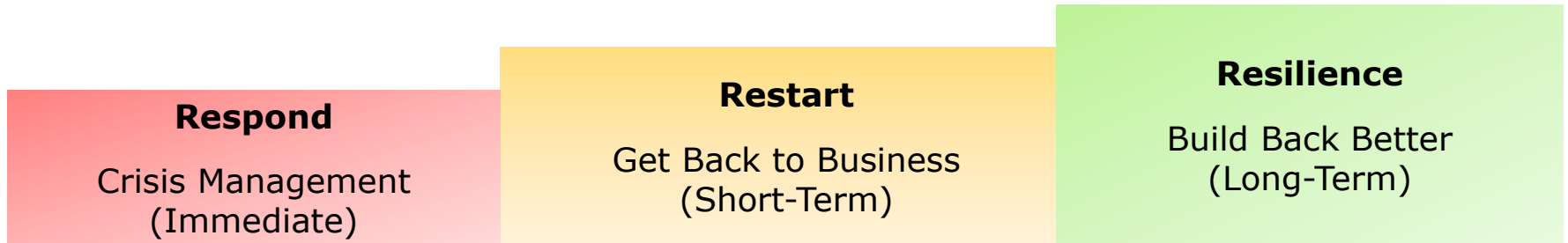


Mayor's Task Force on Economic Recovery

Overview of Challenges, Opportunities and Proposed Solutions - May 6, 2020



Address employment and operational impacts:

- Advocate for improved alignment & clarity re: available benefits for businesses/individuals, timelines & parameters for reopening businesses and rescheduling arts & culture-related events
- Advocate for robust relief packages & support programs for employees
- Identify community protocols for safe working practices with public health for when we reopen our economy

Address mental health impacts:

- Promote increased awareness
- Advocate for access to local mental health support programs

Protect financial liquidity:

- Advocate for tax deferment programs & flexible relief measures
- Identify & promote grants/loans/funding streams

Manage fixed costs:

- Advocate for rent relief programs & reduced or interest-free utility costs

Stimulate economic recovery:

- Promote "Made-in-Guelph-for-Guelph" solutions (shop local)
- Support business-to-business mentoring program to help businesses adopt digital and e-commerce solutions

Build a more resilient economy:

- Leverage local talent and resources to increase connectivity & collaboration
- Identify and accelerate innovative, agile, resilient business models
- Establish framework for reimagining operations, services & products for the post-COVID economy