

Community Priorities Measurement Framework

Introduction

The City of Guelph's Community Priorities Grant Program is designed to support the work of local not-for-profits, charities, and grassroots groups that address the Community Investment Strategy (CIS) priorities.

As part of the Community Priorities Grant, the City has developed a grant program measurement framework. The framework helps show how Community Priorities Grant recipients are making a difference and contributing to community priorities. It also supports better decision-making by bringing together data and insights from funded programs across the community.

For all Community Priorities Grant applicants, we are asking you to support measuring the framework. Further details on this are found on our Community Priorities Grant webpage, which also includes a guide to support your measurement journey.

Community Priorities Grant Measurement Framework Overview

The Community Priorities Grant Measurement Framework uses a results chain model to track how recipients contribute to short-, medium-, and long-term change against each priority.

The following outlines the framework by priority, its short and medium-term outcomes, and associated indicators. Currently, long-term outcomes are not expected to be measured by recipients, so indicators have not been included. Indicators are anticipated to be included as learnings from rollout of the framework evolve.

Community Priorities Grant applicants must identify and commit to measuring one short-term and one medium-term indicator for your selected priority.

Priority 1: Equity and, Anti-Racism, and Reconciliation

Work that reduces systemic inequities, discrimination, and hate, and that advances Indigenous rights, reconciliation, and cultural safety, and initiatives led by equity-deserving communities.

Short-Term Outcome

Guelph Residents increase their knowledge, awareness, and understanding of equity, anti-racism, reconciliation, and Indigenous rights.

Available Indicators

- Percentage of Guelph participants who say they increased their awareness of how equity, anti-racism, reconciliation, and Indigenous rights applies to Guelph because of participating in organization's key activities.
- Percentage of Guelph participants who say they increased their knowledge on equity, anti-racism, reconciliation, and Indigenous rights because of participating in organization's key activities.

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- Percentage of Guelph participants who report increased confidence in addressing discrimination and/or bias because of participating in organization's key activities.

Medium-Term Outcome

Guelph residents take action to reduce systemic inequities, discrimination, and hate, and to advance reconciliation and cultural safety.

Available Indicators

- Number of Guelph organizations, groups, and/or institutions who have implemented practices, policies, and/or commitments addressing equity, anti-racism, and/or reconciliation because of participating in organization's key activities.
- Number of new community partnerships based in Guelph created addressing equity, anti-racism, and/or reconciliation because of participation in organization's key activities
- Percentage of Guelph participants who report acting on issues related to equity, anti-racism, or reconciliation in Guelph because of participating in organization's key activities.
- Number of Guelph participants who created opportunities for learning about equity, anti-racism, reconciliation, and Indigenous rights in their communities because of participating in organization's key activities.

Long-Term Outcome

Guelph is a more inclusive, equitable, and culturally safe community for equity-deserving communities and Indigenous peoples.

Priority 2: Connection, Expression, and Belonging

Focused on social connection, belonging, participation, creative expression through arts, sport, physical activity, neighbourhood activation that foster dialogue, and storytelling.

Short-Term Outcome

Guelph residents participate in programs, services, and/or opportunities that foster social connection, belonging, creative expression, and community engagement.

Available Indicators

- Percentage of Guelph participants who felt they had a stronger connection to their community because of their participation in the organization's key activities.
- Percentage of Guelph participants who felt they had a stronger sense of creative expression because of their participation in the organization's key activities.

Medium-Term Outcomes

In this priority area, two distinct medium-term outcomes have been identified. The list of available indicators is associated with both.

- Guelph residents have stronger social connections and networks within their communities.
- Guelph residents actively contribute to shaping Guelph's arts and culture through artistic expression, collaboration, and community-led initiatives.

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Available Indicators

- Number of Guelph participants who go on to put together public art, exhibitions, performances, workshops, festivals or creative showcases because of participation in organization's key activities.
- Number of Guelph participants who created opportunities for social connection and network building in their communities because of participating in organization's key activities.
- Number of paid artists engaged in an event, program, performances, exhibitions, or other related organizational key activities in Guelph.
- Percentage of Guelph participants reporting increased sense of belonging because of participation in organization's key activities.
- Percentage of Guelph participants reporting new social connections or friendships because of participation in organization's key activities.
- Percentage of Guelph participants who pursued a new volunteer opportunity because of participation in organization's key activities.
- Percentage of Guelph participants who feel their creative voice is valued in the community because of participation in organization's key activities.

Long-Term Outcome

Guelph is a connected, expressive, and socially engaged community.

Priority 3: Community Resilience

Initiatives that strengthen health, climate, safety, and access to basic needs including income, food, housing, supports and services, upstream and prevention, and collaborative initiatives.

Short-Term Outcome

Guelph residents have greater access to programs and services that support their basic needs and/or climate-related needs.

Available Indicators

- Number of service referrals made to Guelph participants
- Number of support items provided to Guelph participants (meals, clothing, etc.)
- Percentage of Guelph participants reporting increased awareness of available supports within organization regarding their basic and/or climate-related needs because of participating in organization's key activities.
- Percentage of Guelph participants reporting services met their select basic needs.

Medium-Term Outcome

Guelph residents experience improved stability, wellbeing, and connection to supports and services.

Available Indicators

- Percentage of Guelph participants reporting improved wellbeing after utilizing organization's services/key activities.
- Percentage of Guelph participants reporting increased housing, food, financial, or social stability after utilizing organization's services/key activities.

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- Number of partnerships formed with other Guelph-based organizations to support improved service coordination for Guelph residents.

Long-Term Outcome

Guelph is a resilient community where residents have the supports, resources, and connections they need to thrive.