

Sign Fees – Effective January 1, 2016

Building and Freestanding Signs

Sign Area	Fee	Acceptable Method of Payment
Less than/equal to 10m ²	\$200.00*	Cash, cheque, debit
Greater than 10m ²	\$400.00*	

Sign area means the area of a sign on which copy, text or the like can be placed. This includes any backer and any painted area relating to the sign.

Mobile and Banner Signs

Mobile and Banner Signs	Fee	Acceptable Method of Payment
For each 30 consecutive day period	\$85.00*	Cash, cheque, debit, Online -Visa and MasterCard

(for each 30 consecutive calendar period as set out in the Sign Bylaw – does not include Norfolk Bridge)

Banner Signs on the Norfolk Street pedestrian overpass

Time Period	Fee	Acceptable Method of Payment
Up to 2 weeks	\$50.00*	Cash, cheque, debit
Up to 4 weeks	\$100.00*	

Portable Signs

Time Period	Fee	Acceptable Method of Payment
Per calendar year	\$100.00*	Cash, cheque, debit
Permit purchased after July 1	\$50.00*	

Sign Variance Application Fee

Sign Variance Application Fee	Fee	Acceptable Method of Payment
Per application	\$1,100.00	Cash, cheque, debit

***Additional Administration Fee - 50% of permit fee where sign is erected prior to permit issuance**