



Activating Community Micro-Grant Guidelines

February 2023

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Section 1: About the Activating Community Micro-Grant

This grant program supports community building by funding creative ideas that activate neighbourhoods and arts-based initiatives. The funded initiatives will help build relationships and a sense of belonging in our communities. The micro-grant program recognizes the arts as an important vehicle for social change and offers funding for local artists to engage the people in creative ways and/or produce a complete work that is available to the public. Projects and initiatives that centre equity and reconciliation, as well as those led by individuals identifying as Indigenous, Black, or as a member of an equity-deserving group including racialized people, persons with disabilities, members of the 2SLGBTQ+ communities are prioritized for funding. This funding is open to all- no previous grant writing experience is required!

What is an activating art micro-grant?

The activating art micro-grant will support Guelph's existing and emerging artists. This funding will support projects representing all artistic forms and practices. Eligible projects include creating art that is made publicly available.

What is an activating neighbourhood micro-grant?

The activating neighbourhood micro-grant is an opportunity to present engaging ways to build connections and opportunities throughout Guelph's neighbourhoods. Projects give people a chance to get involved in their neighbourhood through creative and inclusive initiatives.

Section 2: Eligibility

Micro-grants are available for projects or initiatives that request a minimum of \$500 and a maximum of \$1000.

Applicants may apply for one (1) in-take period per year and must only apply for a neighbourhood or arts micro-grant when submitting their application.

Who can apply?

Applications are open to:

- Artists and Individuals
- Collectives (group of 2 or more working together)
- Grassroots and neighbourhood groups
- Informal groups
- Groups incorporated not-for-profit with 1 FTE or less
- Individuals and groups must include at least one individual who is 18 years or older. Youth 16 years and older are eligible for the activating art micro-grant funding.

Who cannot apply?

- City of Guelph staff and their immediate family members
- Staff and/or grant review committee members from the Guelph Neighbourhood Support Coalition and Guelph Arts Council, and their immediate family members

What can the grant funding be used for?

Typical costs for community involvement and/or artistic projects occurring in 2023. This can include costs such as:

- Event space rental
- Refreshments
- Supplies/materials to be used for a community event or the creation of artistic work
- Production or technical fees related to an artistic work/performance/events that will be publicly accessible
- Fees for artists and honoraria for experts/guests

What can grant funds not be used for?

- Ongoing operating expenses
- Debts
- Expenses that have already been spent
- Projects with high ticket prices
- Profit-generating projects
- Capital expenses such as new construction or the purchase of major equipment
- Activities that do not comply with City of Guelph regulations or by-laws

How will applications be reviewed?

Applications are reviewed by grant selection committees based on an established set of criteria that include overall impact and equity. Application review will occur from March 24, 2023 to April 20, 2023.

When are applications due?

Applications may be submitted from Wednesday February 22, 2023 to Thursday March 23, 2023 at 4:00pm EST.

How will applications be accepted?

Applications can be submitted using an online application available at guelph.ca/grants. Paper copies of applications and additional assistance is available by contacting communityinvestment@guelph.ca or 519-822-1260 ext. 3967 before March 21, 2023.

Section 3: Application Questions

- **Question 1:** What kind of Micro-Grant are you applying for?

You will be asked to select one of the following options and to specify the neighbourhood area or major intersection:

- Activating Art
- Activating Neighbourhoods

Tip: To respond to this question simply select what kind of grant you are applying for. See Section 1 to learn more about these two focus areas and reach out if you are still unsure. If applying for Activating Neighbourhoods, include your neighbourhood area and/or major intersection.

- **Question 2:** Applicant(s) information

Applicant name, phone number, email address, and website address (if applicable).

You will be asked for a “yes” or “no” response if you are applying as part of a collective or group. If yes, provide the name of the collective and names of members.

Tip: To answer this question include the name and contact information for the primary applicant or contact person. Select yes if you are applying as part of a group or collective of two or more people. If your group has a name, please include that. Also include the names of the members of your group or collective.

Which of the following statements apply to your application? [multiple selections allowed]

- Led-by member(s) of an equity-deserving group.
- Serving a specific equity-deserving group.
- Neither of the above statements apply.
- I wish not to declare.
- I wish to tell you more about how I identify: (text)

Tip: This funding prioritizes projects and initiatives that centre equity and reconciliation, as well as those led by individuals identifying as Indigenous, Black, Racialized, or as a member of an equity-deserving group. For the purposes of this question, please note that led-by is referring to an individual or group involved in the planning that have lived-experience or direct connections to the communities they are serving. Serving refers to an individual or group who want to see their project support an equity-deserving community.

- **Question 3a:** What is your idea? How will you spend the grant funds?

Tip: If applying to the Activating Neighbourhoods stream, introduce what you would like to use the funding for, and how it will help form or build stronger connections in your community. If applying to the Activating Art stream, introduce what you like to use the funding for, and how the public can engage with what you have created.

- **Question 3b:** How much money are you requesting? (minimum \$500 and \$1,000 maximum)

Tip: This answer should simply list a number that is a minimum of \$500 and a maximum of \$1,000.

- **Question 4:** If your application is funded, how would you like to share your grant story with us when completed? For example: a brief story, images, a follow-up phone call, a link to a video or a webpage, etc.

Tip: Once you have completed your project you can share your journey with us in different ways. Please let us know how you will share this information with us once the project is complete.

Still have questions? No problem.

For additional questions, reach out using the email address below.

For Micro-Grants for Artists, contact microgrant@guelparts.ca

For Micro-Grants for Neighbourhoods, contact admin@guelpneighbourhoods.org

For general questions contact communityinvestment@guelp.ca