

Sign Fees

Effective July 1, 2026

Table 1, Building and Freestanding Signs

Sign Area	Fee (each)	Acceptable method of payment
Equal to or less than 10m ² (107 square feet)	\$320.00*	In person: cash, cheque, debit, credit Online: credit only
Greater than 10m ² (107 square feet)	\$640.00*	In person: cash, cheque, debit, credit Online: credit only

Sign area means the area of a sign on which copy, text or the like can be placed. This includes any backer and any painted area relating to the sign.

Table 2, Mobile and Banner Signs

Mobile and Banner Signs	Fee	Acceptable method of payment
For each 30 consecutive day period	\$95.00*	Online: credit only

For each 30 consecutive calendar period as set out in the Sign Bylaw

Table 3, Portable Signs

Time period	Fee	Acceptable method of payment
Per calendar year	\$120.00*	Contact licensing@guelph.ca
Permit purchased after July 1	\$60.00*	Contact licensing@guelph.ca

Table 4, Sign Variance Application Fee

Sign Variance Application	Fee	Acceptable method of payment
Per application	\$1,250.00	In person: cash, cheque, debit, credit Online: credit only

*** Additional Administration Fee – 50% of permit fee where sign is erected prior to permit issuance.**

Accessible formats are available as per the Accessibility for Ontarians with Disabilities Act by contacting Building Services at 519-837-5615 or email building@guelph.ca. TTY 519-826-9771.