



City of Guelph Parking Master Plan



City of Guelph Contract No. 12-150
Public Information Centre #1
February 26, 2013

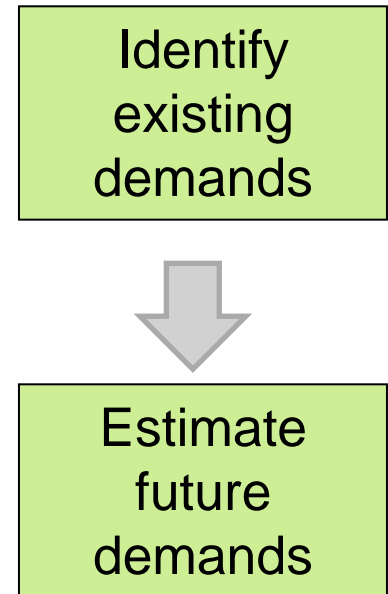
AGENDA



- Introduction to Project
- Project Plan
- Consultation
- Next Steps
- Discussion of Issues


- Evaluate existing infrastructure and policies
- Address existing conditions and management practices
- Develop projections of future parking supply and demand (day-to-day vs. peak)
- Develop alternatives for providing additional parking
- Investigate parking management alternatives
 - Time restrictions
 - Operations and financial
 - Different framework: tax base, user pays, enterprise system

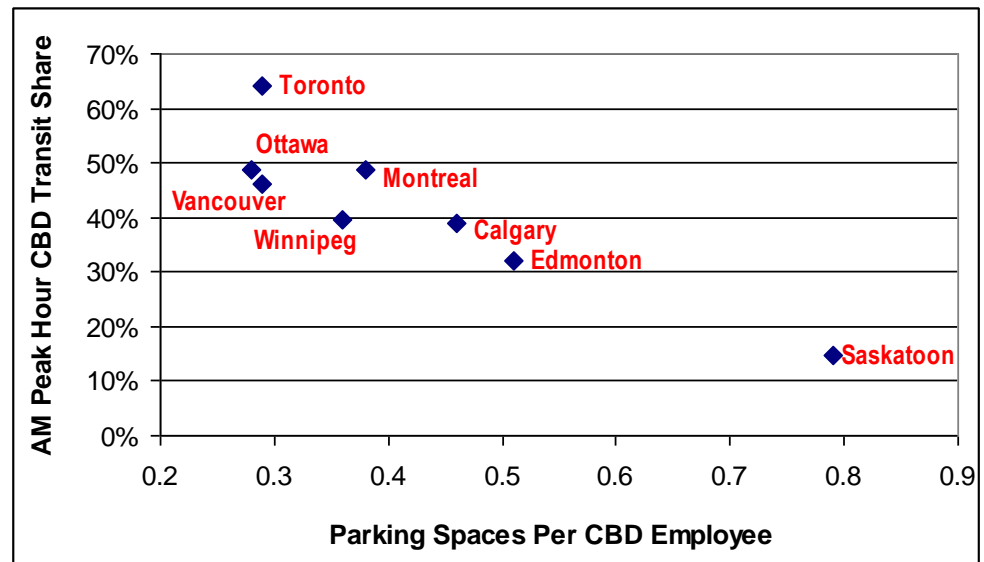
- Data collection
 - Parking inventory and surveys
- Land use projections
 - Population change
 - Employment change



Key Issues for Guelph Parking Master Plan

- Current parking issues for residents, businesses, patrons, GO Transit commuters
- Additional parking pressure from downtown redevelopment
- Concern about ability of current parking system to handle future needs
- Development of a financially sustainable parking strategy to 2031

- Provincial Growth Plan
 - Downtown Secondary Plan
- Downtown
Intensification
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- Official Plan promotes all travel modes
 - Cost of constructing new parking is significant and growing
 - Decisions on parking are closely tied to sustainability objectives



Downtown Intensification

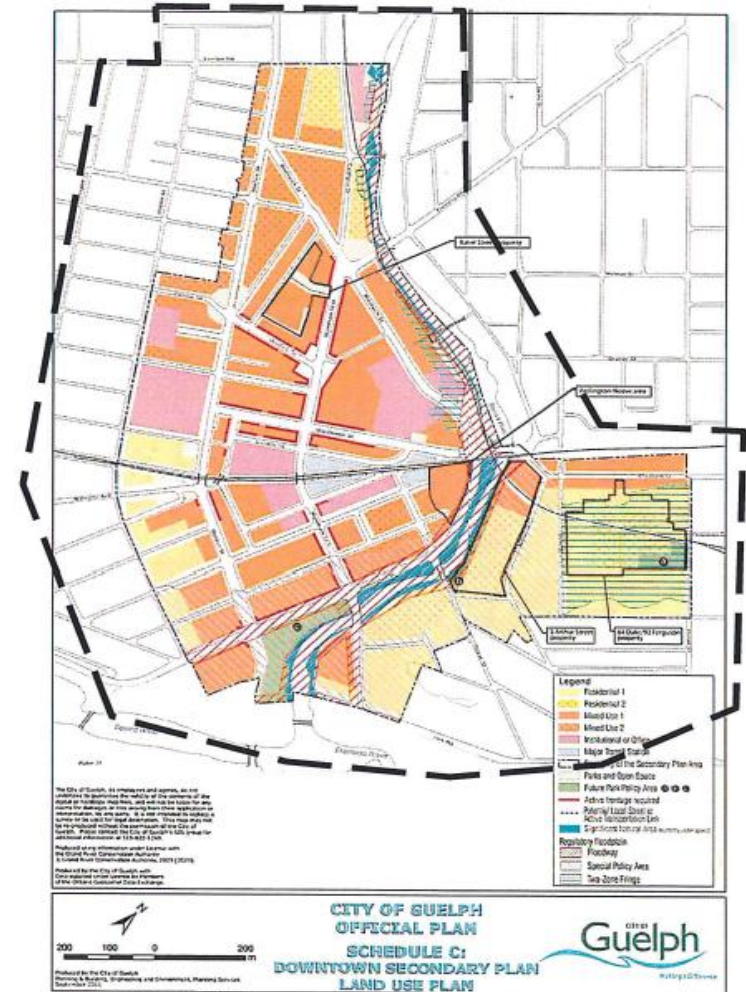


Lack of parking supply can limit intensification and economic development

PROJECT PLAN - OVERVIEW

Project Plan - Overview

- Building the Foundation
 - Confirm supply and demand
 - Understand issues
- Future forecasts
 - Forecast using real data
- Evaluate range of options
 - Take into account TDM, mobility goals, costs, quick wins and long-term structure
- Work with stakeholders
- Implementation
 - Responsibilities, funding, phasing



Building the Foundation:

- Understanding of issues through Stakeholder meetings
- Parking inventory
- Web-based survey for opinions/behaviour
- Understanding of City's goals and future growth plans
- Best practices review and needs assessment



Project Plan – Plan Development

- Review supply, demand and travel behaviour
- Parking system performance
- Balancing parking growth, updated management techniques and future travel mode shifts
- Potential options for future parking
- Support Downtown Secondary Plan



- The purpose of Public Information Centres (PICs) will be to gather input from the public and inform on the progress of the study.
- 2 PICs will be held during the course of the study:
 - PIC #1: now
 - PIC #2: end of March

REVIEW OF TASKS

Background Information Review

- Assemble, review, evaluate and summarize all relevant background documentation, best practices, mapping and other data
- Review of existing parking and related policies and a review of parking technology
- Develop land use and parking inventory maps
- Documents and data supplied by the City

- Collection of data on parking demand and parking supply February 13-16, 2013
- Two components of parking demand: occupancy and turnover
- Data collection:
 - Parking supply inventory
 - Parking utilization surveys
 - License plate/turn-over surveys
 - Parking management and operations interviews

- Use future land use, population and employment projections to model future parking demand and supply for horizon years 2016, 2021, 2026 and 2031
- Develop parking profile for downtown area
- What are the impacts of parking behaviour?
- Short-term versus long-term parking

- Identify alternative methods of supplying additional parking spaces to 2031
- Take into account best practices for parking management and operation and applicability to Guelph
- Summarize proposed alternatives
- Include maps showing the location of alternatives

- Evaluation criteria for alternatives will be developed with input from City staff and advisory groups
- Key criteria include financial feasibility and sustainability
- Potential implications of parking supply options include financing, funding sources, required subsidies and risks/benefits



- Analyze probable impacts of each proposed parking alternative/method on future demand and supply of parking
- Analysis to take into account visions and policies contained in City's Official Plan, Secondary Plan and other guiding documents.

- Confirm needs and opportunities
- Estimate future growth
- Develop strategies for analysis
- Prepare draft report

Next meetings:

- March 2013 public meeting and stakeholder consultation to discuss potential strategies

QUESTIONS AND DISCUSSION