

# Sign Fees

Effective January 1, 2024

**Table 1, Building and Freestanding Signs**

Sign Area	Fee	Acceptable method of payment
Less than 10m <sup>2</sup>	\$260.00*	In person: cash, cheque, debit, credit Online: credit only
Equal to or greater than 10m <sup>2</sup>	\$520.00*	In person: cash, cheque, debit, credit Online: credit only

Sign area means the area of a sign on which copy, text or the like can be placed. This includes any backer and any painted area relating to the sign.

**Table 2, Mobile and Banner Signs**

Mobile and Banner Signs	Fee	Acceptable method of payment
For each 30 consecutive day period	\$90.00*	Online: credit only

For each 30 consecutive calendar period as set out in the Sign Bylaw

**Table 3, Portable Signs**

Time period	Fee	Acceptable method of payment
Per calendar year	\$110.00*	Contact <a href="mailto:licensing@guelph.ca">licensing@guelph.ca</a>
Permit purchased after July 1	\$55.00*	Contact <a href="mailto:licensing@guelph.ca">licensing@guelph.ca</a>

**Table 4, Sign Variance Application Fee**

Sign Variance Application	Fee	Acceptable method of payment
Per application	\$1,175.00	In person: cash, cheque, debit, credit Online: credit only

**\* Additional Administration Fee – 50% of permit fee where sign is erected prior to permit issuance.**

Alternate formats are available as per the Accessibility for Ontarians with Disabilities Act by contacting Building Services at 519-837-5615 or email [building@guelph.ca](mailto:building@guelph.ca).