

MEETING MINUTES



MEETING **Guelph Museums Advisory Committee**

DATE Thursday, March 22, 2017

LOCATION Guelph Civic Museum

TIME 5:30 pm

PRESENT Paul Baker, Shannon Coles (Executive Member), Jeremy deWaard, Robert Hohenadel, Linda Kearns (Vice Chair), Debra Nash-Chambers (Chair), and Eleanor Ross

REGRETS Jo Ann Hayter

ALSO ATTENDING Tammy Adkin (Manager)

DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	Adoption of the Agenda MOTION 2017/06: That the agenda be adopted. Moved: Linda Kearns Seconded: Robert Hohenadel CARRIED
2	Adoption of the minutes of the meeting of the Guelph Museums Advisory Committee of January 26, 2017. MOTION 2017/07: That the minutes of January 26, 2017 be accepted. Moved: Linda Kearns Seconded: Jeremy deWaard CARRIED
3	Business arising from the minutes <ul style="list-style-type: none">Tammy Adkin reported that she had not been contacted by Guelph Women in Networking regarding their International Women’s Day event. She indicated that International Women’s Day has been added to the Museum’s forecast of events to consider for 2018.
4	Manager’s Report for receipt <ul style="list-style-type: none">Tammy Adkin reviewed her report.Attendance for the first two months of the year has been very strong, and the Museum’s social media presence has grown significantly.Adkin also reported that a repointing project is to begin at the Civic Museum this spring, and will continue over the next two years.

5	<p>Commemoration Committee Report</p> <ul style="list-style-type: none"> • Linda Kearns asked Tammy Adkin to report • Adkin reported that plans for the April 22nd Guelph 190: History@Night Party are coming along very well. • She also reported that progress has been made on the Belgium-France trip. The dates have been confirmed as April 27 to May 4, 2018. Pricing is still being determined.
6	<p>Community Connections Committee Report</p> <ul style="list-style-type: none"> • Jeremy deWaard reported that the committee met with Jane Wielhorski, Executive Assistant to the President & CEO of the Guelph Chamber of Commerce. • Areas of potential collaboration were discussed, including the Museum hosting a Business After 5 event, the Museum providing a Lunch & Learn session on preserving corporate collections, cross-promotions, and engagement of young professionals.
7	<p>Fundraising Committee Report</p> <ul style="list-style-type: none"> • Eleanor Ross reported that the Committee met to debrief on Febulous 2017. • It was a successful event, raising close to \$7,000 • The demographics of the audience was different from last year, and it was identified that we should make a special effort to attract young professionals to the event; and to cater the auction to the needs/desires of the target audience. • It was suggested that the timing of the event should remain consistent for next year – the Thursday following Family Day Weekend; and that the event should be condensed to 5 to 7 pm, with the fund-a-need appeal and auction to happen at 6 pm • It was also suggested a small silent auction could generate more interactivity.
8	<p>New Business</p> <p>Envisioning Guelph Museums 2017 to 2020 Strategic Operating Plan</p> <ul style="list-style-type: none"> • Tammy Adkin reported changes to the plan that were discussed at the previous meeting had been incorporated. <p>MOTION 2017/08: To approve the Envisioning Guelph Museums 2017 to 2020 Strategic Operating Plan.</p> <p>Moved: Robert Hohenadel Seconded: Eleanor Ross CARRIED</p>
9	<p>Adjournment</p> <p>MOTION 2017/09: That the meeting be adjourned.</p> <p>Moved: Shannon Coles</p> <ul style="list-style-type: none"> • Adjournment at 6:35 p.m. • The next meeting will be held at Guelph Civic Museum on Thursday, April 27, 2017