0	Prefer not to answer				
Do you agree or disagree with the following statements?					
		Agree	Disagree	Undecided	Prefer not to answer
	osure to second-hand smoke can cause serious alth problems	0	0	0	0
Banning smoking in outdoor spaces can help to protect people from second-hand smoke			0	0	0
	arette butts are a significant source of litter in my nmunity	0	0	0	0
Cigarette butt pollution found in parks and		0	0	0	0

playgrounds can lead to health problems

greater risk of using tobacco products

Children and youth who see people smoking are at

Most smokers begin smoking before the age of 18

Do you support or oppose a 100% smoking ban in the following outdoor spaces:

	Support	Oppose	Neither support or oppose	Prefer not to answer
Parks	0	0	0	0
Playgrounds	0	0	0	0
Outdoor sports fields	0	0	0	0
Other outdoor recreational areas (e.g. trails, picnic areas)	0	0	0	0
Splash pads or outdoor pools	0	0	0	0
Outdoor special events (e.g. festivals, markets, fairs)	0	0	0	0
Municipal properties (e.g. library, recreation centre, municipal office (outside the building))	0	0	0	0
9 m outside of doorways to public places and workplaces	0	0	0	0
Outdoor ice rinks	0	0	0	0
Bus stops	0	0	0	0
Hospital grounds	0	0	0	0
Restaurant patios	0	0	0	0
Bar patios	0	0	0	0
Provincial parks	0	0	0	0

Please indicate your level of agreement with the following statement:

	Agree	Disagree	Undecided	Prefer not to answer
I would feel comfortable asking someone who was smoking in a restricted area to stop smoking or to move	0	0	0	0
to an unrestricted area.				

Please feel free to add any additional comments

Thank you for completing this survey about smoking in outdoor spaces in Wellington, Dufferin, and Guelph. Please click submit to complete the survey.