

# MEETING MINUTES



MEETING **Guelph Museums Advisory Committee**  
 DATE Thursday, June 29, 2017  
 LOCATION Guelph Civic Museum  
 TIME 5:30 pm  
 PRESENT Paul Baker, Shannon Coles (Executive Member), Jeremy deWaard, Jo Ann Hayter Robert Hohenadel, Linda Kearns (Vice Chair) and Jayne Osborn.  
 REGRETS Debra Nash-Chambers (Chair) and Eleanor Ross.  
 ALSO ATTENDING Tammy Adkin (Manager) and Judi Prigione (Staff)  
 NOTE Linda Kearns acted as Chair for the meeting

## DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	<p><b>Adoption of the Agenda</b></p> <p><b>MOTION 2017/16: That the agenda be adopted.</b>            Moved: Jo Ann Hayter            Seconded: Robert Hohenadel  <b>CARRIED</b></p>
2	<p><b>Adoption of the minutes of the meeting of the Guelph Museums Advisory Committee of May 25, 2017.</b></p> <p><b>MOTION 2017/17: That the minutes of May 25, 2017 be accepted with the correction of the type-o in Section 7, point 1.</b>            Moved: Shannon Coles            Seconded: Jeremy deWaard  <b>CARRIED</b></p>
3	<p><b>Business arising from the minutes</b></p> <ul style="list-style-type: none"> <li>Tammy Adkin reported that Advisory Committee meeting minutes will now be sent by email about a week after the meeting and again with the meeting package just before the next meeting.</li> </ul>
4	<p><b>Manager’s Report for receipt</b></p> <ul style="list-style-type: none"> <li>Tammy Adkin reported that all Advisory Committee Members should have received an email invite for the opening night of Guelph in Postcards Backyard Theatre at McCrae House on Saturday, July 8, 2017.</li> <li>She also discussed the Vimy Flight event on July 11, 2018. There will be a ceremony and fly-by at the Civic Museum in the morning and the Advisory Committee will be hosting a Tea for the group at McCrae House in the afternoon. She will send out an email to Advisory Committee members with complete details.</li> <li>Tammy Adkin reported that attendance numbers are down slightly in May but YTD numbers are strong. She added that memberships, rentals and birthday parties’</li> </ul>

	<p>numbers are also strong.</p> <ul style="list-style-type: none"> <li>• She added that for education programs, the numbers of programs are down again but the attendance numbers are up. Again, this is because the Water Above and Water Below program had large groups of students per program.</li> <li>• Tammy Adkin reported that it has been a very busy month for research.</li> <li>• She added that there is solid social media engagement. Paul Baker added that <b>whenever someone “likes” a posting they should be invited to like / follow the Guelph Museums Facebook page.</b> Tammy Adkin responded that she will discuss this with Sarah Ball.</li> <li>• Tammy Adkin also discussed Fourth Fridays. She added that they have been very successful so they will no longer be setting the room up café style with tables. She added that the new set up will be chairs with an aisle in the middle and with standing room at the back of the room.</li> </ul>
<p><b>5</b></p>	<p><b>Commemoration Committee Report</b></p> <ul style="list-style-type: none"> <li>• Tammy Adkin reported that <b>“Sons of 17”</b> have confirmed that they are going to take part in the Belgium trip. She added she is working with Tourism to support this performance aspect of the trip.</li> <li>• <b>She is also working with Tourism on the Canadian “Roots of Courage Tour”</b> to promote with tourism groups in Belgium. She hopes the tour will include Guelph Museums, the Canadian War Museum and other First World War Museums in Ontario.</li> <li>• Tammy Adkin also reported that 24 of the 36 spots on the Belgium tour are now booked.</li> <li>• She also reported that almost all the Canada 150 / Guelph 190 activities have <b>been rolled out.</b> She added that the <b>“Stepping into 150”</b> self-guided tour will launch on July 2, 2017 and there are 2 Teas scheduled for the fall. One Tea will have an 1867 theme and the other will have a 1967 theme.</li> </ul>
<p><b>6</b></p>	<p><b>Community Connections Committee Report</b></p> <ul style="list-style-type: none"> <li>• Jeremy deWaard reported that the April 24, 2017 meeting was discussed at the Advisory Committee meeting in May but the actual minutes were distributed at this meeting. Also distributed were the minutes of their last meeting on June 5, 2017.</li> <li>• He also reported that the Guelph Chamber of Commerce was approached about the Guelph Civic Museum <b>be the venue for their “Business After 5” event in September.</b> Tammy Adkin added that she should hear back in mid-July about this event. She added that if successful, the Community Connections Committee will meet in August to plan the event.</li> <li>• Jo Ann Hayter added that Advisory Committee members will be needed at the event to act as hosts and tour guides.</li> <li>• Jeremy deWaard added that in September a roundtable will be held regarding the 55+ audience for Guelph Museums.</li> <li>• Jo Ann Hayter spoke about her contacting the <b>“Property Gals” about Guelph Museums being the subject of one of their videos.</b> She hasn’t heard back from them yet.</li> <li>• Jeremy deWaard also reported that the Guelph Chamber Choir will be using some <b>of Guelph Museums’ historic images at their Canada 150 concert</b> in November. Guelph Museums will also be providing an outreach booth that evening at the River Run Centre.</li> <li>• Paul Baker spoke of the meeting he and Tammy Adkin had with members of the</li> </ul>

	<p>Guelph Embroidery Guild regarding a Guelph 200 tapestry. The Guild will be taking the idea back to its members. He added that they hope to meet with the Guild again in the fall.</p>
<b>7</b>	<p><b>Fundraising Committee Report</b></p> <ul style="list-style-type: none"> <li>• Tammy Adkin reported that she is working with The Auctionista, Layne Way regarding a date for the emerging leaders meeting for the 2018 Febulous! event.</li> <li>• Linda Kearns reported that she the Tai Chi and Chai Tea Febulous! sign-up party went very well and she has received very good feedback including that the cost per person could be increased if it was offered again in 2018.</li> </ul>
<b>8</b>	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>• Tammy Adkin further discussed the Vimy Flight event on July 11, 2017 and reiterated that she will email details so Advisory Committee Members to RSVP their attendance.</li> <li>• Linda Kearns noted that there are no Advisory Committee Meetings in July and August so the next meeting will be in September.</li> </ul>
<b>9</b>	<p><b>Adjournment</b></p> <p><b>MOTION 2017/18: That the meeting be adjourned.</b></p> <p>Moved: Shannon Coles</p> <ul style="list-style-type: none"> <li>• Adjournment at 6:11 p.m.</li> <li>• The next meeting will be held at Guelph Civic Museum on <b>Thursday, September 28, 2017</b></li> </ul>