

MEETING MINUTES

MEETING	Downtown Advisory Council Meeting
DATE	December 10, 2015
LOCATION	Meeting Room A
TIME	3:00 – 5:00pm
PRESENT	Henrietta Coole, David deGroot, Ken Hammill, Tom Lammer, John Leacock, Will MacTaggart, Kithio Mwanzia, Courtney Miller, Don O’Leary, Dawn Owen, Ian Panabaker, Cameron Walsh, Marty Williams
REGRETS	Emily Ferguson, Kristel Manes, Len Kahn, Amy Kendall, Steve Kraft, Doug Minett,

DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	Welcome
2	Items of Pecuniary Interest No items of pecuniary interest
3	Approval of Agenda & Minutes Moved by Ken Hammill Seconded by Dawn Owen
4.1	Macdonell Island Presentation by David DeGroot David deGroot presented a recap on the Macdonell temporary island and the future plans for this type of pilot. He discussed results of the island survey: high response rate, majority were positive responses, social media driven, and there is a public appetite to do more of this in the downtown. Next steps include costing the pilot as both temporary and permanent, as well as sponsorship models to have community support/participation. David also presented on the wayfinding survey results, which showed general support and demonstrated how social media can drive high survey return rates. The Committee also discussed policy enabling activation of the downtown.
4.2	PMP Flow Chart, Cam Walsh Cam Walsh presented the Parking Master Plan implementation schedule, based on what Council had approved on November 18. He highlighted key steps, including projection of Wilson Street parkade completed in two years and Neeve Street parkade started in three years. The Committee discussed the RFP process and criteria, capacity, design, 3P opportunity, and timeline compared with Baker Street redevelopment. The Committee

	members noted that a working group for the Wilson Street parkade is essential.
4.3	<p>Debrief on November 25 Downtown Workshop</p> <p>The Committee discussed the outcome of November 25 Downtown workshop, noting dynamics in opinions for development options for the site and the appetite to have the best use out of the site's activation.</p> <p>Ian will distribute the budget report authored by Finance to Committee members as for their reference.</p>
4.4	<p>Downtown Renewal Update</p> <p>Ian Panabaker reviewed the Council discussions on the downtown CIP reserves and the future plans for the initiative.</p>
4.5	<p>St. Catherines New Facilities</p> <p>In the new year, Committee members will visit St Catherines to view recent developments. Staff will also look into other potential site visits, including the Laurier-YMCA Athletic Complex in Brantford.</p>
	<p>Adjournment.</p> <p>The meeting adjourned by consensus.</p>
	<p>Next meeting – Thursday, January 21, 2015 at 3:00pm</p>