



Case Study

Sleeman Breweries

Sleeman Breweries is seeing results.
By upgrading their bottle line pasteurizer,
Sleeman saves \$266,000 annually!



Sleeman Breweries, with over 220 employees in their first-established brewery in Guelph, has instilled waste reduction into their employee culture and is always looking for new and innovative ways to reduce their impact on natural resources, like water. After auditing their water use through the Water Smart Business program, Sleeman identified that they could reduce their water use by an estimate of over 300 m³/day if they replaced their bottle line pasteurizer. Pasteurization is a process that uses heat to remove pathogens from packaged products to extend shelf life, a common process used in the food and beverage sector. With a new bottle line pasteurizer installed, Sleeman is expected to save \$266,000 off their water bill annually. Through the Water Smart Business program, Sleeman Breweries is able to make a difference in their community while saving money for their business. The Water Smart Business program offers financial incentives to Guelph businesses who complete a detailed water audit and capital retrofits that permanently reduce water demand. To learn more, visit guelph.ca/watersmartbusiness.

Quick Facts

Total Cost of Retrofit:	>\$ 1.0 M
Water Savings Following Retrofit:	298 m ³ /day (74,690 m ³ /year)
Annual savings off water bill:	\$265,896
Estimated 15-year savings:	\$3,850,000*
Amount of Water Smart Business one-time incentive:	\$89,628

*Estimated without water/wastewater rates changing over time

Accessible formats available by calling 519-822-1260 extension 3494 or TTY 519-826-9771.