

MEETING AGENDA



MEETING **Tourism Advisory Committee**

DATE November, 4 2015

LOCATION City Hall Meeting Room 112

TIME 4:00 pm-5:30 pm

AGENDA ITEMS

ITEM #	DESCRIPTION
1	Approval of September 29, 2015 meeting minutes
2	DestinationNEXT Update
3	Discussion: Increasing industry engagement <ul style="list-style-type: none">• What is the goal?• What are some tactics?• How will success be measured?
4	Tourism Industry Event – November 17 th <ul style="list-style-type: none">• Event objectives• Target audience/attendees• Role of TAC Members• Development of questions for group discussion
5	Operational Review: Development of draft report
6	Next meeting date
7	Adjournment