

Meeting Agenda



City of Guelph

Water Conservation and Efficiency Public Advisory Committee

February 8, 2018

City Hall, Meeting Room D

From 7:00 to 9:00 p.m.

Meeting Chair: Paul McLennan

Committee Members: Renuka Baral, Louise Cottreau, Mike Darmon, Grant Parkinson, Patti Quackenbush, Hugh Whiteley, David Worden

Staff: Stephanie Cote, Jennifer Gilks, Heather Yates

Presenters: Kirk Stinchcombe, Rebeca Mersereau, Bill Gauley

Agenda Items

Item 1

Welcome and introductions

Item 2

Confirmation of last meeting's minutes – November 29, 2017

Item 3

Public Education and Communication Strategy (PECS) Draft Key Message Discussion –
K. Stinchcombe

Presentation of the draft key messages that have been developed by Econics for committee feedback. Key messages were tested, evaluated and provided with feedback via focus group on January 23rd 2018 by Metroline Research Group Inc.

Item 4

Canada Water Week and H2O Go Festival Planning – J. Gilks

Overview of these two events including their purpose and design. An opportunity for brainstorming and feedback on ideas for these events based on PECS key messages.

Item 5

Blue Built Home Program Update and Associated Research – S. Cote, B. Gauley

An introduction to proposed program changes and the progress to date. Preliminary results of supporting research on water efficient products and technologies provided.

Item 6

Update on multi-residential audit, sub-metering, and WSB programs – J. Gilks, H. Yates

Progress report including current successes, challenges and steps moving forward.

Item 7

Committee Succession Planning – P. McLennan, H. Yates

Discussion on the opportunities moving forward to ensure knowledge transfer, continuity and a smooth transition as many members complete their term in 2018.

Item 8

Other business – all

Item 9

Next meeting date