



City of Guelph Parking Master Plan



City of Guelph Contract No. 12-150
Public Information Centre #1
April 16, 2013

Presentation Outline

- Confirmation of Study Scope and Objectives
- Study Process
- Highlights from Parking Surveys
- Feedback to date
- Future Needs and Opportunities
- Guiding Principles
- Introduction to Potential Parking Strategies
- Next Steps



Study Objectives

- Evaluate existing infrastructure and policies
- Address existing conditions and management practices
- Develop projections of future parking supply and demand
- Develop alternatives for providing additional parking
- Investigate parking management alternatives

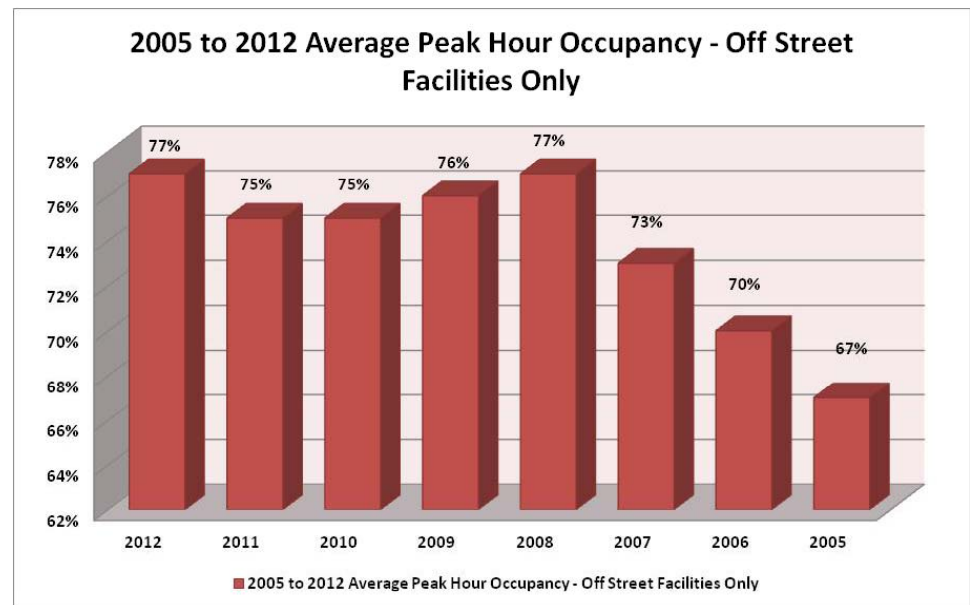
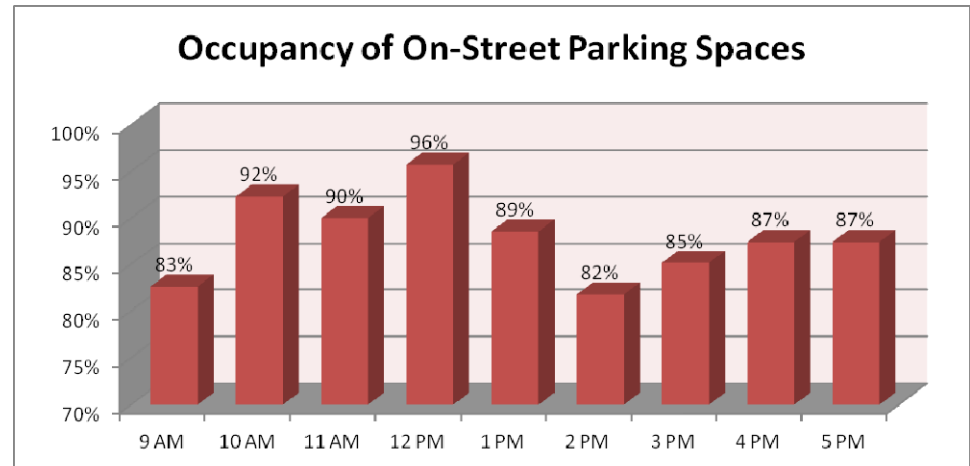
Study Area covers Downtown Guelph and adjacent neighbourhoods

Study Timelines

EVENT	DATE
PIC #1	February 26, 2013
PIC #2 (today)	April 16, 2013
CAFE	May 13, 2013
PIC #3	June 13, 2013
CAFE	July 15, 2013
Final Report/ Recommendations to Council	July 29, 2013

Highlights From Parking Surveys

- On-street parking is at capacity
- Turnover is high in busy areas
- Off-street parking is approaching limits of capacity



What We Have Heard to Date

- There is a shortage of parking in Downtown
Permits can be difficult to obtain in key locations
- Lack of parking is an impediment to downtown redevelopment
- Downtown parking demands spill over into residential neighbourhoods
- Future increases in parking demand can't be accommodated unless things change



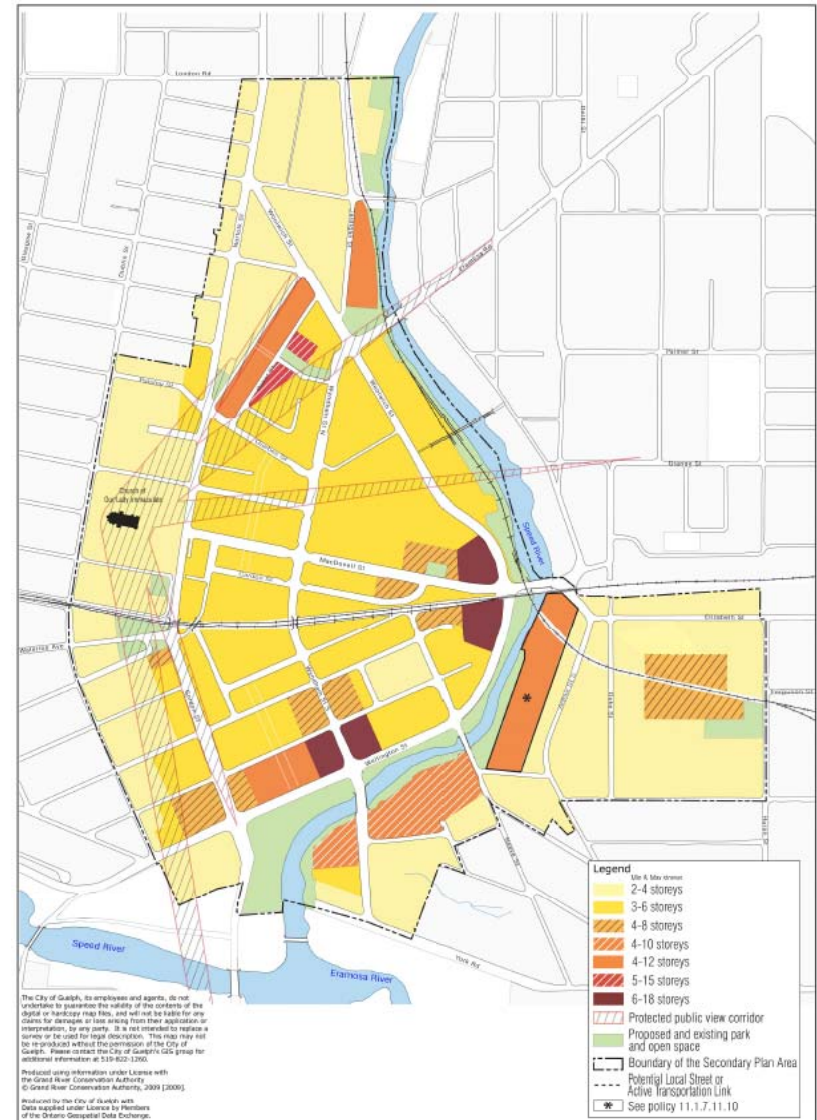
What We Have Heard to Date

- Free on-street parking considered important by many businesses
- Compliance with two hour parking limits does not meet expectations
- Transportation alternatives are important for the future, but immediate need for more parking
- Permits are unreliable due to level of subscription and activity levels
- Need to consider future support for alternative vehicles (shared and private)



Future Needs and Opportunities

- Downtown Secondary Plan accommodates significant intensification
- Need to ensure parking system supports existing retail, tourism and business needs, while accommodating growth



Guiding Principles

- Support Economic Development
- Advanced identification of needs
- Utilize parking efficiently
- Ensure adequate amount of parking
- Encourage use of sustainable modes
- Be financially sustainable
- Be planned, designed and operated in a transparent manner



Guiding Principles (Cont'd)

- Place high priority on user-friendliness
- Consult with businesses and residents
- Maintain strong pedestrian environment
- Incorporate sustainable design
- Support through viable implementation plan



Potential Parking Strategies

Parking Strategies are being evaluated under the following themes:

- Enhancing the supply, management and user-friendliness of both On-Street and Off-Street Parking
- Providing an Appropriate Amount of Parking to Support Growth
- Ensuring the Financial Sustainability of the Municipal Parking System
- Implementing Changes to Parking Governance

Improving Parking Operations

Example options being examined:

- Implement industry leading parking payment technologies
- Implementing residential parking permit system



Increasing Capacity for Intensification

Example options being examined:

- Re-visiting zoning by-law
- Pursuing joint development of parking with private sector



Improving Financial Sustainability

Example options being examined:

- Reviewing permit parking rates
- Dedicating surplus revenues to a capital reserve for future use

Alternatives for Parking Governance

Example options being examined:

- Operating parking as an enterprise within City
- Forming on-going stakeholder committee to provide guidance on parking

Next Steps

- Obtain feedback on guiding principles and associated actions
- Estimate future parking supply and demand and develop specific recommendations
- Provide short, medium and long-term recommendations
- Next public meeting in June 2013
- Final report to Council July 2013

QUESTIONS AND DISCUSSION

