

COMMITTEE AGENDA



Consolidated as of May 5, 2015

TO **Infrastructure, Development & Enterprise Committee**

DATE Tuesday, May 5, 2015

LOCATION Council Chambers, Guelph City Hall, 1 Carden Street

TIME 5:00 p.m.

DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

CONFIRMATION OF MINUTES – April 8, 2015 Open and Closed Meeting Minutes

PRESENTATIONS (Items with no accompanying report)

a) None

CONSENT AGENDA

The following resolutions have been prepared to facilitate the Committee's consideration of the various matters and are suggested for consideration. If the Committee wishes to address a specific report in isolation of the Consent Agenda, please identify the item. The item will be extracted and dealt with separately. The balance of the Infrastructure, Development & Enterprise Committee Consent Agenda will be approved in one resolution.

ITEM	CITY PRESENTATION	DELEGATIONS	TO BE EXTRACTED
IDE-2015.9 Guelph Growth Management – Annual Monitoring Report for 2014	- Todd Salter, General Manager, Planning Urban Design and Building Services - Melissa Aldunate, Manager of Policy Planning and Urban Design		√
IDE-2015.10 2015 Development Priorities Plan	- Sylvia Kirkwood, Manager of Development Planning		√
IDE-2015.11 2014 Building Permit Fee Revenues, Costs, Building Stabilization Reserve Fund and Annual Setting of Building Permit Fees for 2015			

IDE-2015.12 Elementary School Speed Zones – Update			
IDE-2015.13 2014 Delegation of Authority Report			
IDE-2015.14 Gas Pump Warning Labels		- Jamie Bauman - Joshua Persi - Dana Stephenson	✓

Resolution to adopt the balance of the Infrastructure, Development & Enterprise Committee Consent Agenda.

ITEMS EXTRACTED FROM CONSENT AGENDA

Once extracted items are identified, they will be dealt with in the following order:

- 1) delegations (may include presentations)
- 2) staff presentations only
- 3) all others.

STAFF UPDATES AND ANNOUNCEMENTS

ADJOURNMENT

NEXT MEETING – June 2, 2015

BRIEFING NOTE



DATE May 1, 2015
TO **Infrastructure, Development, and Enterprise Committee**
FROM Alex Chapman
DIVISION Corporate Energy
DEPARTMENT Infrastructure, Development, and Enterprise
SUBJECT Gas Pump Warning Labels

In the Council meeting held on Monday, March 23rd, a motion was passed "That support from the City of Guelph of West Vancouver's recently passed resolution regarding 'Gas Pump Labeling' be referred to the IDE committee for consideration." The purpose of this note is to provide background information for the resulting IDE committee deliberations.

The national not-for-profit organization Our Horizon is lobbying cities to enact a by-law that would require gasoline retailers to adhere climate change warning labels on gas pump nozzles. The warning labels would be a new condition for retailers to obtain, continue to hold or renew its business licence.

Our Horizon says the effort is intended to address the harms associated with climate change by eliminating the delay between cause and effect and bringing faraway consequences into the here and now; getting people to feel personally responsible for a problem shared by many; and by communicating the cost of fossil fuel to the marketplace through visuals.

The warning labels have a look and feel similar to those used on tobacco packages. Municipalities are encouraged to design their own 3 inch by 3 inch display label to reflect local impacts.

Earlier this year the City of West Vancouver's Council voted unanimously to back the warning labels. Rather than voting to implement them though, that city council has agreed to lift the issue up to the Union of BC Municipalities and was to present the motion at the FCM AGM in June.

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Council - March 23, 2015

Councillor Bell's motion for which notice was given January 21, 2015.

That support from the City of Guelph of West Vancouver's recently passed resolution regarding "Gas Pump Labeling" be referred to the IDE committee for consideration.

West Vancouver Resolution:

THAT Council support the following resolution be advanced for consideration at the September 21/25, 2015 Union of British Columbia Municipalities (UBCM) conference and the 2016 Federation of Canadian Municipalities (FCM) convention;

WHEREAS there is evidence that combustion of petroleum products such as gas and diesel in vehicle engines contributes to greenhouse gas emissions that affect natural systems in ways that are injurious to human health and the environment;

AND WHEREAS point-of-sale warning labels have been required for other consumables, such as tobacco products, which has effectively curbed use of harmful products;

THEREFORE BE IT RESOLVED that all vendors of retail petroleum products in Canada be legislated to provide warning labels on all pump handles (pump talkers) and/or pump panels, and that those companies who do not have this feature on their pump handle be obligated to fit them with the plastic sleeves which will allow warning labels to be displayed.

THAT the delegation from E. Kelsall regarding Climate Change and Warning Labels on Gas Pumps be received for information, with thanks.

1.2 History

On May 5, 2015 a PowerPoint presentation was provided by Emily Kelsall and Rob Shirkey who spoke to the idea of affixing climate change warning labels on gas pumps. Ms. Kelsall also noted that warming of the climate system is unequivocal, that our culture has a fossil fuel addiction, and that the proposed program could empower the public to act through awareness.

Rob Shirkey supported the presentation acknowledging that many pumps are fitted with a plastic sleeve which features a small square panel (pump talker) where advertising is often displayed. Further that his goal is to have all petroleum retail outlets be mandated to fit warning labels on their pumps.

On January 12, 2015 Ms. Kelsall and Mr. Shirkey returned to Council and spoke to the awareness building and success that had been garnered in jurisdictions particularly in California and eastern Canada. The delegation concluded their remarks by requesting that council support Mr. Shirkey working with District staff to craft a resolution that could moved to UBCM and FCM 2015 conventions mandating pump label warnings.

Council supported the request and Councillor Cameron noted that artist Cori Creed had offered to assist with the design or labels. Further, Mayor Smith offered that, through his interests in the petroleum distribution business, he would rebrand the pump talkers at those facilities in which he has influence.

2.0 Policy

2.1 Policy

Should Council approve the above noted resolution it will be moved for policy consideration at UBCM and FCM conventions

2.2 Bylaw

N/A

3.0 Analysis

3.1 Discussion

The procedures for submitting a resolution to UBCM and FCM are process bound. For the UBCM convention we are required to submit our resolutions to LMLGA by March 21, 2015. UBCM must receive the Board endorsed resolution by June 30th for submission at the September 2015 convention.

FCM receive (category C resolutions) and once adopted move to the Executive Committee for review and action. The deadline to receive resolutions for this year's annual conference is January 25th; therefore staff has made the submission of the above noted draft resolution and will confirm, amend or withdraw based on Council direction.

While the resolution submission processes is evolving staff will work with Ms. Creed and Rob Shirkey to evolve the labeling program and coordinate test installations at outlets directed by the Mayor.

The applicants requested that this report conclude with their thanks to Council for moving this resolution of support to the highest policy forum available to local government, for championing effective labeling through professional graphic assistance and for demonstrating leadership on the ground by supporting the test implementation of warning label pump talkers.

3.2 Sustainability

The actions identified in this report are proposed to contribute meaningfully to environmental sustainability.

3.3 Consultation

The recommendation moving through UBCM and FCM delegate voting process is highly consultative.


3.4 Communications Process

As the actions noted in this report progress the West Vancouver Communications Department will keep the local press and other media outlets advised.

4.0 Options

4.1 As directed by Council

Author:


per Brent Leigh