

Driven by Data

Good data = good decisions

Guelph data—what's out there and whose got it

A City of Guelph and
community data resource

February 2020



City's Strategic Plan
2019–2023



A United Vision:
**GUELPH'S
COMMUNITY PLAN**



Driven by Data Resources

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Driven by Data:

Guelph data—what's out there and whose got it

A group of Guelph partners who care about data shared their resources at two events in the fall of 2019. This is a compilation of the resources shared at those events. This is a data rich community and a collaborative community, this resource can help you find information you are interested in and who to contact if you want to learn more.

This isn't all the information out there, though it's a good collection and a good start.

With better information we can make the best possible decisions when working to improve our community.

Enjoy.

City of Guelph—Business Development and Enterprise



Who are we?

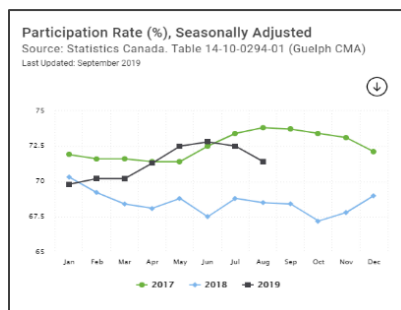
The Business Development and Enterprise Services (BDE) office provides business development programs and services which work toward our goal of ensuring that Guelph attracts and supports business investment, fosters collaboration and partnerships among stakeholders, and leverages local, regional and national assets to create sustainable opportunities.

What local information do we provide?

Guelph Economic Monitor: The Guelph Economic Monitor highlights Guelph's economy. Some of the economic indicators include:

- Labour force data (e.g. employment, unemployment, youth activity)
- Economy data (e.g. gross domestic product, retail sales, exports, imports)
- Construction and housing activity (e.g. housing starts and prices, building permits)
- Demographic data (e.g. population, incomes, diversity)

Figure 1: Example of BDE data-participation rate by percentage



How can this information be accessed?

- [City of Guelph Website](#)
- [Townfolio website](#)

Where can you go for help?

For more information on the Guelph Economic Monitor or other economic data and information, please feel free to reach out to:

Tyson McMann, Business Development Analyst
Economic Development
City of Guelph
519-822-1260 extension 3525
tyson.mcmann@guelph.ca

City of Guelph—Information Technology

Who are we?

The City of Guelph delivers responsible and responsive municipal public service to Guelph's growing and diverse community. We work with residents, stakeholders and businesses to find innovative ways to create a future-ready Guelph.

What local information do we provide?

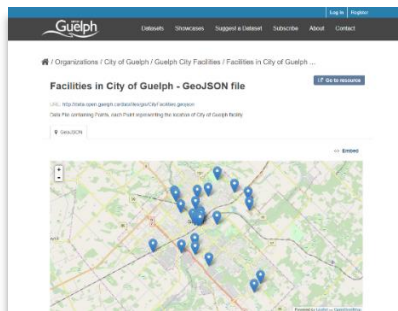
The City's various departments hold a range of community data that can be of use and accessed by partners, residents and businesses.

Open Data Portal

The City of Guelph offers a wide range of datasets through its Open Data Portal. Among the range of available datasets:

- [Labour force data](#)
- [Population data](#)
- [Real time transit data](#)
- [Election data](#)
- [Guelph city facility location data](#)

Figure 2: Example of GIS map



This data is available to everyone in several formats and accessible by Application Programming Interface (API). The data is also presented as map data, which can be embedded in websites freely.

Open data website is data.open.guelph.ca.

For more information, please email opengov@guelph.ca.

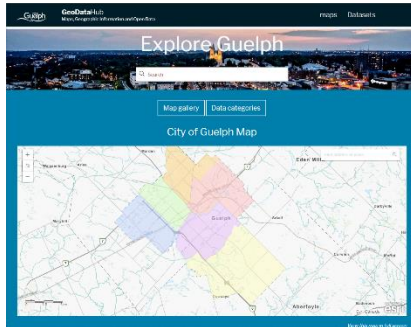
GeoDataHub

The GeoDataHub provides one-stop access to the City of Guelph's searchable open data and open information, together with open dialogue, as part of City's commitment to enhancing transparency and accountability.

All of the City's publicly available mapping and mapping data is available here including:

- [Transportation](#)
- [City Government](#)
- [Environment and Nature](#)
- [Infrastructure](#)
- [Land Use and Development](#)

Figure 3: GeoDataHub website



Like the open data portal this data is available to everyone in several formats and accessible by Application Programming Interface (API). Website: guelph.ca/maps

For more information, please email gisadmin@guelph.ca

City of Guelph—Forestry Division

Who are we?

We are Forestry division of Parks Operations and Forestry charged with protecting, maintaining and enhancing the urban forest canopy in the City of Guelph. We focus on maintaining tree health, mitigating potential hazards associated with urban trees, and building urban forest resilience. Guided by the Urban Forest Management Plan, we operationalize recommendations laid out in the plan, and collaborate with other city departments in shaping tree related policies aimed towards a greener, more resilient city.

What local information do we provide?

The Tree Inventory is a main dataset we provide to the public. Containing information pertaining to tree location, size, species, and ownership, the dataset includes specimen, street and park trees within the city limits.

How can the data be used?

The dataset has a variety of operational, planning, analysis, and educational uses. Operationally, the dataset assists with directing Forestry staff on site, as well as acts as a valuable resource for triaging relevant customer service requests. The tree inventory also has value in planning for new plantings, where specific goals, such as building resilience through species diversity, can be effectively integrated.

The dataset is also used as a foundation for empirical analysis of urban trees as an asset, providing a monetary valuation of the various services provided by trees in the city. Finally, the Tree Inventory can be a valuable educational resource in building public awareness of the importance of trees to urban places, as well as an engagement tool for Guelphites to connect with trees in their neighbourhoods.

How can this information be accessed?

The Tree Inventory is available for download through the City of Guelph's Open Data Portal, and also accessible through an interactive web map hosted on the GeoHUB with links from the Guelph Trees webpage.

Where can you go for help?

Parks and Forestry Customer Service

519-837-5626

parks@guelph.ca

City of Guelph—Corporate Energy

Who are we?

We are the Corporate Energy division of the City of Guelph. We are the energy and GHG emissions subject matter experts that partner with other City departments to identify, develop and implement energy conservation and GHG emission reduction strategies and initiatives to achieve the City's Corporate goal of 100% Renewable Energy by 2050 (100RE) and actively contribute towards the Community's Net Zero Carbon by 2050 goal.

What local information do we provide?

Measurement is key to successful energy and emissions management. We record and report energy consumption by fuel type and GHG emissions for all of the City of Guelph facilities and buildings. With the new 100RE goal, we have now defined our corporate boundaries to include City of Guelph facilities, infrastructure, and fleet vehicles. The aggregate data has established the 2018 baseline and will be reported annually to track progress towards the 100RE goal.

The facility and building data is tabulated as per Ontario Regulation 507/18. The aggregate data is provided in infographic formats.

Additional questions?

Not every question will work for every presenter. Use this space to expand on any areas you would like to address. Possible questions include:

- Who can benefit from this information?
 - The public has expressed interest and wanted more visibility of the City of Guelph's energy performance.
 - This information can be used by other municipalities and organizations to benchmark energy performance and as a best practice for measuring and communicating energy performance.
 - This information can be used for education and research.
- How often is data available?
 - This data is available on the City's public website and is to be updated annually

How can this information be accessed?

This data is published on the City of Guelph public website. The information is also available in accessible pdf format.

Where can you go for help?

Bryan Ho-Yan, M.A.Sc., P.Eng., CEM, Program Manager, Corporate Energy
Facilities Management

City of Guelph
519-822-1260 extension 2672
bryan.ho-yan@guelph.ca

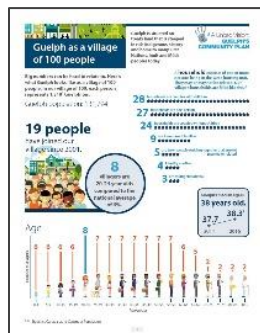
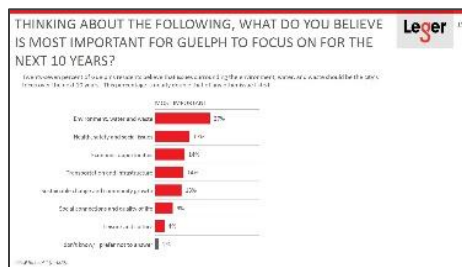


Figure 6: Community Plan household survey results



Citizen Satisfaction Survey

Conducted every other year, the survey aims at understanding citizen needs and expectations with respect to delivery of services and the citizen experience. [Survey findings](#) span topics on:

- Quality of life in Guelph
- Top-of-mind issues
- Satisfaction with City services
- Levels of communication and engagement with the City
- Preferences on use of taxes to support City services.

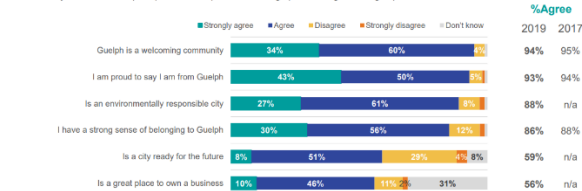
Figure 7: Perceptions of Guelph

Perceptions of Guelph

Residents continue to have very positive perceptions of Guelph as a community.

Overwhelming majorities continue to agree that Guelph is a welcoming community (94%), that they are proud to say they are from Guelph (93%), and that they have a strong sense of belonging (88%). An overwhelming majority also agree that Guelph is an environmentally responsible city (88%). Smaller majorities also agree that Guelph is a city ready for the future (59%), and is a great place to own a business (56%).

There is very little variation in perceptions of Guelph across demographic and regional subgroups.



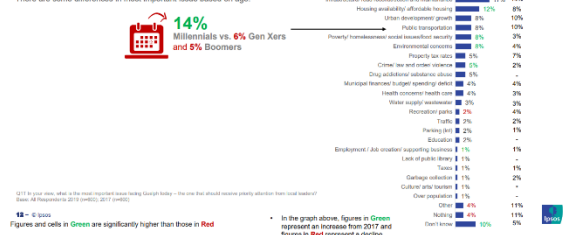
Q3A. Please rate the extent to which you agree or disagree with the following statements.
Base: All Respondents 2019 (n=600), 2017 (n=600)

Figure 8: Most important issue facing Guelph today

Most important issue facing Guelph today

City of Guelph residents mention a number of issues as the most important issue facing the City today, with the most mentioning infrastructure/road reconstruction and maintenance, housing availability/affordable housing, urban development/growth, public transportation, poverty/homelessness/social issues/flood security, and environmental concerns. Since 2017, there have been increases in mention of housing availability, poverty/homelessness, environmental concerns, and crime/law and order/violence, and a decline in mention of recreation/parks.

There are some differences in most important issue based on age.



Where can you go for help?

Stewart McDonough, Community Plan Activator

Office of the CAO

stewart.mcdonough@gmail.com

City of Guelph—Clerk's Office

Plan to protect privacy when you're using and sharing data

Who are we?

A resource that supports the review of data collection, use and sharing to ensure privacy impacts are minimized.

We provide guidance on

- Reducing personal information collection when it's not needed
- Providing notice on how data will be used
- De-identification before data sharing and publication
- Data sharing agreements

Questions to ask

- Do you need to collect personal information?
- What will the data be used for?
- How can data be de-identified?
- Is there a risk of re-identification?
- How long should data be kept for?

Helpful resources

Information and Privacy Commissioner of Ontario (IPC) resources:

- [What is personal information fact sheet](#)
- [De-identification guidelines for structured data](#)

Where can you go for help?

519-822-1260 extension 2349

privacy@guelph.ca

City of Guelph—Human Resources

Who are we?

We are the HR department at The City of Guelph. The Human Resources (HR) department is responsible for enabling employees, teams and the City to meet its business and service goals through:

- Deploying strategic talent management practices through the implementation of the Integrated Talent Blueprint
- Fostering culture change through the Leadership Charter and our Corporate Values
- Aligning business and people strategies with performance outcomes
- Understanding workforce performance, total compensation and rewards and recognition

Executing on Council's direction and decisions from employment-related legislative requirements

What local information do we provide?

- Our HR teams participate in sector specific benchmarking activities, and use local labour market data to help inform our recruitment strategies.
- Performance data and benchmarks help us design effective employee programs.
- HR participates in workforce planning activities at the team and service area level
- Quarterly and annual report highlight our performance
- The data is typically analyzed in excel and communicated to leaders and teams in reports and presentations.

How can this information be accessed?

- HR provides reports to Council, and the information is made public on Guelph.ca.
- Internal reports are created and shared with leaders and teams.

Where can you go for help?

myHR@guelph.ca

City of Guelph—Guelph Wellington Local Immigration Partnership



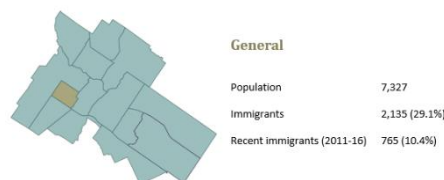
Who are we?

Local Immigration Partnerships (LIP's) are municipal or regional coalitions designed to strengthen local capacity to attract newcomers and improve integration outcomes in all aspects of life. Funded by Immigration, Refugees and Citizenship Canada (IRCC), the GWLIP brings community stakeholders together in support of immigrant integration.

What local information do we provide?

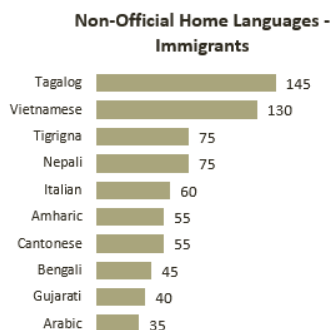
Census data offers a key baseline from which to understand the makeup of Canadian communities, but it is often 'hidden' from the general public in databases, or confined to higher level geographies such as County or CMA. Focusing on certain topics helps to bring the stories hidden in the data to life.

Figure 9: Census map showing immigrant population by neighbourhood



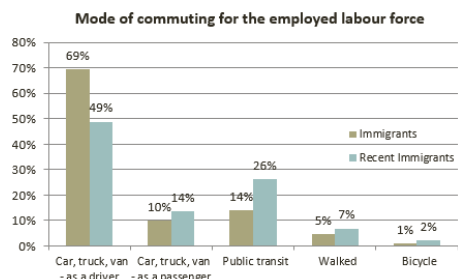
Using custom Census data through membership in the Community Data Program, GWLIP was able to create a series of community snapshots, highlighting key immigration-related demographic information at a neighbourhood level that might not otherwise be immediately apparent. Each Guelph neighbourhood and County township have their own static .pdf file for the 2016 Census.

Figure 10: Census data showing non-official home language use



Key community organizations including local libraries, Fire Services, and Family Health Teams have used these snapshots to guide their service planning at a neighbourhood level.

Figure 11: Mode of commuting for the employed immigrant labour force



[Immigration trends](#) and a look at who is being helped by our partners at Immigrant Services.

Figure 12: Immigration Trends from Immigrant Services

IMMIGRATION TRENDS

A look at who's being helped at Immigrant Services Guelph-Wellington

2017-2018 Statistics for Settlement Services

2,991 clients served

1,482 cases closed

↑28% over previous year

Clients by Immigration Class (top 3)

39% from a Refugee class

19% from Family Sponsorship

5% from Federal Skilled Worker Program

Client by Country of Origin

Iranian	25%
Vietnam	15%
Burkina	8%
Burkina	8%
Burkina	8%
Algeria	8%
Algeria	8%
Syria	3%
China	3%
Ethiopia	4%
Philippines	2%
Philippines	2%
Other	24%

Client by First Language Spoken (top 4)

Turkish	25%
Arabic	8%
Vietnamese	8%
Arabic	8%



104 Dawson Road, Unit 102, Guelph, ON N1H 1A6
T: 519-836-2222 F: 519-837-2884 www.is-gw.ca

How can this information be accessed?

These neighbourhood snapshots can be accessed through our website at guelphwellingtonip.ca.

Where can you go for help?

Contact the GWLIP at gwlip@guelph.ca; 519-822-1260 extension 2625 for more details.

City of Guelph—Energy and Transportation Services

Who are we?

Engineering leads Guelph's transportation planning, traffic engineering and signal design activities through the Transportation Services division to ensure safe and efficient movement of all transportation modes.

What local information do we provide?

- Crowdsourced data (maps):
- Transportation Master Plan – Have your say
- Bikemaps.org

Figure 13: haveyoursay.guelph.ca/transportation



Click on the Add Pin (+) button in the menu to provide feedback on the following questions:



What's working well with our transportation in Guelph?



What problems do you experience when moving around Guelph?



What needs to happen or change to help you get around?

Figure 14: bikemaps.org



Collision and volume data (charts and maps):

1. Police reported collisions (TES & GIS)

Figure 15: GIS Data from Transportation Engineering Software (TES)

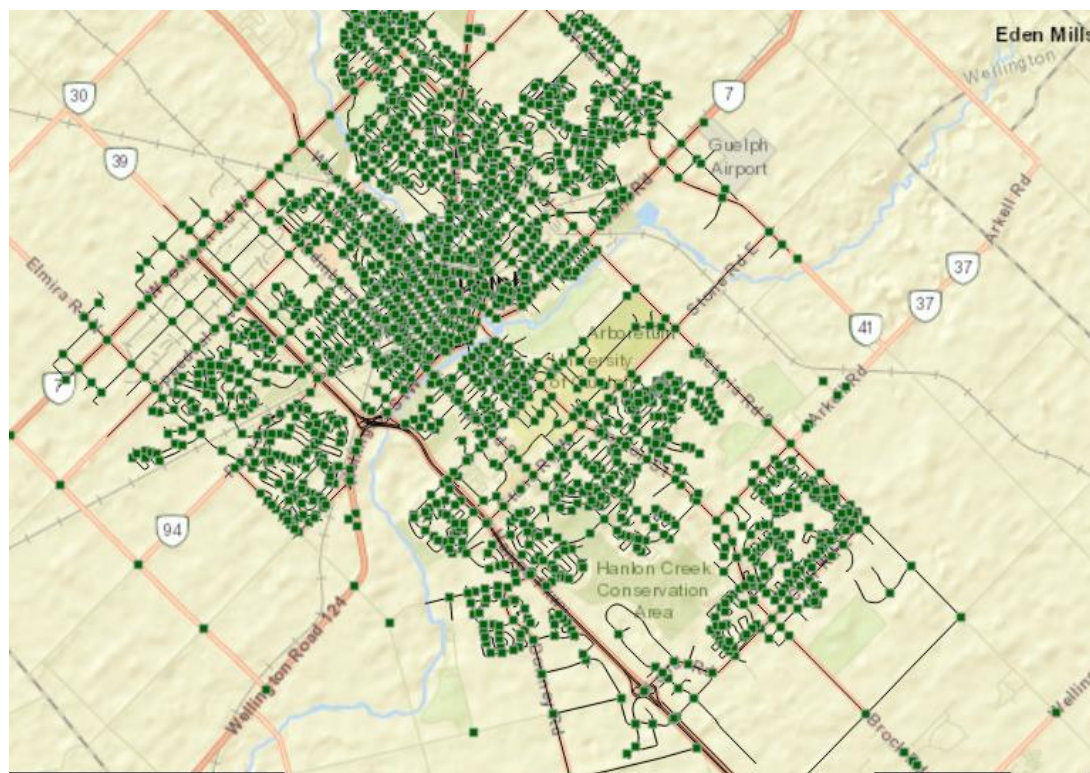


Figure 16: Pneumatic tubes and pyro boxes to count cyclists and pedestrians



Figure 17: Cimcon Lighting

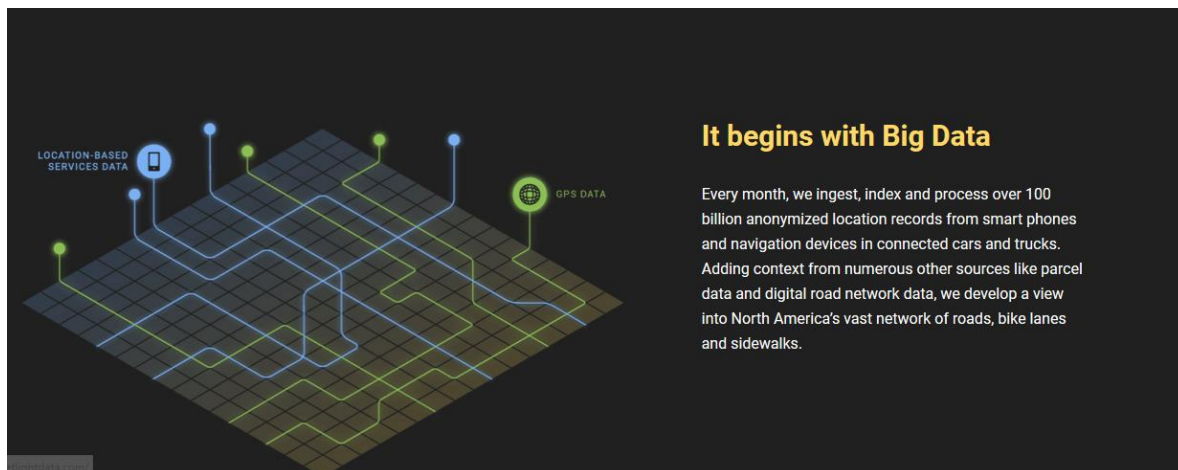
NearSky™ Smart City Platform

The simplest way to collect and analyze data from sensors, cameras, and devices



For an overview of the NearSky smart city platform, click on the image to the left to download our white paper. The paper provides an in depth look at how our NearSky platform operates, the core capabilities of the platform, and the value and outcomes it provides to municipalities and utilities,

Figure 18: Streetlight Data



Additional questions?

How often is data available?

- Crowdsourced data is available in real-time
- Collision data is updated monthly into the Transportation Engineering Software

How can this information be accessed?

- Crowdsourced data can accessed online at:

[City of Guelph's engagement platform](#)
[Bike maps website](#)

- Big data platforms (examples):

[Cimcon Lighting website](#)
[Street light data website](#)

Where can you go for help?

Liraz Fridman, PhD, Transportation Safety Specialist

Transportation Services

City of Guelph

liraz.fridman@guelph.ca

Guelph Wellington Paramedic Service



Who are we?

Guelph Wellington Paramedic Service responds to medical emergencies through the 911 system, treatment and transport of patients to medical facilities.

What local information do we provide?

The Paramedic service is legislated to complete ambulance call reports for every patient contact, these documents contain 98 points of data specific to the patient transport including type of call, priority of transport, time of call, demographics, and medical procedures administered.

Figure 19: Dispatch problem data

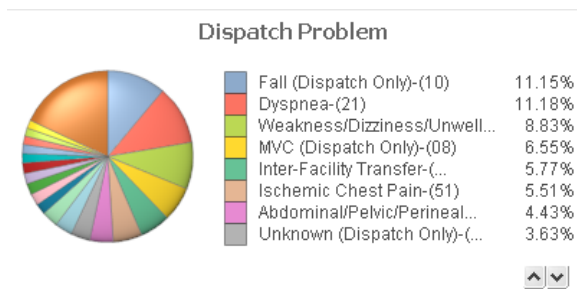


Figure 20: Chute and travel time data

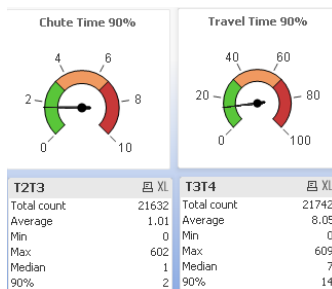


Figure 21: Canadian Triage and Acuity Scale data

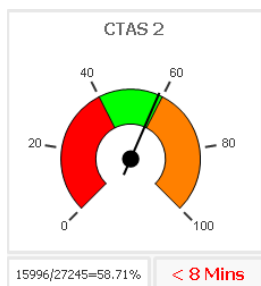
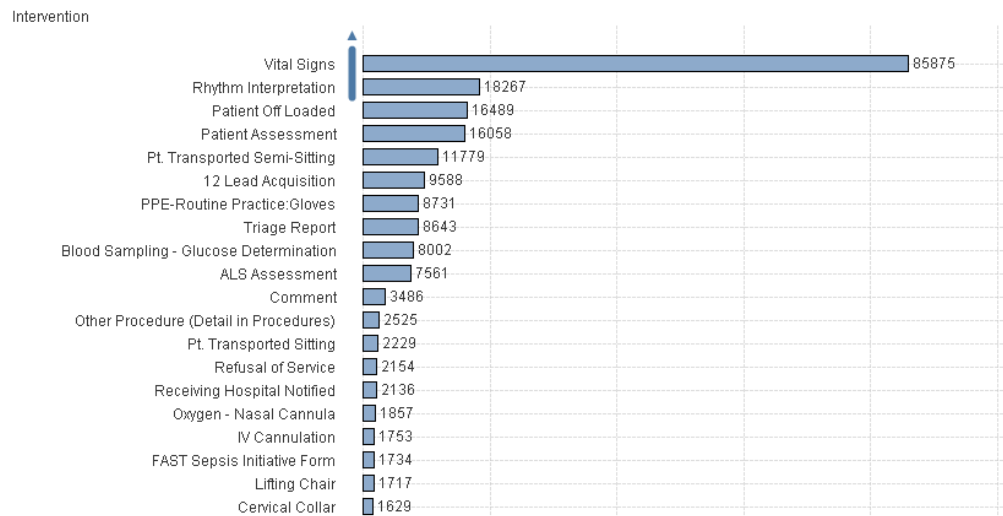


Figure 22: Intervention data



Information for a specific ambulance call may be requested. Trending data, for example response times or use of opioids is shared with requesting agencies.

The Paramedic service is also responsible for the public access defibrillator program in Guelph and Wellington. The service tracks location and ensures device readiness of registered defibrillator.

Additional questions?

All personal health information is protected under the Personal Health Information Protection Act and will not be released without consent.

How can this information be accessed?

A specific ambulance call report can be requested through the City of Guelph Privacy Officer 519-822-1260 extension 2349.

Data requests can be made directly through the paramedic service.

Public access defibrillators locations are available on the City of Guelph website.

Where can you go for help?

Leanne Swantko, Deputy Chief
Guelph Wellington Paramedic Service
City of Guelph
519-822-1260 extension 2105
Leanne.swantko@guelph.ca

City of Guelph—Guelph Fire Department



Who are we?

The Guelph Fire Department provides fire and medical emergency services within the city of Guelph. In addition, fire protection services are provided to Township of Guelph-Eramosa residents.

The provision of service is designed to meet the needs and circumstances of the community, as approved by Council. Fire service activities are carried out under the authority of the **Fire Protection and Prevention Act**.

Fire Department Divisions – Suppression, Fire Prevention, Administration, Training, Mechanical, Communications and Emergency Management.

What local information do we provide?

We provide the following information to the City of Guelph.

- Number of calls for service
- Response times to calls for service
- Fire Prevention and Public Education – Events, education, presentations

The Guelph Fire Suppression Division work activities are broadly categorized into 4 separate areas. They are:

- Fire Suppression
- Medical Assist Response
- Hazardous Materials Response
- Rescue

Data analysis is used to determine service demands and to create goals and objectives to improve service. Data information included in administrative reports may include a variety of charts and graphs and a limited number of maps/infographics.

Additional questions?

The Guelph Fire Department Communications Division is responsible for monitoring the status of Fire Department resources, answering both emergency calls for service and administrative calls, prioritizing and dispatching resources of Guelph Fire Department and the seven (7) County of Wellington Fire Departments,

monitoring and responding to radio transmissions, and monitoring and acting upon direct reporting alarm systems.

How can this information be accessed?

Individual call for service information is available to the public via social media Twitter - Tweets by [@GuelphFireCalls](#)

The City of Guelph Annual Report to Community including Emergency Services, Guelph Fire Department is available through the City of Guelph website.

Where can you go for help?

For additional support or questions, email fire@guelph.ca or phone 519-824-2147.

City of Guelph—Guelph Transit



Who are we?

Guelph Transit provides bus routes that cover the entire city. Conventional Service is provided through 19 routes as well as through 2 Community Bus routes (North and South). An express route provides service to Stone Road Mall from the Guelph Central Station. There are also 7 University Express routes. All Guelph Transit schedules and maps can be found at the [Guelph Transit website](#).

What local information do we provide?

Guelph Transit compiles hourly, daily, weekly and annual Automatic Passenger Counts (APC) and On-Time Performance by route, stop and time period. Our comprehensive GPS based system collects millions of pieces of information daily. The brand new Electronic Fare Box Management System (EFMS) provides us with a new tool to fully analysis the details of who is boarding and buses and where they are doing so.

This wealth of data can be collected, compiled and presented in many ways. Data Base reports can be tailor made for your requirements and may take the form of spreadsheets, tables, graphs, charts etc.

For example:


Figure 23: APC count by full-time runs by period

Route Comparison - APC					
Week of :		December 22 - December 28, 2019			
Boardings by Route					
Full-Time Runs					
		2018	2019	Count Difference	% Difference
1	1 Edinburgh College	810	0	-810	-100%
2	2 College Edinburgh	1,042	0	-1,042	-100%
3	3 Westmount	891	1,000	109	12%
4	4 York	1,773	0	-1,773	-100%
5	5 Goodwin	1,554	0	-1,554	-100%
6	6 Harvard Ironwood	822	0	-822	-100%
7	7 Kortright Downey	620	0	-620	-100%
8	8 Stone	4,901	0	-4,901	-100%
9	9 Waterloo	1,515	0	-1,515	-100%
10	10 Imperial	2,129	0	-2,129	-100%
11	11 Willow West	2,187	0	-2,187	-100%
12	12 General Hospital	2,417	0	-2,417	-100%
13	13 Victoria Road Recreation Centre	2,589	0	-2,589	-100%
14	14 Grange	1,841	0	-1,841	-100%
15	15 University College	1,050	0	-1,050	-100%
16	16 Southgate	877	0	-877	-100%
17	17 Woodlawn Watson	2,971	0	-2,971	-100%
18	18 Watson Woodlawn	2,938	0	-2,938	-100%
19	20 Northwest Industrial	3,461	0	-3,461	-100%
20	40 Scottsdale Express	134	0	-134	-100%

Figure 24: APC count by selected route by period



Figure 25: On-time performance by selected route by period



Route Comparison - On-Time Performance			
Week of :		December 15 - December 21, 2019	
On Time Performance			
Full-Time Runs			
		Actual	Reduced Service
1	1 Edinburgh College	92%	83%
2	2 College Edinburgh	89%	84%
3	3 Westmount	93%	93%
4	4 York	97%	92%
5	5 Goodwin	92%	88%
6	6 Harvard Ironwood	93%	88%
7	7 Kortright Downey	90%	86%
8	8 Stone	92%	90%
9	9 Waterloo	91%	95%
10	10 Imperial	85%	82%
11	11 Willow West	93%	91%
12	12 General Hospital	92%	86%
13	13 Victoria Road Recreation Centre	83%	83%
14	14 Grange	95%	92%
15	15 University College	93%	90%
16	16 Southgate	92%	80%
17	17 Woodlawn Watson	88%	85%
18	18 Watson Woodlawn	96%	92%
19	20 Northwest Industrial	87%	86%
20	40 Scottsdale Express	85%	86%
99 Mainline			
99 Mainline		95%	87%

How can this information be accessed?

Please contact Guelph Transit for all data requests at:

John Mather, Data Coordinator
 Transit Planning and Scheduling, Guelph Transit
 519-822-1260 extension 2793
john.mather@guelph.ca

Where can you go for help?

The Transit Data Coordinator will be happy to assist should you require additional information.

World Council on City Data



Who are we?

The World Council on City Data (WCCD) is the global leader in standardized city data - creating smart, sustainable, resilient, and prosperous cities. The WCCD hosts a network of innovative cities committed to improving services and quality of life with open city data and provides a consistent and comprehensive platform for standardized urban metrics. The city of Guelph is in the final stages of the certification process and will soon be joining this new global cities registry.

What local information do we provide?

As a global leader on standardized metrics, the WCCD is implementing ISO 37120 Sustainable Development of Communities: Indicators for City Services and Quality of Life, the new international standard; created by cities, for cities.

The standard includes a comprehensive set of 104 indicators that measures a city's social, economic, and environmental performance. The indicators are categorized under 19 themes on city services and quality of life:

- | | | |
|---------------|---------------------|------------------|
| • Economy | • Social Conditions | • Transportation |
| • Education | • Recreation | • Agriculture |
| • Energy | • Safety | • Food |
| • Environment | • Solid Waste | • Water |
| • Finance | • Sports | • Urban Planning |
| • Governance | • Culture | • Wastewater |
| • Health | • Telecommunicati | |
| • Housing | ons | |

The WCCD answer's questions like:

- How safe is my city?
- How clean is my city?

What are the benefits of becoming a WCCD city?

Joining the WCCD registry enables cities to use the data for strategic planning, evidence based decision making and year over year benchmarking and measurement of their progress across a broad set of parameters. Some local municipalities that have already achieved this certification include Cambridge, Mississauga, Oakville, Toronto, Vaughan, Welland and Whitby.

How can this information be accessed?

open.dataforcities.org

The WCCD Open City Data Portal allows you to EXPLORE, TRACK, MONITOR and COMPARE member cities on up to 104 service performance and quality of life indicators.

Where can you go for help?

Mercedes England, Senior Process Analyst
Finance Department
City of Guelph
mercedes.england@guelph.ca

Guelph Police Service



Who are we?

We are the municipal police service providing law enforcement and crime prevention services to the City of Guelph.

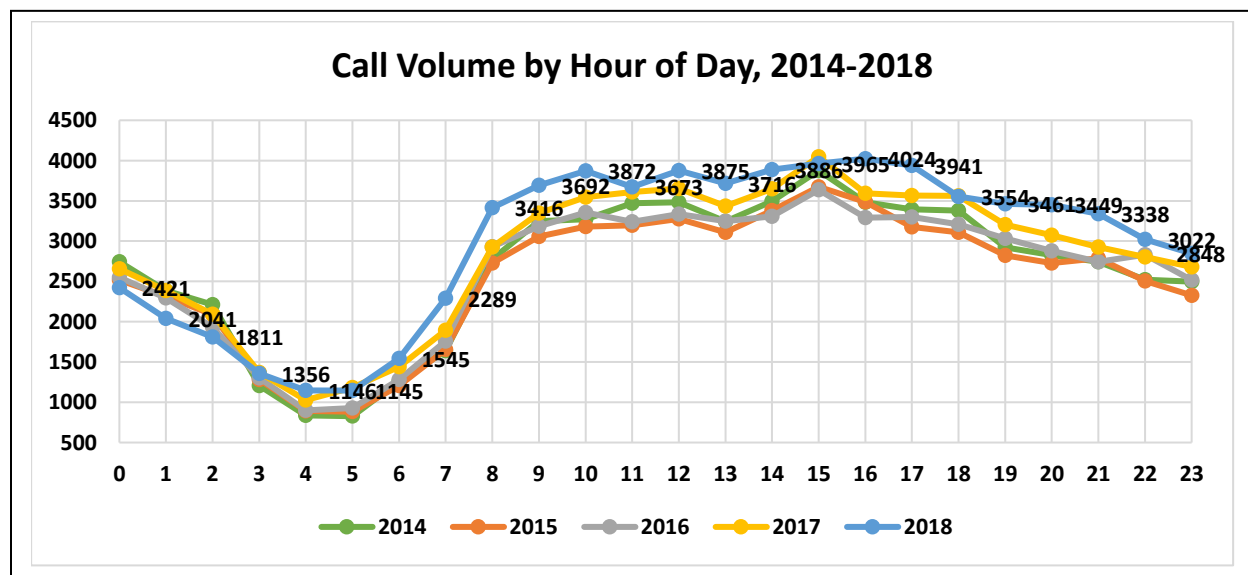
What local information do we provide?

We provide the following information for the City of Guelph, and if available, for the four "zones" in Guelph we serve:

- Crime trends, including Crime Severity Indices
- Calls for service, including non-criminal occurrences
- Response times to calls for service
- Crime prevention activities
- Police resources, such as budget, complement, overtime, etc.
- Community perceptions of safety
- Community and police member satisfaction with police

These data are primarily presented through reports released to the public and the Guelph Police Services Board. Within these reports are a variety of charts and graphs, and a limited number of maps/infographics. Here is one example of the charts we produce:

Figure 26: Call volume by hour of day



Additional questions?

Our community partners can benefit from this information by using it to better understand the community/population they service. It can help shape service provision, and can also be used to help build case studies and grant funding applications. Community members can also use it to better understand the environment/context of their community. Typically these data are available on an annual or semi-annual basis, or for other time periods upon request.

How can this information be accessed?

This information can be accessed through the reports posted on the [Guelph Police Services website](#); through the reports in Guelph Police Services Board meeting packages; the Service's crime mapping tool on our website (under "Crime Prevention and Community Safety"); by contacting the Research and Development unit; or through a Freedom of Information (FOI) request.

Where can you go for help?

research@guelphpolice.ca

519- 824-1212 extension 7294

519- 824-1212 extension 7571

County of Wellington—Ontario Works



Who are we?

Ontario Works (OW) is a division of the Social Services Department within the Corporation of the County of Wellington. We are the Consolidated Municipal Service Manager (CMSM) designated by the Province of Ontario to plan and manage provincially mandated financial assistance and employment services in Guelph and Wellington County. In addition to financial and employment assistance, our office also delivers settlement assistance, and other social service programs that reflect the needs of our clients.

What local information do we provide?

Today we have brought forward three examples of the types of data we have available and use in our service planning:

1. Caseload Profile 2018,
2. Client Barriers Report, and
3. Market Bucks Infographic.

Who uses and benefits from Ontario Works data?

- Ontario Works uses program and census data in reports to the Social Services Committee, to County Council, and to the Ministry of Children, Community, and Social Services
- Beneficiaries of the data that is collected in Ontario Works include the Province, the County, local municipalities, community agencies and our clients. Each benefits from the evidence-based decisions we are able to reach as a result of collecting and analyzing program and demographic data. Evidence-based decision making supports the effective and efficient allocation of resources within Ontario Works.

How can this information be accessed?

All of our reports are made publicly available on Wellington.ca.

For more information about Ontario Works data, please contact:

Chris Brown, Social Planning and Policy Analyst
Ontario Works Division, County of Wellington
519-837-2670 extension 3520
chrisbr@wellington.ca

County of Wellington—Children's Early Years Division



Who are we?

Children's Early Years (CEYD) is a division of the Social Services department with the Corporation of the County of Wellington. We are the Consolidated Municipal Service Manager (CMSM) contracted by the Ministry of Education to plan and manage the early year's system for the Wellington service delivery area (the City of Guelph and Wellington County). The early year's system includes licensed child care as well as child and family support programmes and services including EarlyON Child and Family Centres.

What local information do we provide?

- CEYD provides up to date and accurate early years information and resources to the public on our website, including the location of licensed child care providers (centre-based and home-based licensed care) and EarlyON sites.
- CEYD is an active member of the Wellington-Dufferin-Guelph Report Card Coalition (RCC) and provides local early years data for the data portal (the number of licensed child care spaces in our region and local Early Development Instrument (EDI) results).

Who uses and benefits from CEYD data?

- CEYD uses local early years data and data from the Census about the population of children for early years system planning and for Ministry reporting requirements.
- CEYD uses early years data in reports to County Council, the Social Services Committee, and in funding applications to enhance the early years system.
- Parents and caregivers benefit by having easy access to accurate information about licensed child care and local resources that are up to date.
- Potential service providers can access CEYD data to better understand the local context.

How can CEYD data/information be accessed?

- Our interactive map displays the location of licensed child care providers and EarlyON sites across the Wellington service delivery area.
<https://sgis.wellington.ca/Maps/index.html?viewer=ChildCareFinder>
- View our CEYD data on the [WDG RCC data portal](#)

For more information:

For more information about CEYD data, please contact:

Judi Winkup, Children's Early Years Data Analyst
Children's Early Years Division, County of Wellington
519-837-3620 extension 3971

judiw@wellington.ca

County of Wellington—Housing Services



Who are we?

Housing Services is a division of the Social Services department with the Corporation of the County of Wellington. We are the Consolidated Municipal Service Manager ("Service Manager") for the City of Guelph and the County of Wellington. As the Service Manager for Guelph-Wellington, the County of Wellington is responsible for the delivery and administration of provincially mandated social and affordable housing programmes, as well as initiatives to prevent and address homelessness.

What local information do we provide?

- Housing Services uses socio-demographic and housing market data from the Census to assess need across our Service Manager area and to plan for housing and homelessness prevention initiatives. Housing Services engages in community consultations to further understand needs at the local level.
- Housing Services provides up to date and accurate housing and homelessness information and resources to the public on our website, including the location of Rent-Geared-to-Income (RGI) and Affordable housing units, waiting list and housed data, average market rents, vacancy rates, and affordability analysis.
- Housing Services is the local lead on the Built for Zero Canada (BFZ-C) campaign, which is a national change movement with the goal of ending chronic homelessness, and provides local By Name List data (people experiencing chronic homelessness) to the BFZ-C online dashboard.

Who uses and benefits from Housing Services data?

- Housing Services uses housing and homelessness data in reports to the Social Services Committee, to County Council and in funding applications to enhance the housing system.
- Housing Providers, community stakeholders, individuals and families benefit by having access to accurate information and resources about housing and homelessness prevention supports and services and local resources, which improves understanding in the local context.

How can Housing data/information be accessed?

- View Housing Services Data on the [County of Wellington website](#)
- View By Name List data on the [Built for Zero Canada website](#)

For more information about Housing Service data, please contact:

Amy Johnston, Planning and Policy Analyst

Housing Services, County of Wellington

519-824-7822 extension 4090

amyj@wellington.ca

University of Guelph—Community Engaged Scholarship Institute



COMMUNITY ENGAGED
SCHOLARSHIP INSTITUTE

Who are we?

The Community Engaged Scholarship Institute at the University of Guelph brings together community and campus resources in order to advance community-identified research goals. We conduct, enable, and mobilize research with and for local organizations in order to inform positive social change.

What local information do we provide?

All outputs from research led by the Institute are available on our website. Our products typically consist of research reports, fact sheets, infographics or presentations.

Since our research is conducted in response to requests by community organizations, our products address specific questions of relevance to local partners. Typical projects include literature reviews, environmental scans, program evaluations or community-based research on topics related to the social services or not-for-profit sectors.

What other services do we offer?

In addition to conducting primary and secondary community-engaged research, the Institute brokers and supports partnerships between local community stakeholders and campus researchers and instructors for the purpose of research, teaching, social innovation and knowledge mobilization.

How can this information be accessed?

Our reports and products can be accessed at the [CESI website](#). All information is protected under a Creative Commons license and can be used and shared (but not modified) with attribution.

Where can you go for help?

Any questions about our research, or requests to partner on projects, can be directed to cesi@uoguelph.ca.

Report Cards on the Well-Being of Children



Wellington - Dufferin - Guelph

Report Cards on the Well-Being of Children

Who are we?

The Wellington-Dufferin-Guelph Coalition for Report Cards on the Well-Being of Children (Report Card) is a committee of community service providers who are committed to raising the profile of children and youth in our communities by collecting data, examining trends, and reporting on the state of their well-being.

What local information do we provide?

The Report Card shares local data for over 80 measures of child and youth well-being through our online Data Portal. Users can explore data related to:

- Education
- Health
- Living Environment
- Safety
- Social Relationships

Our online Data Portal includes local data from more than 15 sources, including the Canadian Census, EQAO, the Early Development Instrument, the Canadian Community Health Survey and the Wellington-Dufferin-Guelph Youth Survey.

How can this information be accessed?

This information can be accessed at wdgreportcard.com

All information in the Data Portal is also available in downloadable excel files, for users who want to explore the data in greater detail.

Where can you go for help?

Our coordinator will be happy to answer any questions about our data.

Ishan Angra, Report Card Coordinator

ishan.angra@wdgpublichealth.ca

519-822-2715 extension 4207

Community organizations involved in the Report Card include:

- Family and Children's Services of Guelph and Wellington County
- City of Guelph
- Dufferin Child and Family Services
- Dufferin County
- Wellington County

- Toward Common Ground
- Public Health Wellington-Dufferin-Guelph
- United Way Guelph Wellington Dufferin

Toward Common Ground



Toward Common Ground

Who are we?

Toward Common Ground is a community planning model that centralizes local data and takes collective action in response to unmet needs.

What local information do we provide?

Toward Common Ground presents population level data about the following domains of wellbeing:

1. Belonging and Participation
2. Economic and Household Resources
3. Education
4. Health
5. Safety

Our data comes from Statistics Canada (including the Census, The Canadian Community Health Survey); and local data sources like the Poverty Task Force.

Additional questions?

- The data and information available on towardcommonground.ca will benefit people who run and develop programs, write grant applications, allocate funding and make decisions about organizational and community resources.
- Our data portal is updated 2 to 3 times per year.
- Toward Common Ground also provides facilitation, research, evaluation and strategic planning services

How can this information be accessed?

Go to the [Toward Common Ground website](http://towardcommonground.ca) to find more information.

Where can you go for help?

Contact sarahh@towardcommonground.ca if you have any questions or comments.

Wellington-Dufferin-Guelph Public Health



Who are we?

Wellington-Dufferin-Guelph Public Health (WDGPH) provides the health information and services you need to be as healthy and safe as you can be. WDGPH uses innovative approaches to deliver evidence-informed programs and services to meet the distinctive needs of our communities.

What local information do we provide?

WDGPH shares a wealth of data through our interactive reporting website. These reports are dynamic and allow users to customize the view of the data that supports their needs. Users can explore a number of different reports, including:

- Community profiles
- Population groups
- Health status reports

These reports include data from many different sources including emergency department and hospital data, mental health databases, and the Canadian Census, and allow for a unique understanding of our communities.

How can this information be accessed?

This information can be accessed at the [WDG Public Health website](#).

WDGPH is constantly working on new reports in order to provide the most up-to-date information to help guide resource planning and evidence-informed decision making.

Where can you go for help?

If you have any questions or comments about what you'd like to see in the reports, please connect with Jennifer MacLeod, Manager of Health Analytics:

Jennifer.Macleod@wdgpublichealth.ca

519-822-2715 extension 4370

Waterloo Wellington Local Health Integration Network (WWLHIN)



Who are we?

Over the past decade, we have worked to significantly improve the quality and availability of local health care. **Now, we're focused on making it easier.** Easier for you to be healthy. Easier for you to get the care and support you need. Easier for you and your family to live the healthiest lives possible. We connect you with and deliver care, at home and in the community, and better connect your health system to improve your care experience.

As a crown agency of the Government of Ontario, we invest \$1.2 billion annually in local health services to improve the health and wellbeing of the almost 800,000 residents we serve across Waterloo Wellington.

What local information do we provide?

The WWLHIN has divided its region into 4 planning areas, providing a foundation for the development of local integrated systems to ensure residents receive better health outcomes. By looking at care patterns through a smaller lens, system planners will be able to identify & respond to community needs. Population data was collected from the Census, ICES and community focus groups across the LHIN.

What could you use this data for?

- Enable a more focused approach to assessing the distinct health needs and service capacity of local communities
- Help to better identify health disparities across the province as well as determining whether health care services are meeting the needs of the population
- Help identify local factors that prevent our health system from improving
- Allow the community and providers to engage in a way that is focused on local circumstances and issues.

How can this information be accessed?

Community profiles could be found on the [LHIN's website](#).

Where can you go for help?

If you would like more information on the community care profiles or have any questions regarding the data, please contact:

Thusany Puvanendran, Manager, IHSP/ABP Development & Outreach
Thusany.puvanendran@lhins.on.ca

Guelph & Wellington Task Force for Poverty Elimination



Who are we?

The Guelph & Wellington Task Force for Poverty Elimination works collaboratively, informed by diverse voices of experience, to take local action and advocate for system and policy change to address the root causes of poverty.

What local information do we provide?

The Poverty Task Force (PTF) conducts community-based research to enhance shared understandings of complex issues and to inform the action and advocacy efforts of the PTF. This includes research topics that fall under the PTF's priority areas, including:

- Decent work & livable incomes
- Housing & homelessness
- Healthy inequities
- Food insecurity

The PTF presents this knowledge through multiple formats, including: reports, fact sheets, position statements and infographics.

Who can benefit from this information?

The PTF shares research to build capacity and inform decisions, policies and system change. Key audiences for this data could include: decision-makers, community agencies and organizations, policy makers, individuals engaged in system planning, advocates and interested community members.

How can this information be accessed?

The PTF's research can be found on the PTF website: www.gwpoverity.ca under the 'Resources' tab on the homepage.

Who should I contact with questions?

Requests for additional information or for support with accessing the PTF's research can be sent by email to: info@gwpoverity.ca.