

INFORMATION ITEMS

Week Ending April 2, 2014

REPORTS

1. 2014 Clean and Green Community Clean-Up Event

CORRESPONDENCE

1. Ministry of Citizenship and Immigration – Call for Nominations for the Lincoln M. Alexander Award 2014
2. Ministry of Health and Long-Term Care – Regarding additional funding to the land ambulance services grant for the 2014 calendar year

BOARDS & COMMITTEES

1. None

ITEMS AVAILABLE IN THE CLERK'S OFFICE

1. Municipal Information Form – Application for Liquor Licence – Smokin Tony's Bar-B-Que, 5 Clair Road
2. Accessibility Advisory Committee – Resignation of Tom Goettler

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TO City Council

SERVICE AREA Operations, Transit & Emergency Services
DATE April 2, 2014

SUBJECT 2014 Clean and Green Community Clean-up Event

REPORT NUMBER OTES051411

EXECUTIVE SUMMARY

SUMMARY OF REPORT

This report is to inform Council that the 11th annual Clean and Green Community Clean-up (Clean & Green) event will take place on Saturday April 26, 2014 from 8:30 am to 1:00 pm. This includes the clean up activity as well as a volunteer appreciation barbeque at Riverside Park.

KEY FINDINGS

2014 is the 11th annual Clean and Green Event in the City of Guelph. This is a successful volunteer community event that has removed over 29,500 kilograms of litter from the City over the last ten years.

FINANCIAL IMPLICATIONS

Costs have been accounted for in the 2014 Operating budget.

BACKGROUND

The Clean and Green Community Clean-up (Clean & Green) event is a volunteer community beautification initiative that takes place annually on, or near, Earth Day. The event originated as a collaborative effort by the City of Guelph, the Guelph and Wellington Development Association (GWDA), the Guelph and District Homebuilders Association and Guelph Downtown Business Association, to address the accumulation of litter that occurs over the winter months in parks, roadways and major entrance points to the city.

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The Clean & Green event first began with approximately 40 volunteers working in teams to pick and bag garbage at ten key locations in the city. City staff provided volunteers, vehicles, supplies, promotion, disposal resources and fees, while the GWDA provided volunteers, vehicles and hosted a volunteer appreciation barbeque. Since its inception in 2003, thousands of volunteers have successfully removed over 29,500 kilograms of litter from our city's roadsides and parks.

The event has grown in popularity over the years and 2013 saw over 954 volunteers cleaning 94 locations, and collecting over 3,600 kilograms of litter. See Chart 1: *Clean and Green Results*, which illustrates the increase in litter collection and participation over the last few years. Note: In 2013, the event experienced freezing temperatures and snow which contributed to lower participation and kilograms of litter collected.

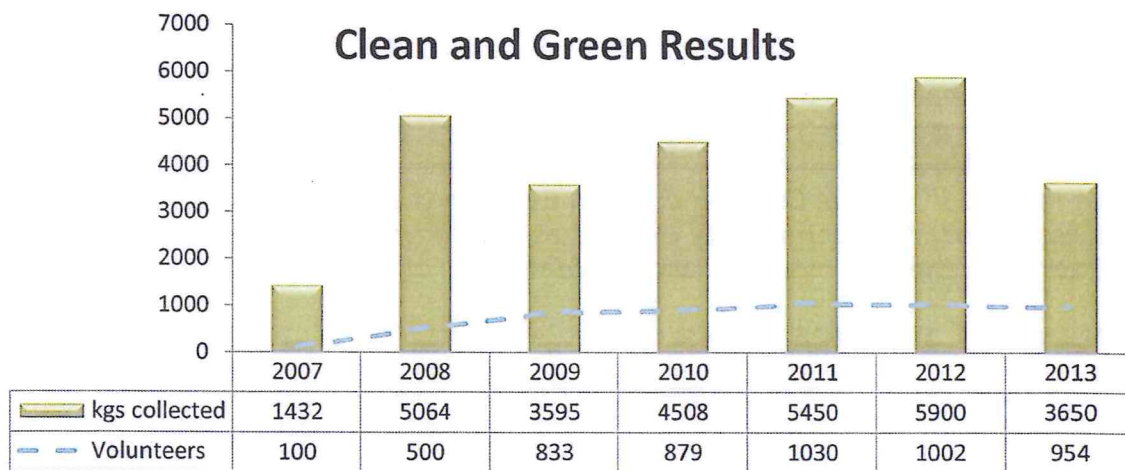


Chart 1: *Clean and Green Results*

REPORT

This year's Clean & Green event will take place on Saturday April 26, 2014 and will operate rain or shine.

The program features include;

- Pre-registration to coordinate sites, supplies, and waste collection. Registration will be offered on-line through www.guelph.ca or by phone at 519-837-5628.
- Once registered, volunteers will be provided with supplies and lunch tickets

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- Coloured garbage bags will be used for identification and are a visible symbol of the cleanup efforts
- Solid Waste Resources Dept will provide curb side collection the same day
- Volunteers will be asked to select a cleanup location from a list of pre-determined sites throughout the city to ensure key areas are addressed
- Blue bags are being provided to collect clean, dry recyclables
- The volunteer appreciation barbeque will be held in the large picnic area of Riverside Park.
- Sponsorship of this event has been secured by:
 - Tim Horton's – will provide in store advertising, gloves, reusable travel mugs, product for the barbeque and draw prizes
 - M&M Meats – will provide the food for the barbeque at a discounted cost.
 - Bag Ladies (Al-Pack Enterprises Ltd) – a local Guelph company, will coloured garbage bags
 - Guelph and Wellington Development Association – will contribute towards the cost of the appreciation barbeque
 - Terra-View Homes – will contribute towards the cost of the appreciation barbeque
 - Zehrs Imperial Rd (Loblaws) – will provide food for the barbeque
 - Guelph Downtown Business Association – will provide draw prizes

In the end, the Clean & Green event remains a true volunteer community beautification cooperative of which the entire City can be proud.

CORPORATE STRATEGIC PLAN

- 3.1 Ensure a well designed, safe, inclusive, appealing and sustainable City
- 3.3 Strengthen citizen and stakeholder engagement and communications

DEPARTMENTAL CONSULTATION

Planning & Building, Engineering & Environment - Solid Waste Resources
Operations, Transit & Emergency Services - Public Works
Community & Social Services - Parks Development and Maintenance
Corporate & Human Resources – Corporate Communications

COMMUNICATIONS

Website content and advertising, City News Ads, Media Release, Infonet

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ATTACHMENTS

N/A

FINANCIAL IMPLICATIONS

City costs for this event have been included in the 2014 Operating budget. As stated above, several stakeholders have included donations to assist in operating this event.

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Ministry of Citizenship
and Immigration

Minister

6th Floor
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Toronto ON M7A 2R9
Tel.: (416) 325-6200
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Ministère des Affaires civiles
et de l'immigration

Ministre

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Tél. : (416) 325-6200
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March 2014

Dear Friends:

LINCOLN M. ALEXANDER AWARD 2014

Every year since 1993, the Government of Ontario has presented the Lincoln M. Alexander Award to honour young Ontarians who have demonstrated exemplary leadership in contributing to the elimination of racial discrimination.

I am pleased to ask you to support this program by nominating an outstanding young person whom you believe to be deserving of recognition. As the Minister of Citizenship and Immigration, I will join the Lieutenant Governor in officially recognizing the award recipients at a special ceremony at Queen's Park on January 21, 2015, to mark Lincoln Alexander Day in Ontario.

Nomination forms and information outlining details of the program are available on my ministry's website at www.ontario.ca/honoursandawards

Please take this opportunity to acknowledge a young person from your school or community who has made an important contribution to eliminating racial discrimination in Ontario.

For further information, please contact the Ontario Honours and Awards Secretariat:
416 314-7526, toll free 1 877 832-8622 or TTY 416 327-2391.

The deadline for nominations is May 31, 2014.

Thank you for taking the time to consider a deserving young Ontarian for the Lincoln M. Alexander Award.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Coteau".

The Honourable Michael Coteau
Minister

Ministry of Health
and Long-Term Care

Office of the Minister

10th Floor, Hepburn Block
80 Grosvenor Street
Toronto ON M7A 2C4
Tel 416-327-4300
Fax 416-326-1571
www.health.gov.on.ca

Ministère de la Santé
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HLTC3967FL-2014-34

APR 2 2014

Her Worship Karen Farbridge
Mayor
The City of Guelph
1 Carden Street
Guelph ON N1H 3A1

Dear Mayor Farbridge:

I am pleased to advise you that the Ministry of Health and Long-Term Care will provide The City of Guelph additional base funding of up to \$601,398 with respect to the land ambulance services grant for the 50:50 partnership for the 2014 calendar year.

The Assistant Deputy Minister of the Direct Services Division will write to Ms. Ann Pappert, Chief Administrative Officer, shortly concerning the terms and conditions governing this funding.

Thank you for your dedication and commitment to improving land ambulance services in Ontario.

Sincerely,

A handwritten signature in black ink that reads "Deb Matthews". The signature is written in a cursive, flowing style.

Deb Matthews
Minister

c: Ann Pappert, Chief Administrative Officer, The City of Guelph