

MEETING MINUTES

MEETING	Guelph Museums Advisory Committee
DATE	Thursday, May 23, 2019
LOCATION	Guelph Civic Museum
TIME	5:30 pm
PRESENT	Paul Baker, Jeremy deWaard (Vice Chair), Robert Hohenadel, Kim Landoni, Kesia Kvill, Jayne Osborn, (Executive Member), Eleanor Ross, Kris Tozer, Judi Prigione (Staff) and Tammy Adkin (Manager)
REGRETS	Shannon Coles (Chair)

DISCUSSION ITEMS

ITEM # DESCRIPTION

Note: Jeremy deWaard (Vice Chair) acted as Chair for the meeting

1	Adoption of the Agenda MOTION 2019/12: That the agenda be adopted. Moved: Robert Hohenadel Seconded: Eleanor Ross CARRIED
2	Adoption of the minutes of the meeting of the Guelph Museums Advisory Committee of April 25, 2019. MOTION 2019/13: That the minutes of April 25, 2019. Moved: Kesia Kvill Seconded: Kris Tozer CARRIED
3	Business arising from the minutes <ul style="list-style-type: none">• None
4	Manager's Report <ul style="list-style-type: none">• The Guelph Museums Management Report is attached and forms part of these minutes.• Tammy Adkin reported that Dawn Owen (Curator) and Alex Jacobs-Blum (Indigenous Community Relations Coordinator) will be recognized at the Public Services Committee Meeting at City Hall on Tuesday, June 4, 2019 at 2:00 pm for receiving the Emilie Hayes Award from the University of Guelph. Following the presentation, all Advisory Committee Members are invited to a reception in the Marg McKinnon Room at City Hall.• Tammy Adkin reported Alex Jacob-Blum's full time grant position has ended; however, she will be continuing at Guelph Museums in the new part time position

	<p>of Indigenous Community Relations Coordinator.</p> <ul style="list-style-type: none"> Tammy Adkin thanked Advisory Committee members that came to Poppy Day on May 11, 2019.
5	<p>Commemoration Committee Report</p> <ul style="list-style-type: none"> Tammy Adkin reported on the recent study tour of Scotland. She stated it was an exceptional experience for the five staff members of Guelph Museums along with musicians Mike Ford and Murray Foster. She reported the tour provided an opportunity to make connections with museum colleagues, designers and storytellers based in Scotland, and that discussions about potential collaborations were initiated. She reported that the performances of <i>John Galt and the Instant City</i> went very well and were very well received. She reported that Councilor Leanne Piper joined them at the cemetery where John Galt is buried and at his birth place for wreath-laying events. She added that Alex Jacobs-Blum (Indigenous Community Relations Coordinator) performed a moving smudging ceremony at John Galt's grave. Kesia Kvill suggested that each staff member that participated in the Study Tour write a blog post on their experience. Tammy Adkin also added that the Galt 240 events will continue in Guelph during the August Civic holiday weekend and And during Treaty Recognition week in November.
6	<p>Community Connections Committee Report</p> <ul style="list-style-type: none"> No report.
7	<p>Fundraising Committee Report</p> <ul style="list-style-type: none"> No report.
8	<p>New Business</p> <p>1. Locomotive 6167</p> <ul style="list-style-type: none"> Tammy Adkin reported that Metrolinx has given notice of the termination of the lease of the land for the current location for Locomotive 6167. The locomotive needs to be moved by December 2020. A number of locations are being investigated, with John Galt Park as the favoured location. The Engineering Department is looking at logistics and costing. A report will go to City Council on September 2, 2019 that will include a funding request for the 2020 budget. <p>2. Subcommittees and Task Forces</p> <ul style="list-style-type: none"> The Commemoration Committee will be disbanded. The Community Connections Committee and Fundraising Committees will be reinstated with new terms of reference in the autumn Tammy Adkin will confirm committee appointments, terms of reference and meeting dates at the June Advisory Committee meeting.
9	<p>Adjournment</p> <p>MOTION 2019/14: That the meeting be adjourned.</p> <p>Moved: Kesia Kvill</p> <ul style="list-style-type: none"> Adjournment at 6:21 p.m. <p>The next meeting will be held at Guelph Civic Museum on Thursday, June 27, 2019 at 5:30 pm.</p>

GUELPH MUSEUMS MANAGEMENT REPORT

April 2019

Mark your calendars

Friday, May 24 Fourth Friday: The Waverlys
 Friday, May 31 Fifth Friday Pub Night: Queen of Craft and Summer Exhibitions Opening
 May 28 to September 1 B&W and Read All Over: The Guelph Mercury Story
 May 31 to September 1 The Dailies: Frontispieces & Front Pages

Community engagement

Attendance	Apr-19	Apr-18	Variance		YTD 19	YTD 18	Variance	
Civic Museum	1953	1943	10	↑	8488	8769	-281	↓
McCrae House	130	149	-19	↓	302	521	-219	↓
Outreach	105	75	30	↑	310	262	48	↑
Total	2188	2167	21	↑	9100	9552	-452	↓

Memberships	Apr-19	Apr-18	Variance		YE 18	Variance	
Family	320	381	-61	↓	340	-20	↓
Individual	40	54	-14	↓	47	-7	↓
Total	360	435	-75	↓	387	-27	↓

	Apr-19		2018		YTD 19	
Education Programs	Programs	Guests	Variance		Programs	Guests
Arts and Culture Day					3	62
Canada at War						
Create Your Own					2	107
Downtown Walk						
Fibre to Fashion					1	34
First World War						
Games & Toys					3	147
Guided Tour - Civic	1	7				
Guided Tour - McCrae						
Local Government						
No Word for Art	8	216			8	216
STEM Week						
Tombstone Tales	2	57			2	57
Local Government						
Total	11	280	5&79	↑	19	623

	2019		2018	
Parties & Meetings	Events	Guests	Variance	
Rentals	3	55	7&82	↓
Birthday Parties	7	159	13&244	↓

Research Requests	Apr-19	Apr-18	Variance		YTD 19	YTD 18	Variance	
Email	176	221	-45	↓	720	536	184	↑
Phone	16	7	9	↑	64	34	30	↑
In Person	10	2	8	↑	30	23	7	↑
Mail	0	6	-6	↓	2	6	-4	↓
Web Users	2368	1226	1142	↑	8677	5132	3545	↑
Total Researchers	2570	1462	1108	↑	9493	5731	3762	↑
Web Searches	2937	1603	1334	↑	10874	5871	5003	↑

Social Media	Apr-19	Apr-18	Variance		YTD 19	YTD 18	Variance	
Twitter Followers	28	45	-17	↓	3735	3425	310	↑
Engagement	283	270	13	↑	1142	899	243	↑
Facebook Page Likes	105	86	19	↑	1705	1161	544	↑
Facebook Post Likes	1126	515	611	↑	4392	1211	3181	↑
Facebook Shares	109	103	6	↑	501	202	299	↑

Fundraising

	Apr-19	Apr-19	Variance	↑	YTD	Annual	%
	Actuals	Target		↓	Actual	Target	Achieved
Earned Revenue	7307	12467	-5160	↓	39823	149600	27%
Grant Revenue	0	0	0		0	90000	0%
Fundraised Revenue	1506	3500	-1994	↓	24202	45000	54%