

MEETING MINUTES



MEETING **Downtown Advisory Council Meeting**

DATE November 6, 2014

LOCATION Meeting Room C

TIME 3:00 – 5:00pm

PRESENT Ken Hammill, Adrian Harding, Tom Lammer, John Leacock, Will MacTaggart, Doug Minett, Dawn Owen, Ian Panabaker, Courtney Miller, Karol Murillo, Barbara Turley-McIntyre, Marty Williams

REGRETS Lloyd Longfield, Don O’Leary, David Pell, Kirk Roberts

DISCUSSION ITEMS

ITEM #	DESCRIPTION
1	<p>Election Re-Cap</p> <p>A brief breakdown of the election results were discussed outlining changes within the Wards as well as overall comments on the election process. Hot button election issues were identified such as taxes, climate change, the Urbacon decision, lack of investment in the East End, St George’s Square “roundabout”, etc.</p> <p>Thanks were given to the group (and especially the co-chairs) for all of the assistance and participation in the DAC over the past four years. The combination of commitment and leadership were able to assist with moving items forward and making progress on identified tasks.</p>
2	<p>2015-2019 Council Orientation Package</p> <p>In 2010, a downtown workshop was held for new members of Council. The session focused on downtown plans (e.g. DSP, incentive programs) and what priorities the DAC should explore. The suggestion was made to again hold such a session highlighting what the short and long term goals of the DAC are. This should be seen as an opportunity to educate not only the new Councillors, but also the public.</p> <p>Request was made of staff for cliff notes/one pager on status and description of key projects such as TIBGs, St. George’s Square, Baker Street, Secondary Plan, etc. Enterprise Services is scheduled to meet with Council in February, however staff are ensuring that the Enterprise messaging is appearing throughout other presentations as early on as possible.</p>

3	<p>DRO Update</p> <p>Progress on Parking Next Steps The community engagement process has been completed. The next step is to meet with the Executive team and start to have policy related discussions. Back in June, direction was given to put 315 parking spaces into the 2015 capital budget for consideration. The location of this parking site will be determined from the public consultation process. Marty, Ian and staff from parking enforcement have been scheduled for recurring monthly meetings to discuss downtown parking matters</p> <p>Evolving Renewed TIBG Options TIBGs have proven to be very successful surrounding downtown investment. Council has asked for staff to review the program requirements and propose scenarios where the TIBG fund could be replenished. Staff will be reviewing the program’s focus on residential development and explore how to attract more commercial and office investments.</p> <p>Wyndham Street/St Georges Square Renewal Strategy The budget for the reconstruction project is currently in the 10 year Capital Plan. With the Wyndham Street and St Georges Square being paired together for this reconstruction, the projected completion date has been pushed out to longer than the original two year timeline. This extended completion projection will give City Staff more time to discuss particulars surrounding the Square. Important to keep in mind the link with Baker Street – if the Baker Street project is scheduled to commence, will likely need to re-work the timing associated with Wyndham Street/St Georges Square reconstruction.</p>
4	<p>November 20th Meeting Consensus from the group that unless pertinent items arise, the November 20th meeting will be cancelled. Further details following a joint DAC/DGBA holiday lunch will be circulated shortly.</p>
	<p>Other Items</p> <p>The group discussed potential initiatives/projects for the 2015-2019 DAC, including:</p> <ul style="list-style-type: none"> ▪ Farmers Market ▪ Parkade ▪ Communications (re-branding of Downtown Now to link to rest of Guelph and the connection between) ▪ DAC Sub Committees (i.e. Marketing) ▪ Church of Our Lady Norfolk wall being used for marketing that engages schools and community groups i.e. green graffiti, poppy display ▪ Cleanup of certain downtown features i.e. railway bridge, Wilson Street underpass
5	<p>Next meeting – TBD</p>

ACTION ITEMS

ITEM #	ASSIGNED TO	DUE DATE	DESCRIPTION
1	DRO Staff	December	Cliff notes/one pager on status and description of key projects such as TIBG, St. George's Square, Baker Street, Secondary Plan
2	Kate	ASAP	Distribute holiday lunch details