

Sector Profile

Information and Communications Technology



Business Development and Enterprise Services guelph.ca/business • bizinfo@guelph.ca • 519-837-5600

What Information and Communications Technology in Guelph can offer







Guelph's Information and Communications Technology (ICT) sector has long played an important role in designing and building the infrastructure and services that drive the **evolution and growth of Canada's knowledge-based economy.**

It's one of Guelph's fastest growing sectors, based in part on a strong talent pool and advantageous placement within Canada's Innovation Corridor.



More than 350

employers and entrepreneurs in this sector



2,500

Guelph residents are employed in this sector



35.7% employment

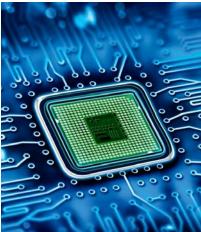
growth in this sector since 2011

Key sectoral data

- Centrally located along Canada's Innovation Corridor, local firms benefit from proximity to key customers, talent, investors, research and development, incubators and academic institutions.
- Since 2011, ICT employment growth in the Guelph region has been greater than traditional tech centres such as Montreal, Toronto, Vancouver and Kitchener-Cambridge-Waterloo.
- The Guelph region is home to the highest concentration of embedded developers, data scientists and machine learning specialists in Canada.
- Industry subsectors:
 - Computer systems design and related services
 - Computer and communications equipment
 - Software publishers
 - Data processing, hosting, and related services

Testimonials







Leading ICT companies

- Cadsoft
- Compusense
- Connect Tech Inc.
- HLB Systems
 Solutions
- Inbox Marketer
- Innosphere
- Ositech
 Communications
- RKD
- Sandbox
 Software Solutions
- SpeakFeel
- Synnex Canada
- Texada Software

"The City of Guelph has their finger on the pulse of local economic landscape. When we needed answers and a point of view, city officials (and the m ayor) responded immediately. Their answers led to our company committing over \$6 million to Downtown Guelph!"

Geoff Linton, CEO, Inbox Marketer

"The Economic Development team is very keen on understanding progressive technologies. They welcomed the SpeakFeel team with enthusiasm when we presented an option for them to learn about Blockchain and Open Data. It is encouraging to have the City's support with these initiatives."

Kelly Brooks, President, SpeakFeel

"Guelph's Economic Development team has been easy to engage, eager to help, and played a significant role in helping RKD build our team of skilled software developers."

Thom Ellsom, Partner and Director of Web Services, RKD

About Guelph



2nd fastest

growing mid-size city in Canada

Source: Conference Board of Canada, 2018



3rd best millennial

hot spot in Canada

Source: Point2 homes, 2018



4th best city

to buy real estate in Canada

Source: MoneySense Magazine, 2018



Top 6 best

places for newcomers in Canada

Source: MoneySense Magazine, 2017



Source: fDi Intelligence, 2017





Centre of Canada's Innovation Corridor

All within 90 minutes



Five international airports Toronto (2), Waterloo, Hamilton, London



Two shipping ports Toronto and Hamilton



Guelph Junction Railway offers access to CN and CPR, competitive rates and reliable daily service



12,588 employers and entrepreneurs in the City of Guelph

Source: Canadian Business Counts, December 2017



University of Guelph 3,500 annual graduates

Conestoga College 5,000+ annual graduates



Our vibrant downtown

attracts entrepreneurs, innovators, developers and new residents, and is exceeding growth targets

Your success is our success!







We make it easy to do business with City Hall

Growing and resilient economy

Guelph has one of Canada's lowest unemployment rates, strongest housing markets, most innovative municipal governments and competitive tax rates all contributing to a strong, reliable and sustainable local economy.

Prime location

Guelph is close to everything, and it feels like you're away from it all. You'll have easy access to international airports, major highways and reliable rail. Toronto, Canada's largest city, is just an hour down the highway, and we're a short drive to the U.S. borders. From Guelph, you will have access to over 150 million North American consumers within one day's drive. Not to mention our spectacular natural green spaces that stretch for days.

Enviable talent pool

We're home to a prominent University and College with more than a dozen top post-secondary institutions in surrounding communities. Employment skews professional, technical, agri-food and advanced technology. In all, a workforce of more than three million people lives within an hour's commute.

- We work closely with you to help you "get to yes" and make your plans a reality.
- ☐ We provide you with user guides, user-friendly web pages and checklists to make your journey clear.
- ☐ We build the team you need and help you every step of the way.
- We're listening to business needs and continually improving how we do business.

Competitive cost of doing business

Guelph offers top-notch professional services and amenities without a big city cost of living. Guelph has one of the lowest land and development costs in the Greater Toronto area. You'll enjoy lower-than-average labour and business costs, and Ontario offers the lowest overall tax rate on new business investment amongst all members of the G7.

Entrepreneurial spirit

More than \$14 billion is spent on research and development each year in Ontario, and Guelph is a hotspot for discovery and innovation. Guelph is home to some of the world's most innovative companies, has more than 40 research institutes, and a spirit of collaboration to help bring your ideas to life.



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Guelph City Hall 1 Carden Street Guelph, Ontario N1H 3A1

@investinguelph

guelph.ca/business
bizinfo@guelph.ca
519-837-5600
TTY 519-826-9771
facebook.com/investinguelph

