

- ADDENDUM -
- GUELPH CITY COUNCIL MEETING -
-May 24, 2011 -

CONSENT REPORTS

- a) Community & Social Services Committee – Clause 2

Discretionary Social Services Funeral Director's Fees Update

This item is requested to be referred to the June 14th, 2011 Community & Social Services Committee meeting. The delegation is aware of this and will be attending the Community & Social Services Committee meeting.

"THAT the matter of Discretionary Social Services Funeral Directors Fees Update be referred to the June 14th, 2011 meeting of the Community & Social Services Committee."

- b) Corporate Administration, Finance & Emergency Services Committee – Clause 1

501 Wellington Street West (Sleeman Manor)

Correspondence:

- Dennis and Laura Murr

- c) Consent Agenda

A-7) NORM JARY PARK PLAYGROUND RETROFIT IN ASSOCIATION WITH SINKING SHIP PRODUCTIONS INC.

- Presentation by Murray Cameron, General Manager Park Maintenance & Development

THAT the Operations and Transit Report OT052411 Norm Jary Park Playground and Sinking Ship Productions Inc., dated May 24, 2011, be received;

AND THAT council approve the proposal, and authorize the City Clerk to execute a location agreement with Sinking Ship Productions Inc. as a condition to retrofit the Norm Jary Park playground with the assistance of the community.

"THAT By-law Numbers (2011)-19199 to (2011)-19215, inclusive, are hereby passed."

BY-LAWS

<p>By-law Number (2011)-19211 A by-law to remove: Lot 12, Plan 61M167, designated as Parts 9 and 10, Reference Plan 61R11603; and Lot 14, Plan 61M167, designated as Parts 5 and 6, Reference Plan 61R11603 in the City of Guelph from Part Lot Control. (79 and 81 Curzon Cres., 87 and 89 Curzon Cres.)</p>	<p>To remove land from part lot control to create separate parcels for semi-detached dwellings to be known municipally as 79 and 81 Curzon Cres., 87 and 89 Curzon Cres.</p>
<p>By-law Number (2011)-19212 A by-law to authorize the Partial Release of Development Covenants and Restrictions and Release of an Amending Agreement in respect of the Development Covenants and Restrictions with respect to Part of Block 2, Registered Plan 696, designated as Part 2, Reference Plan 61R9279, City of Guelph. (70 Watson Parkway South)</p>	<p>To partially release development covenants and restrictions with respect to property known municipally as 70 Watson Parkway South, as the conditions have been met to the satisfaction of the City.</p>
<p>By-law Number (2011)-19213 A by-law to authorize the release and conveyance of 0.3 metre reserve described as Block 23, Registered Plan 793, designated as Part 1, Reference Plan 61R11623, City of Guelph.</p>	<p>To release and convey portion of reserve no longer required.</p>
<p>By-law Number (2011)-19214 A by-law to authorize the release and conveyance of 0.3 metre reserve described as Block 23, Registered Plan 793, designated as Part 2, Reference Plan 61R11623, City of Guelph.</p>	<p>To release and convey portion of reserve no longer required.</p>
<p>By-law Number (2011)-19125 A by-law to confirm the proceedings of meetings of Guelph City Council held May 3 and 24, 2011.</p>	<p>To confirm the proceedings of meetings of Guelph City Council held May 3 and 24, 2011.</p>

May 24, 2011

RE: **Council Agenda Item: CAFES- 1 501 Wellington Street West (Sleeman Manor)**

Madame Mayor and Council Members:

We have the following comments and concerns with respect to the potential; redevelopment of the Sleeman Manor and the adjacent city/MTO property.

- a) The report before you indicates that the Sleeman Manor is a culturally significant building. If this is the case, why has it not been already designated as a heritage building? It does not appear to be on the list of designated buildings in the city of Guelph

(See current designated here:

<http://guelph.ca/living.cfm?subCatID=1491&smocid=2074>)

Designation should be the first step in any plan to protect it now and in the future. Major alterations have already been made to the original historical façade such as the neon signs, cinder block additions etc. Without heritage designation any remaining historically significant portions of the building could be irreparably altered. The heritage designation should take place **before any other redevelopment options are explored by the city**. If heritage designation is not done promptly the heritage features of the building are in jeopardy.

- b) The report indicates that:

“The Manor property is located adjacent to fragments of City owned and MTO property left surplus following the construction of the Wellington Street overpass. Assembled together, these parcels create a viable infill opportunity to close the nightclub and redevelop this high profile location with an adaptive reuse that both visitors and residents of our city can be proud of.”

And on Page 7:

“City lands adjacent to 501 Wellington Street West posses a number of anticipated constraints making stand alone intensification challenging”

Non mention is made of potential landfill constraints in the report.

During the comment period for the then proposed Wellington interchange we participated in the discussions with the MTO and the City over the landfill constraints in this area.

We could not find any reference in tonight’s report of whether the city and MTO lands are part of the old abandoned landfill site in this area. The Wellington Interchange was built over an old landfill. As you may recall, the landfill had to be preloaded with fill before the interchange could be

constructed in order to stabilize the landfill and to prevent potential settling post construction. There should be an examination of the overpass structure to see if these precautions to prevent settlement have been successful.

As part of the Environmental Assessment on the interchange the MTO commissioned a report on the landfill conditions in this area. Methane gas at potentially explosive levels was an issue identified in the report. It is our understanding that the one of the apartment buildings on Waterloo Avenue located across from the city/MTO owned lands has methane monitor and alarm system in its underground parking lot. We strongly suggest that the city review the MTO report on the landfill in this area before any redevelopment plans are considered.

On page 9 the report indicates that:

“Affordable housing” is an option for “preferred redevelopment options”.

We believe that this site has severe restrictions because of its proximity to a major highway with the attendant noise and air quality problems. At a minimum the setbacks provided along the Hanlon north of this site should be maintained is any residential uses are considered.

We respectfully request that you give serious consideration to our concerns and recommendations in your deliberations tonight.

Yours sincerely

Dr. Dennis and Mrs. Laura Murr
Guelph ON

Norm Jary Park Playground Retrofit and Sinking Ship Productions

March 24, 2011 Park Maintenance and Development staff were approached by Sinking Ship Productions via the Ontario Parks Association to participate in a playground makeover shower titled 'GIVER'.

To qualify, a proposal was to be received by April 1, 2011.

Sinking Ship Entertainment is an award winning television and media company dedicated to creating live-action programming.

Programs to date include: "This Is Daniel Cook", "This is Emily Yeung", "Roll Play", "The Jungle Room" and their latest "Dino Dan"

The company has produced 10 series that can be seen in over 130 countries.

The 'Giver' is a series about 7-11 year old kids working together to reclaim and enhance their playground space in their communities across Ontario.

The show proposes to demonstrate how kids can be the force of change in their communities, and to teach sustainable initiatives using recycled products.

Staff met the April 1 deadline and received confirmation on May 17, 2011 that the Norm Jary Park proposal has been chosen as a site for the televised program.

Guelph represents 1 in 13 municipalities across Ontario chosen to participate from a total of 60 entries.

Sinking Ship Productions will cover the costs of playground restoration and ensure the finished work meets all current playground standards.

Working with the local community and city staff, the production company team also includes a professional engineer and landscape architect.

Having consulted with Community and Social Services, Legal and Corporate Communications, staff are requesting Council's approval for the city clerk to execute a Location Agreement as a condition of the playground retrofit.

Sinking Ship Productions has advised filming is scheduled to start on June 27th, and span 3 days; subject to the requisite forms having been completed.

COUNCIL REPORT



TO **Guelph City Council**

SERVICE AREA Operations and Transit
DATE May 24, 2011

**SUBJECT Norm Jary Park Playground Retrofit in Association
with Sinking Ship Productions Inc.**

REPORT NUMBER

SUMMARY

Purpose of Report: To provide Council with information regarding the City have been selected to participate in a playground make-over show with Sinking Ship Productions.

Council Action: Receive the report and approve staff to proceed with signing the location agreement for the retrofit of the Norm Jary Park playground as part of a televised production in association with Sinking Ship Productions Inc. and TVO.

RECOMMENDATION

“THAT the Operations and Transit Report OT052411 Norm Jary Park Playground and Sinking Ship Productions Inc., dated May 24, 2011 BE RECEIVED;

AND THAT Council approve the proposal, and authorize the City Clerk to execute a location agreement with Sinking Ship Productions Inc. as a condition to retrofit the Norm Jary Park playground with the assistance of the community;

BACKGROUND

In 2010, TV-Ontario approached Sinking Ship Productions Inc. to assist in the production of a children’s based show to promote and showcase civic engagement within various communities throughout Ontario.

The main emphasis of the show is to build on the understanding that playgrounds function as gathering points for community engagement, and are where the building blocks for communications begin for children as they learn, develop, and grow.

A pilot was produced in Ingersoll and was well received; the success of the show resulted in the development of an additional season for 2011.

On March 24th, 2011, staff received an invitation from Sinking Ship Productions, via the Ontario Parks Association (Appendix 1), to submit a proposal for potential playground site for an opportunity to participate in the TVO production called 'The Giver'. April 1st was the proposed entry deadline.

REPORT

The City of Guelph has been chosen as one of thirteen, out of sixty, playgrounds in Ontario selected to work with Sinking Ship Productions, Ontario Parks Association and TV Ontario.

Sinking Ship Productions will cover the costs and expertise for the restoration of the playground. Working with the City of Guelph, they will ensure the playground meets current Canadian Safety Association standards for Children's Play Spaces and Equipment. Along with TV Ontario, they will also be working with community contacts to ensure the park remains special to the area and with staff's involvement, will reference the 2007 Council approved park master plan. (Appendix 2).

TV Ontario has a goal of personalizing each park with a theme, and supports our strategic city goal of a healthy and safe community where life can be lived to the fullest. The goal is supported by the strategic objective of a well-connected and accessible community that values diversity, multiculturalism, volunteerism and philanthropy.

The '**Giver**' Project' hopes to restore the environment, provide community involvement and educational opportunities, improve user safety and aesthetics, increase desirable uses and decrease undesirable activities. It will also refurbish and provide new and culturally sensitive amenities.

The proposed site is Norm Jary Park located at 22 Shelldale Crescent, and is located in the northwest quadrant, Ward 3, of the City. The site location has already gone through a park master plan process which has established many of the foundational elements of the park along with its requirements and impact within the community. This park is situated within a diverse community and presents a demographic that can provide broad cultural and experiential backgrounds.

Norm Jary Park was established in 1968 and was named in 2000 after Guelph's long serving Mayor and includes approximately 14.5 ha (36 acres).

The park is zoned P.3-1 and includes community-wide use. Willow Road Public School, a Kindergarten through Grade 8 school owned by the Upper Grand District School Board is an immediate neighbour, as is The Shelldale Centre which is owned and operated by the Kindle Communities organization. The centre includes the Willowdale Child Care and Learning Centre, an existing City-owned daycare centre which is operated by Wellington County.

Norm Jary Park contains three softball diamonds, a woodlot with small wetland, parking lots, turf areas, a playground, tennis courts, full and half basketball courts, a splash pad, washroom, leash-free zone, naturalized storm water channels and woodchip and asphalt trails.

Norm Jary Park is an excellent prospect for the 'Giver' project to provide an opportunity to utilize a strong, existing, diverse and dynamic community base. As with all parkland and green spaces, the foundation has already been completed through the Master Plan process.

The 'Giver' project is an education-based show that teaches children different aspect and elements of community involvement, the benefits of volunteerism, construction, science and technology.

CORPORATE STRATEGIC PLAN

This project aligns itself along with the Strategic Goals of:

- An attractive, well-functioning and sustainable city
- A healthy and safer community where life can be lived to the fullest
- A community-focused, responsive and accountable government

FINANCIAL IMPLICATIONS

Sinking Ship Productions promotes that there are no direct cost implications to the City of Guelph to participate in this project.

DEPARTMENTAL CONSULTATION

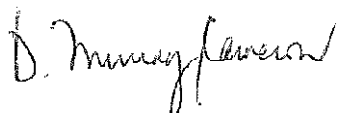
Community and Social Services
Legal
Corporate Communications

COMMUNICATIONS

N/A

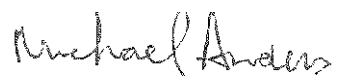
ATTACHMENTS

Appendices 1 and 2



Recommended By:

D. Murray Cameron
General Manager,
Park Maintenance and Development
519-822-1260 ext. 2007
murray.cameron@guelph.ca



Recommended By:

Michael Anders
Acting Executive Director,
Operations and Transit
519 -822-1260 ext. 2795
michael.anders@guelph.ca

APPENDIX 1

From: Ontario Parks Association [<mailto:OntarioParksAssociation@memberlodge.com>]
Sent: March 24, 2011 2:29 PM
To: Rowland Cave-Browne-Cave
Subject: Renovating Playgrounds

You have the opportunity to take part in a TVO television show that renovates playgrounds, but you must act fast. Please read about The Giver program below and send your submission by April 1, 2011 to kristen@sinkingship.ca. The details are below.

Hello potential helpers and collaborators,

Allow me to introduce myself, my name is Kristen McGregor and I'm the creative producer of the new TVO show for kids (and their families) called Giver. This show is all about gathering communities together and fostering the rejuvenation of a playground. We want to take playgrounds that are in need of a bit of love and revitalize them to become community hubs.

As a result of the tremendous reaction to the show, we are moving forward on the production of the series, which will take place over the summer months in 2011. As it's currently March, we're searching for those playgrounds that we'll be working on this summer.

This is where you as municipalities come in and where we are delighted to be working in partnership with the Ontario Parks Association. We're looking for 13 playgrounds in Ontario and the stories behind them to develop our season's program for the show. We are going to be covering the costs of the restoration of the playground, and we would definitely be willing to work with the municipality on this to ensure the playground is up to code. We will also be working with local contacts to ensure the park remains special to the area we will be working in. Our team includes an engineer and landscape architect – all who have the ability to certify and be compliant with CSA standards. As we're looking to personalize each park we construct with a theme, we're also working with a concrete sculptor and an artist.

To submit a playground from your municipality: Please e-mail me at Kristen@sinkingship.ca with a picture of the park, the story behind it and who we would need to get in contact with to make it one of our 13 Giver parks! We will review submissions and contact municipalities in April.

About Giver (Season 1 in production in 2011):

Introducing "Giver" – a series about enterprising 6 - 9 year-old kids that work together with their community to reclaim and enhance their playground spaces. A group of 10 kids must decide on a new theme for their playground – choose what equipment to keep and what to scrap. What pieces to add and what murals to paint. They have to find out what their community wants – is it a sandbox, a garden, a pond, a dog park? On top of all that, they need to figure out how they're going to pay for everything and, did we mention, they only have 3 days to do it!

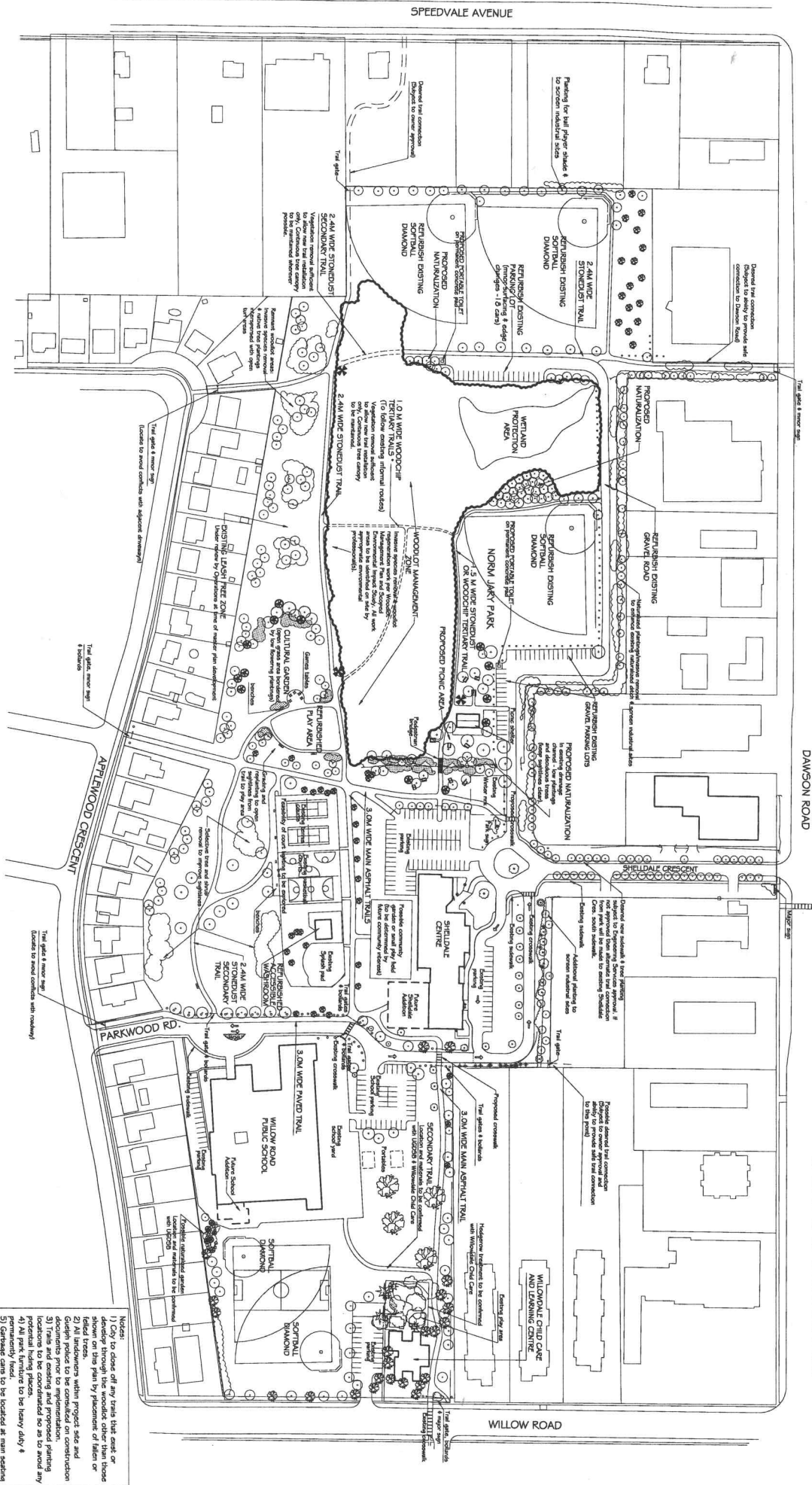
Fortunately, the kids aren't alone. Each episode will feature an enthusiastic team to assist them – an energetic host, a handy carpenter and a multi-talented artist. All three will work with the kids to see that their new places.

Thank you in advance for your help. Please feel free to contact me with any questions you might have.

I can't wait to see your park submissions, and hopefully work with you and your communities this summer.

Kristen McGregor, Creative Producer, 'GIVER'
Sinking Ship Entertainment
67 Mowat Ave., Suite 445
Toronto, ON, M6K 3E3

T: 001. 416. 533. 8172 x 2249



SHELLDALE AREA MASTER PLAN
 NORM JARY PARK WILLOW ROAD PUBLIC SCHOOL
 THE SHELDALE CENTRE
 WILLOWDALE CHILD CARE AND LEARNING CENTRE



Prepared by:
 Trees For Guelph
 With:
 City of Guelph - Park Planning
 Revised May 2007

LEGEND

	Trail gate		Existing trees
	Gate		Proposed deciduous trees
	Trail gate		Proposed coniferous trees
	Interpretive signage		Proposed low shrubs/plantings
	Interpretive signage		Location and orientation to be provided
	Interpretive signage		Location and orientation to be provided

SCALE
 0 10 20 30 50 100 METERS



Notes:

- 1) City to close off any trails that exist or develop through the woodlot other than those shown on this plan by placement of gates or
- 2) All landowners within project site and Guelph police to be consulted on construction documents prior to implementation, including locations to be closed off and to avoid any potential hiding places.
- 3) All park furniture to be heavy duty & fire-retardant.
- 4) All park furniture to be located at main parking areas.