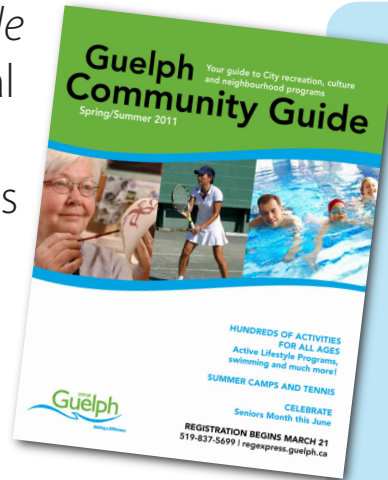


GET NOTICED!

Advertise in the *Guelph Community Guide*

The *Guelph Community Guide* is the City of Guelph's official listing of recreation, leisure, cultural programs and events



Why advertise in the *Guelph Community Guide*?

- **Residents love it!**
City of Guelph recreation programs are in high demand
- Targets all age groups in the city
– families, seniors, adults, and youth
- Covers a variety of interests
– sports, recreation, health, fitness, crafts, arts & culture
- Each edition has a six month shelf life
- Exceptional value for your advertising dollars

Shelf life, circulation and distribution

Two editions of the Guide are published each year – a spring/summer edition every March and a fall/winter edition every August. The shelf life for each publication is six months.

The *Guelph Community Guide* is delivered to over 100 high traffic locations throughout the city including all community centres, libraries, City of Guelph facilities, grocery stores, doctors' and dentists' offices, and select locations in Rockwood and Fergus.

For more information contact

Oxford Media Group
Toll Free 1-877-606-0663
ally@oxfordmediagroup.com

Ad rates and dimensions

Outside back cover

Full colour	\$1,640 + HST
Dimensions	Live area 7.375" x 9.875"
	Trim 8.125" x 10.625"
	Bleed 8.375" x 10.875"

Inside front cover or back cover

Full colour	\$1,455 + HST
Dimensions	Live area 7.375" x 9.875"
	Trim 8.125" x 10.625"
	Bleed 8.375" x 10.875"

Full page

BW	\$1,095 + HST
Dimensions	Live area 7.375" x 9.875"
	Trim 8.125" x 10.625"
	Bleed 8.375" x 10.875"

1/2 page

Horizontal	\$610 + HST 7.375" x 4.8125"
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1/3 page

Horizontal	\$425 + HST 7.375" x 3.1667"
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1/4 page

Vertical	\$325 + HST 3.5625" x 4.8125"
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1/8 page

Horizontal	\$185 + HST 3.5625" x 2.2813"
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Non-profit organizations with a charitable registration number receive a 15% discount on ad rates.

Ad deadlines

Spring/Summer 2012 – January 24, 2012