

2022 Transportation Tomorrow Survey (TTS)

Q & A for Public Inquiries

Q1: What is the Transportation Tomorrow Survey (TTS)?

A1: The TTS is a voluntary household travel survey that collects information about daily travel. Survey participants are asked about each member of their household's (over the age of 5) travel on the previous weekday.

The Ontario Ministry of Transportation conducts this survey every five years and the information collected is used to support planning for transportation infrastructure and services.

Q2: Is this survey legitimate?

A2: Yes, the Ontario Ministry of Transportation mailed letters to randomly selected households inviting them to participate in the survey either by telephone, or online. The study is supported by regional, municipal, and local agencies in the Greater Golden Horseshoe and surrounding areas.

More information is available on the survey website TTS2022.ca. The Ministry of Transportation may also be contacted by telephone at 1-800-268-4686.

Q3: How is my privacy protected?

A3: Any information obtained from each household and held by the Ministry of Transportation of Ontario or its funding partners is processed, stored, and used in a form that does not permit any particular household or individual to be identified. Names, addresses, and phone numbers are destroyed at the conclusion of the survey's data collection phase and before responses are received by the Ministry or its funding partners.

Q4: Who is sponsoring this survey?

A4: The survey is co-funded by local municipal governments as well as the Ontario Ministry of Transportation. A total of 25 local and regional municipalities and transit operating agencies from the Greater Golden Horseshoe and surrounding area, as well as Metrolinx and the Toronto Transit Commission, are involved in this survey.

Q5: Is the survey mandatory?

A5: Participation in the survey is voluntary.

Q6: What information will be collected from this survey?

A6: The survey will collect previous weekday trip related information such as start of trip (origin), trip purpose, and where the trip ends (destination) for each

household member. In addition, demographic details, such as age and employment are asked to understand the household composition.

Q7: I'm retired / I don't travel anywhere / I don't often leave the house. Should I participate?

A7: Yes, residents who do not travel are just as important as those that do. Your survey answers will help build a snapshot of the travel patterns of the population as a whole, including people who did not travel on the day for which travel information is being provided. Your participation will ensure the survey reflects the make-up of the general population.

Q8: Why does the survey ask questions about ethnic origin and immigration status?

A8: These questions will help us understand whether we have surveyed a representative sample of the entire population. The survey will help us better understand the different transportation needs and travel patterns of all residents of our region, and whether access to transportation is equitable for all population groups. These questions, like other questions on the survey, are entirely voluntary.

Q9: What will be done with the data collected from this survey?

A9: The information on travel patterns will help planners better understand residents' current transportation choices and trip purposes. Your responses will be combined with other responses in your area and the results will be used to help plan transportation infrastructure and services in communities in the Greater Golden Horseshoe and surrounding area to better accommodate residents' needs.

Q10: Who will be surveyed?

A10: Households are randomly selected based on geography from a survey area that includes the Cities of Barrie, Brantford, Guelph, Hamilton, Kawartha Lakes, Orillia, Peterborough and Toronto; the Counties of Brant, Dufferin, Grey, Northumberland, Peterborough, Simcoe and Wellington; the Regional Municipalities of Durham, Halton, Niagara, Peel, Waterloo and York; and the Town of The Blue Mountains and the Town of Orangeville.

Q11: When will the survey take place?

A11: The TTS will occur in two phases. Phase 1 begins in the Fall of 2022, and Phase 2 begins in the Spring of 2023. If you received invitation and completed the survey in Fall 2022, you will not be contacted again in Spring 2023.

Q12: How long will the survey take?

A12: The survey should take about 10 - 20 minutes. The length depends on the number of people in the household and how many trips were taken the day before the interview.

Q13: Can I schedule a time to be called?

A13: Yes. To make an appointment to be interviewed please phone 1-877-216-7786. Please leave a voicemail that includes the date and time as well as your household's secure access code, found on the survey invitation letter.

Q14: Can the survey be completed online?

A14: Yes. An online version of the survey is available at TTS2022.ca. The survey can be accessed by entering the household's unique secure access code found on the survey invitation letter.

Q15: Can the survey be completed in languages other than English?

A15: Yes. Surveys can be completed online and by phone in both English and French. If you have received a survey invitation and cannot do the survey in English or French, please call us at 1-877-216-7786 (toll-free) to complete the survey over the phone with one of our surveyors in another language.

Q16: Who will conduct the survey?

A16: R. A. Malatest & Associates Ltd. will conduct the survey on behalf of the participating government agencies.

Q17: Is there a monetary incentive if I complete the survey?

A17: Monetary incentives will not be given for completing the survey, however, your participation in this survey is critical to support planning for transportation infrastructure and services in your community.

Q20: Why is this survey taking place during the COVID-19 pandemic?

A20: The TTS has been conducted every five years since 1986. The research helps local and regional governments, as well as the province and its agencies, make transportation planning and investment decisions. The latest cycle of the TTS was originally scheduled for 2021. Due to the impact of the pandemic on daily travel patterns, the full survey has been postponed to the Fall of 2022. In February 2022, a pilot survey was conducted with a small sample of households that helped us assess the stability of travel patterns. The pilot survey results, along with the results of the full survey in Fall 2022, will also help us to better understand long-term trends in travel patterns throughout the COVID-19 pandemic.