

Meeting Minutes



City of Guelph

Downtown Advisory Committee (DAC)

November 21, 2019

City Hall, Meeting Room B

From 3:00 to 5:00 p.m.

Meeting Chair: Doug Minett

Rino Dal Bello, Alicia Karn, Steve Kraft, Dan Atkins, Marty Williams, Doug Minett, Chuck Castillo, Alastair McCluskey, Bill Elliott, Jane W, Helen Loftin, John Tenant, David Durbin, Jennifer Juste, Kate Bishop

Agenda Items

Item 1 – Transportation Master Plan (Jennifer Juste)

- Deliveries/receiving challenges
- Commuting needs (bike/car/EV parking; transit service)
- Economic vitality and transportation: placemaking/streetscaping/active transportation

The updated Transportation Master Plan will define how our transportation system will support the community as Guelph continues to grow. The update will look at transportation planning in Guelph beyond 2031

(Top 2)

1. Smart, free parking; all day go transit users
2. Easier access to DT from the suburbs
3. More bus shelters and benches for transit users
4. No Parking on streets of DT; adequate parkade space & increased transit options throughout the DT (ex. Oslo, Norway)
5. GO Train Parking
6. Transit access to the Hanlon Creek Business Park
7. Residential safety (currently being used for on street parking)
8. Adequate event accommodation (access to the event)
9. Child and Senior friendly
10. Short term parking discouraged (time of use model; street parking, free for 2 hours)
11. Share street resources in greater downtown area
12. Access requirements based on demonstrated behavior and need

13. City wide parking payment consistency (every parking facility should be consistent in terms of payment)
14. Clear winter sidewalks
15. More parking on Baker District redevelopment
16. Electric street cars
17. Clear wayfinding signs and mapping
18. Accommodation for motorized mobility devices
19. Non road transportation, helicopters and airpods
20. Reduce negatives of public transit; real and perceived, make it the norm
21. E charging stations; in the parking structures
22. Islands mid-road like on Macdonnel
23. Pedestrian friendly access to downtown
24. Separated bike lanes downtown; up Gordon street hill, main streets predominantly
25. Parking that encourages visitor flow-through
26. Seamless movement of employees in and out
27. Build for target mode share
28. Protected and maintained bike infrastructure
29. Municipal support of presto card transit and parking
30. Support of diverse transportation needs; for staff, customers, commuters
31. Fantastic award winning way finding for all modes
32. Last mile options
33. Bicycle parking
34. Convenient public transportation
35. Smart bus routes built on demand and responded to by the right time
36. Frequency of buses to and from; downtown routes

*Jenny to come up with the themes

Item 2 – Prosperity 20Next (Bill Elliot)

Economic Development Strategy and Implementation Plan

Overview

PHASE 1: Economic Base Analysis and Review of Prosperity 2020

PHASE 2: Economic Development Review, Assessment and Engagement

PHASE 3: Development and Completion of Strategy and Implementation Plan

- Introductions and brief background
- Objective
- Understand the role and mandate of the Advisory Committee
- What is / should be the role of the Committee?
- Are there established priorities?

Final report distributed in April

Aligning Prosperity 20Next with the City's 'Powering our Future' pillar in the strategic plan

Baker District Redevelopment; economic benefits of a Library (transforms through technology, technology as the attraction)

Co-operators leaving downtown is an issue

(London, ON; can't build an office building anywhere but downtown) – some municipalities enforce downtown vitality through bylaws and planning etc.

Active street-front retail, no parks and recreation facilities in DT

Focus on office space, 'village concept' include more amenities (hardware store, grocery etc. more people friendly), more business to university partnerships

Brand positioning; never use this as a guideline on building Guelph, should be used as a measuring stick

Focus on place within the Innovation Corridor; important in terms of bringing workers into the DT

DT Guelph and the rest of Guelph are two separate entities; not possible to marry them both

Next Meeting:

TBD