

MEETING MINUTES

MEETING	Guelph Museums Advisory Committee
DATE	Thursday, June 26, 2014
LOCATION	Guelph Civic Museum
TIME	5:30 pm
PRESENT	Rodger Tschanz (Chair), Jo Ann Hayter (Vice-Chair), Anne Holman (Minutes recorded), Debra Nash-Chambers (Executive Member), Darina Griffin, Linda Kearns, Andrew Ross
REGRETS	Ann Guthrie, Eleanor Ross

DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	Anne Holman was asked to take the minutes.
2	Adoption of the Agenda Motion 2014/22: that the agenda be adopted. Moved: Darina Seconded: Jo Ann CARRIED
3	Adoption of the Minutes of May 22, 2014 Motion 2014/23: that the minutes of May 22, 2014 be accepted. Discussion: Item 4-the date should read August 2, 2014 for the Locomotive hand off to the City. There is a need for clarification on the top line of page 2 re years-is 2010 correct? Moved: Jo Ann Seconded: Andrew CARRIED
4	Manager's Report for receipt: <ul style="list-style-type: none">Tammy Adkin was not present but had submitted her report which the committee discussed.Clarification of attendance figures for McCrae House is requested to explain the large difference between May 2014 @ 699 and May 2013 @ 387.This led to a discussion about memberships and why the number is so low for a City of over 100,000. What is the value of "membership"? Ideas for members were suggested ex. Members' Teas/Nights etc.The exhibit about Robert Munsch has garnered positive comments to some of the committee. The banners were also mentioned as receiving great comments from the community. This led to a discussion about a perimeter area of the museum having GCM exhibition banners in the future.

	<p>Motion 2014/24: that the Manager's report be accepted. Moved: Darina Seconded: Andrew CARRIED</p>
5	<p>In Flanders Fields Commemoration Task Force Report</p> <ul style="list-style-type: none"> • Linda Kearns, Chair for the IFF task force, discussed their last meeting. • The renovation of McCrae House-RFP have been reduced to 2 firms. A decision will be made imminently. • Other initiatives reported include the website, juried art show, floral clock, articles in the Canadian History magazine, UofT McCrae pathway, commemorative stamp of either IFF or John McCrae, statue and its fundraising, hiring of a student who will be a coordinator from August 2014 to March 2015 through a Canada Youth Grant, play at Knox May 28 sponsored by GHS, Ken's walk of sites in Guelph significant to John McCrae, submission to the Canadian Medical Hall of Fame which was discovered to being applied for by the College of Physicians and Surgeons who will do the CV, partnership with the Vimy Foundation (Canada). • Linda stated the Task Force will meet again in July.
6	<p>Landscape Task Force Report:</p> <ul style="list-style-type: none"> • Rodger reported that the task force has not met since his last report but is meeting tomorrow June 27. He shared the diagrams sent to the members of the task force and the committee discussed the concept diagrams. • The task force unanimously agreed that there were too many trees which would impact the sightlines of the church and museum as they would be obscured from the view. Vandalism was another concern. As members representing the community we wanted our opinions shared so asked Rodger to write a letter to the Task Force to present to them at the meeting June 27.
7	<p>Fundraising:</p> <ul style="list-style-type: none"> • Darina reported on the discussions held at their meeting held prior to this meeting. • Re: goals and targets-One signature event linked to a themed exhibition for spring 2015 with a goal of \$10,000 will be planned. The attendance goal is 150. • Other initiatives are being discussed as well as accessing the donor database form the GSM fundraising. This base may be used at signature events.
8	<p>New Business:</p> <ul style="list-style-type: none"> • The advisory committee met in camera to conduct an assessment of museum operations. A report was shared by the Chair of the Advisory Committee with the Museum Manager.
9	<p>Adjournment: Motion 2014/25 Moved: Darina moved adjournment.</p>

NEXT COMMITTEE MEETING
THURSDAY, SEPTEMBER 25, 2014
5:30 P.M. GUELPH CIVIC MUSEUM