

# MEETING AGENDA



MEETING **Tourism Advisory Committee**

DATE January 27, 2016

LOCATION City Hall Meeting Room 112

TIME 4:00 pm-5:30 pm

## AGENDA ITEMS

ITEM #	DESCRIPTION
1	Approval of November 4, 2015 meeting minutes
2	DestinationNEXT Update <ul style="list-style-type: none"><li>• Review draft strategy</li><li>• Identified projects for 2016</li></ul>
3	Discussion: Goal # 1 of DestinationGUELPH is "Steward the Guelph story" <ul style="list-style-type: none"><li>• What is the role and function of the tourism industry?</li><li>• What is the role of the community?</li><li>• What is the role of Visit Guelph?</li></ul>
4	Operational Review: Summary of recommendations
5	2016 Meeting dates
6	Adjournment