

# MEETING MINUTES



**MEETING**      **Downtown Advisory Council Meeting**

**DATE**            July 16, 2015

**LOCATION**        Meeting Room A

**TIME**             3:00 – 5:00pm

**PRESENT**        Dan Atkins, Henrietta Coole, Ken Hammill, Amy Kendall, Steve Kraft, Tom Lammer, John Leacock, Will MacTaggart, Courtney Miller, Kithio Mwanzia, Dawn Owen, Ian Panabaker, Marty Williams

**REGRETS**        Emily Ferguson, Len Kahn, Kristel Manes, Doug Minett, Don O’Leary

## DISCUSSION ITEMS

<b>ITEM #</b>	<b>DESCRIPTION</b>
<b>1</b>	<b>Welcome</b>
<b>2</b>	<b>Items of Pecuniary Interest</b> No items of pecuniary interest
<b>3</b>	<b>Approval of Agenda &amp; Minutes</b> Moved by John Leacock Seconded by Will MacTaggart
<b>4.1</b>	<b>Debrief: Council Parking Workshop</b> DAC members discussed the Council Parking Workshop and noted both the effectiveness workshop meeting style, including its interactive model, and observable weaknesses. Committee members noted the importance of proactively aligning the Parking Master Plan with the budget process timeline. The Wilson Street RFP was also discussed, including the history and plan for space/design, site education, and the question structure of RFPs.
<b>4.2</b>	<b>Tactical Wayfinding Update</b> The public survey, which included both wayfinding and the Macdonell island, has been circulating and yielding interesting results. An impression taking shape is that Guelph residents do not perceive Guelph to be a tourism town. The permanence and future use of the Macdonell island was also discussed, including student appetite, safety, and social media opportunities.

<p><b>4.3</b></p>	<p><b>Communications Update</b></p> <p>The two-page brief is parking brief is successful and can act as a mechanism to elevate the Committee’s voice. A brief on Baker Street will be the next piece to publish. The DAC website is in process to be live once content is finalized.</p>
	<p><b>Next meeting – Thursday, September 17, 2015 at 3:00pm</b></p>

**ACTION ITEMS**

<b>ITEM #</b>	<b>ASSIGNED TO</b>	<b>DUE DATE</b>	<b>DESCRIPTION</b>
<p><b>1</b></p>	<p>Emily</p>		<p>Identify and circulate key links as suggested background reading for new Committee members</p>

DRAFT