

# City of Guelph Open Government Framework



November 13, 2012 Governance Committee @blair\_labelle, City Clerk



# **#Overview**

- History
- Drivers
- Defining Open Gov
- Proposed OGF
- Next Steps





# #History

- Open Gov has roots in FOI legislation
- Growth of collaborative technology and mobile infrastructure
- United States Open Gov Directive
- New agencies and partnership models









# **#Drivers**

### #External

- "FAST" organizations are efficient and effective
- Embrace the changing landscape of government
- Makes government relevant and understandable
- Leads to innovation and added value

#### #Internal

- Open Gov defined as a pillar of the Council approved Corporate Technology Strategic Plan
- Corporate Strategic Plan key initiative



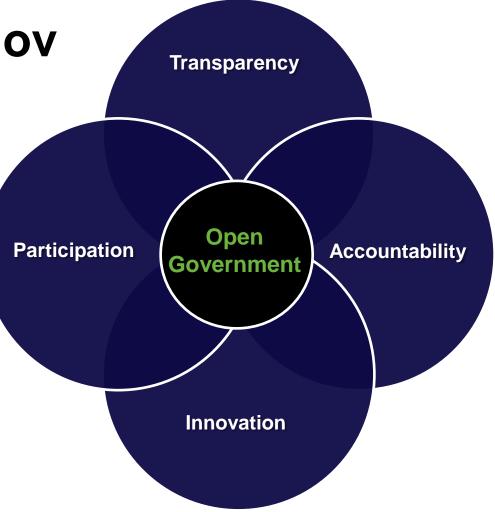
# **#Defining Open Gov**



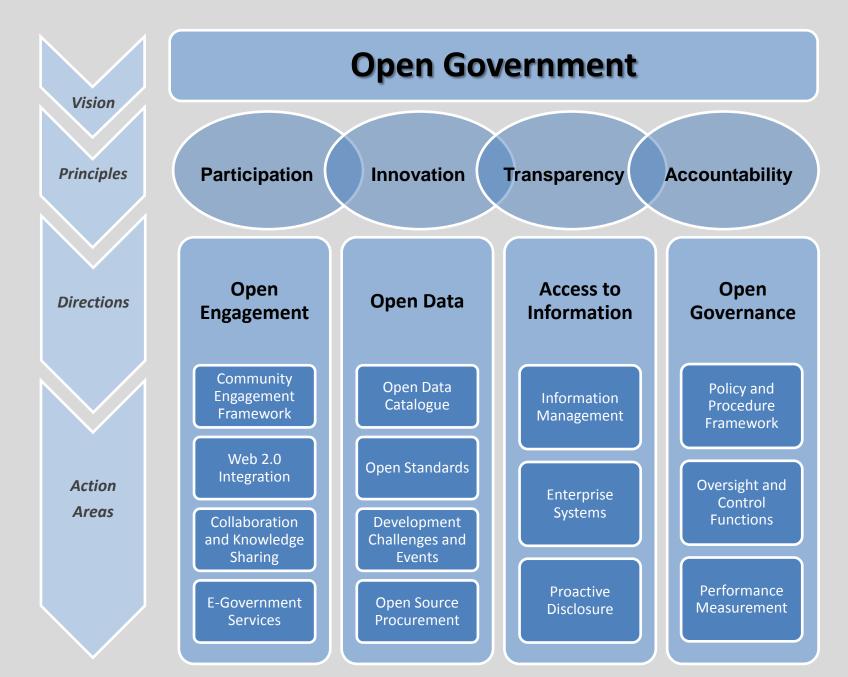


# **#Defining Open Gov**

To create a fully <u>transparent</u> and <u>accountable</u> City which leverages technology and empowers the community to generate added value as well as <u>participate</u> in the development of <u>innovative</u> and meaningful solutions.



#### **#Proposed Open Government Framework for the City of Guelph**





# **#Open Engagement**

To build on the traditional and legislative foundation of public consultation to realize a transformative approach to the way in which the City can inform, consult, collaborate and empower the community.

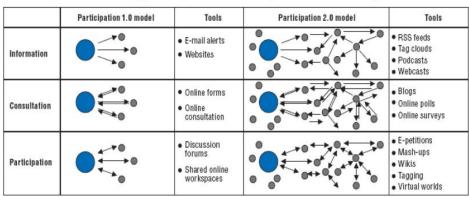


Figure 5.3. Shifting paradigms: from Participation 1.0 to Participation 2.0

Source: State Services Commission of New Zealand (2007), Glossary entry for "Participation 2.0".







### **#Community Wellbeing Initiative**

- A partnership between community stakeholders and the City
- Dynamic conversation to develop a shared vision
- Various engagement methods:
  - Ward conversations
  - 'Places and spaces' conversations
  - Household survey (and contest)
  - Comment cards
  - Workshop-in-a-box (toolkit for community conversations)
  - Online discussions (blogs, RSS, social media)
  - Mayor's telephone Town Hall
- Data will be used to develop a City strategy, but the intent of the CWI is also to inspire individuals to take action within their own communities





## **#Open Data**

To encourage the use of public data to be made available in practical formats for the purpose of facilitating the development of innovative and value added solutions.







DISCOVER. PARTICIPATE. ENGAGE. Search the following Data.gov catalogs:

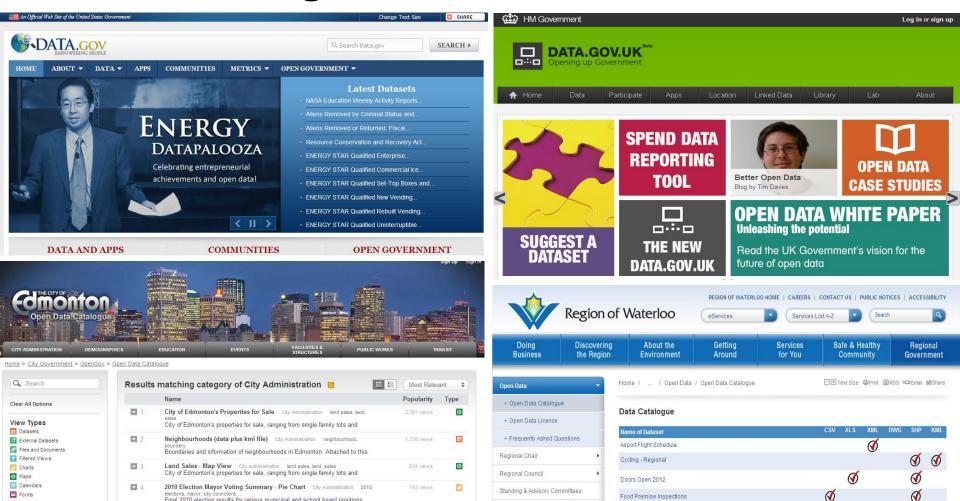




facebook JPMorgan Imperial Innovations



#### **#Data Catalogues**





### **#Apps for Democracy: App Challenge**

- 2008 app challenge for local developers to exploit open data
- DC invested \$50K which returned \$2.3Million in shared value

### **#Toronto 311: Open Standards**

- Toronto adopted the Open311 standard
- Led to development of smart phone apps to report issues like potholes and graffiti in real-time

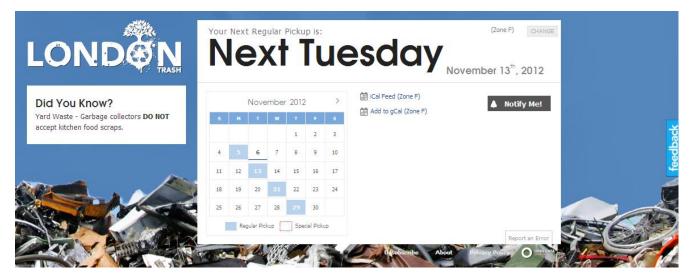


Apps for Democracy Community Edition



### #2010 London Ontario UnLab: Hackathon

- A 2010 hackathon held by UnLab supported by Open Data London
- Developers, students, photographers and professionals gathered in order to design an application which provides residents information regarding their waste collection
- <u>londontrash.ca</u> can automate reminders through email, text message or by way of a meeting request through Outlook/iCal





# **#Access to Information**

To subscribe to best practices and support the necessary tools with respect managing civic information for the purpose of enhancing the transparency of City business and the enrichment of information assets.



Improved Knowledge, Innovation.

Cost Savings, Reducing Resource Use, Recovering Time

Risk Mitigation, Ensuring Compliance with Legislation, Securing and Protecting Information





### **#Records and Information Management (RIM)**

- Program designed to standardize, classify and manage info
- Reduces cost, creates efficiencies, improves reporting, mitigates risk and increases transparency
- Supports open data efforts and tools such as an EDRMS

### **#Toronto's TMMIS**

Tweets

- Allows users to easily search and track the business of the City in real-time as it flows through the legislative process
- Users can bookmark and share items and register for e-updates
- Toronto Clerk 'live tweets' from meetings to provide updates

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Toronto City Clerk @TorontoCouncil Notice of Revised Special Meeting for November 19 Executive Committee posted: ow.ly/f4c7n #tocouncil Expand	:
Toronto City Clerk @TorontoCouncil Decisions of November 1 Subcommittee on Establishment of Local Appeal Body meeting posted: ow.ly/147sy #tocouncil	

Expand

Toronto City Clerk @TorontoCouncil
Decisions of November 2 Graffiti Panel meeting posted: ow ly/f4/12

	City Council							
2h	Council Ch	amber, City Hall	Minutes Published 🤹 📰					
	🕒 Agenda	Print List	Bills Bookmark					
3h	City Council - Routine Matters - Meeting 26							
	RM26.1	Call to Order (Ward All)	Received					
4h	RM26.2	Confirmation of Minutes (Ward All)	Adopted					
2	RM26.3	Introduction of Committee Reports and New Business from City	Adopted					



# **#Open Governance**

To develop a management and control framework as well as the necessary policy instruments to define expectations and verify the performance of strategic initiatives related to Open Government.



### involve

#### Open Government: beyond static measures

A paper produced by Involve for the OECD

Karin Gavelin, Simon Burall and Richard Wilson

July 2009





## **#Open Government Dashboard**





#### THE OBAMA ADMINISTRATION'S COMMITMENT TO OPEN GOVERNMENT: A STATUS REPORT

KEY:	Copen Gov ( Plan
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Department of Commerce	
Department of Defense	
Department of Health and Human Services	
Department of Homeland Security	
Department of Housing and Urban Development	
Department of the Interior	
Department of Justice	
Department of Labor	
Department of State	

Open Goy't Plan



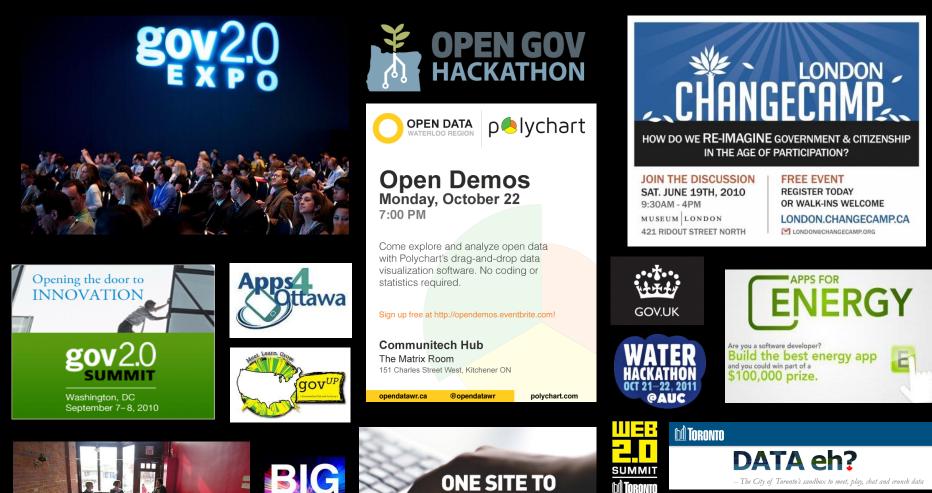
#### DOH - Department of Health

nine Whether AIDS ... - TheBody.com Jul 27, 2012: International AIDS Conference News: Researchers Examine Whether AIDS ... - Kaiser Health News Jul 26, 2012: D.C. alliance gets creaters

DOH - Department of Health

Agency Profile	?	Budget & Ope	Budget & Operational Information				1?	Performance Indicators	
	DOH - Department of Health		Personnel Spending					FY12	
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	provides programs and services with the ultimate	Fixed Costs	-	\$16,524,460	\$0	90%		FY11 14 4 20 5 26	
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DEPARTMENT OF HEAL					ance Results	Q1, 2012			
Promote. Prevent. Prote		809	6	85%				Jul 12, 2010	
Performance F	lans & Reports							Child Placing Agencies	
FY12 Performanc	e Plan*	Citywide	Average	DOH			-	I XML I CSV	

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Guëlph mayor's blog









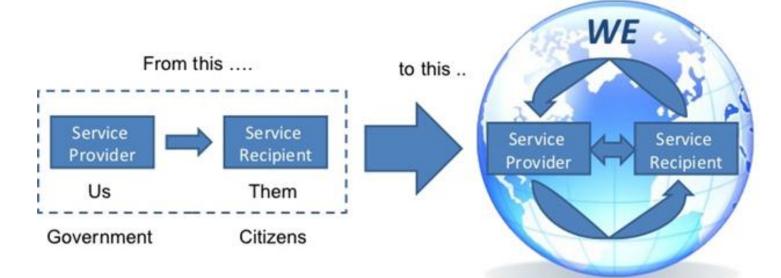
LONDON OPEN DATA

**BUDGET APP CONTEST** ENGAGING THROUGH DATA





## **#Government 2.0**



A Community Approach To Public Service

2011 Ontario MISA Conference



# **#Next Steps**

### Phase 1 (2012)

 Council to consider approval of the proposed Open Government Framework

### Phase 2 (2013 subject to approval)

 Expansion request in the 2013 operating budget to retain a subject matter expert to assist in developing an Open Government Action Plan for the City

### Phase 3 (TBD)

- Transform to Open Gov
- Phase 4 (TBD)
  - Iterate from community metrics





### **#Questions?**

